

IEEE Technical Sponsored

2026 INTERNATIONAL CONFERENCE ON

TECHNOLOGY AND MANAGEMENT FOR SUSTAINABLE DEVELOPMENT (ICTMSD - 26)

06.02.2026 & 07.02.2026



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Sri SAI RAM INSTITUTE OF MANAGEMENT STUDIES
Sri SAI RAM ENGINEERING COLLEGE

An Autonomous Institution | Accredited by NBA and NAAC "A+"
IS/ISO 21001 : 2018 (EOMS) Certified by BIS and NIRF ranked institution

Sai Leo Nagar, West Tambaram, Chennai - 44, Tamil Nadu, India.

www.sairamgroup.in

About ICTMSD

SIMS is organizing its 13th International Conference on Technology, Management & Sustainable Development, a premier annual conference of the IEEE dedicated to fostering interdisciplinary discussions on the latest advancements in technology, management, and sustainable business practices. This year's theme focuses on the role of innovation, digital transformation, and sustainable strategies in shaping the future of global industries.

This two-day event will bring together academicians, researchers, industry professionals, and policymakers from across the globe to exchange ideas, present cutting-edge research, and collaborate on solutions for sustainable growth in business and technology. The conference will feature keynote speeches, panel discussions, paper presentations, and networking sessions, allowing participants to engage with experts from diverse fields.

About Sairam

Sri Sairam Engineering College, Chennai, established in the year 1995 by MJF.Ln.LeoMuthu, Chairman of Sapthagiri Educational Trust, is a non-profitable and a non-minority institution. A well-defined vision, highly committed mission and a dedicated leadership facilitate Sri Sairam Engineering College to be in the best of educational institutions in the country. Since its inception, the institution has grown into a vast conglomerate of magnificent buildings, state-of-the art laboratories, sophisticated internet centres, modern digital library block and a superlative sports complex, each a land mark in itself across 300 acres. The institution is situated in a sprawling campus with architecturally and aesthetically designed buildings, blocks, stadiums, auditoriums, hostels, gymnasium and the sports grounds.

About SIMS

SIMS was established with the motto of "Prosperity through Innovative Management" by the Founder Chairman Shri.MJF Ln. Leo Muthu in the year 1998. We offer the post graduate programme leading to the award of MBA programme by the Anna University, approved by AICTE and the government of Tamil Nadu. The institution is accredited with A+ grade by NAAC. AICTE-CII survey has rated our institution with Platinum category for the past Seven years. Careers 360, rated our institute under AAA Category as one of the India's Best B School for the year 2023, Business Standard rated our institution with A4 category, and Outlook has ranked our institution as top 53 position for India's Best B School in India. We have produced 27 batches to cater the growing need for management graduates across the globe. We have 2500 cognizance alumni to fostering commitment among students and enabling student-alumni interactions. SIMS aims to develop professionals who tackle corporate difficulties with pragmatism. The institute, now in its 28th year, has established a reputation for academic quality, creating successful professionals who make major contributions to society. Our program combines academic theory with real-world applications, preparing students for a dynamic corporate environment. The institute promotes holistic development, including leadership, critical thinking, and ethical decision-making. SIMS' vibrant campus culture, competent instructors, and strong industry links foster personal and professional growth.

Takeaways from ICTMSD-26

- Knowledge sharing about technology and Management for sustainable development.
- Connect with professionals, academics, entrepreneurs, and policymakers working in sustainability, technology, and management.
- Getting your article published in IEEE Xplore, ensuring global visibility and recognition in the field of technology and management for sustainable development.
- Collaborate on future research, business opportunities, and innovative projects

Important Dates

Last Date For Abstract Submission	: 10.12.2025
Acceptance Notification	: 25.12.2025
Full Paper Submission	: 05.01.2026
Early Bird Registration	: till 15.01.2026
Registration Closes on	: 31.01.2026

FEES

TYPE	EARLY BIRD (TILL 15TH JANUARY 2026)*	REGISTRATION (FROM 16TH- 31ST JANUARY 2026)*	FOREIGN DELEGATES
Industry Person	IEEE Member- INR 8000 Others- INR 9000	IEEE Member- INR 8500 Others- INR 9500	USD 200
Academician/Faculty	IEEE Member- INR 6000 Others- INR 7000	IEEE Member- INR 6500 Others- INR 7500	USD 150
Research Scholars/ Students	IEEE Member- INR 5000 Others- INR 6000	IEEE Member- INR 5500 Others- INR 6000	USD 120
Attendees	IEEE Member- INR 2500 Others- INR 3000	IEEE Member- INR 2500 Others- INR 3000	USD 60

