

FIVE DAYS (ONLINE) FACULTY DEVELOPMENT PROGRAM ON INNOVATIVE TEACHING PEDAGOGY FOR EXCELLENCE IN CLASSROOM MANAGEMENT

01.12.2025 - 05.12.2025 | 6.30 PM - 7.30 PM



**SAI RAM INSTITUTE OF
MANAGEMENT STUDIES**

SRI SAI RAM ENGINEERING COLLEGE

An Autonomous Institution | Accredited by NBA and NAAC "A+"

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ABOUT SIMS

SIMS was established with the motto of “Prosperity through Innovative Management” by the Founder Chairman Shri. MJF Ln. Leo Muthu. SIMS is one of the renowned B-Schools in