Conference Tracks

Sustainable Finance & Accounting

- Insurance and Risk Management for sustainability
- International accounting regulations for sustainability
- Corporate Financial solvency and stability for sustainability
- Green Finance & Accounting
- Financial innovations and risk management
- The role of ESG (Environmental, Social, and Governance) in investment strategies
- Green bonds and sustainable debt instruments
- Sustainability Reporting and Corporate Transparency
- The role of accountants in ensuring transparency in sustainability metrics
- Sustainable Corporate Governance and Strategies
- Tax incentives for sustainable business practices
- The Future of Sustainable Banking and FinTech
- The role of digital finance and AI in sustainable investment strategies
- Key sustainability indicators in financial analysis
- Islamic Banking for sustainability
- Effective stock market investment for sustainable development

Sustainable Marketing

- Green Marketing - Green Advertising & Promotion, Green Product, Green Pricing
- Branding Strategy for Sustainability
- Consumer Behavior and Satisfaction for Sustainability
- Green Marketing and Communication Strategies
- Effective sales promotion for sustainability
- Circular Economy and Marketing
- Reverse logistics and consumer engagement in circular systems
- Digital Marketing for Sustainability
- Leveraging AI and data analytics for sustainable marketing
- The role of social media in promoting sustainable brands
- Sustainable Product and Pricing Strategies
- Sustainable Retail and Distribution Strategies
- Sustainable packaging and consumer expectations
- Retail strategies for promoting sustainable product choices
- Halal food branding for sustainability

Human Resource Management

- Talent acquisition and retention for sustainability
- E-recruitment for business sustainability
- Human capital for sustainability
- Green Human Resource Practices for sustainability
- Sustainable HR policies and practices
- Employee engagement in sustainability initiatives
- Leadership for Sustainable Economy

- Compensation management for sustainable productivity
- Employee Well-being and Sustainability
- Workplace well-being and sustainability: Mental health, work-life balance, and productivity
- Organizational Culture and Values for Sustainability
- Gender equality and social responsibility in corporate sustainability
- Training, Development, and Competencies for Sustainability
- Operations & Supply Chain Management
- Compliance with Indian and global sustainability standards (BIS, ISO, GRI, etc.)
- Operational management for sustainability
- Green Supply Chain Management (GSCM) Strategies
- Vendors Management for Sustainability
- Warehousing and sourcing for efficient distribution
- Effective Operations and Lean Management for sustainability
- Sustainable production planning and inventory management
- Digital Transformation for Sustainable Supply Chains
- Reducing carbon emissions in global logistics and distribution
- The role of electric and alternative fuel vehicles in supply chain sustainability
- Smart logistics: Optimizing routes for energy efficiency
- Metrics and Reporting in Sustainable Supply Chains
- Life-cycle assessment (LCA) for supply chain sustainability
- Key sustainability KPIs in operations and logistics
- Unified Logistics Interface Platform

Technology for Sustainability

- AI in sustainable development
- Data science for effective decision making
- IOT application for sustainable process development
- Machine learning for sustainable development
- Telecom and networking for sustainability
- Cyber security for social and business sustainability
- Solar energy for sustainable development
- Electrical and autonomous vehicles for sustainability
- Effective usage of E-waste technology
- Robotics engineering and technology development
- Biotechnology usage for health & well-being
- Block chain technology for effective process development
- Quantum computing for sustainability
- Semi-conductor technology
- VLSI / Embedded system
- Innovation and technology for sustainable industry and responsible consumption
- Green construction / Concrete technology for sustainability

- Structural and Design engineering for sustainability
- Landscape technology for sustainability
- Defense technology for sustainability
- Agricultural and food processing technology for health and well-being
- Water resource management / Air pollution / Climate Change / Disaster Management
- Smart Cities for economic growth
- Entrepreneurship / Start-up / Digital / Unicorn for societal development
- E-Commerce penetration for effective global operations

Economics and Law

- Circular Economy
- Fiscal / Industry / Banking and financial policies for sustainable development
- Corporate law practices for sustainability
- Geo-politics in global business
- GDP for economic sustainability
- Export – Import Management for sustainability
- Impact of Tariff on Economic Sustainability Trade
- Ethical governance and policy making for sustainability
- Legal implication on Money Laundering
- GST practices for economic development
- Strategy for Gold Standard system for economic sustainability
- Crypto Currency
- Schemes supporting for eradication of poverty and zero hunger in SDG

Note: The tracks outlined serve as overarching thematic domains. The sub-themes are indicative rather than exhaustive, and contributions addressing additional, contextually relevant aspects within these domains are equally encouraged

Paper Submission Guidelines

All papers must be submitted electronically through Microsoft CMT. Papers are invited in the form of regular manuscript. Note that short manuscripts are not considered. Papers must be submitted through the conference submission website Microsoft CMT portal and must confirm to the submission policy requiring that all manuscripts be in 2-column format and meet strict page limits. The length for the final manuscript is limited to eight (8) pages. All papers should be strictly following IEEE conference paper template.

<https://www.ieee.org/conferences/publishing/templates.html>

For further details refer to our website:

<https://ictmsd25.in>

Submit Your Article:

<https://cmt3.research.microsoft.com/ICTMSD2026>



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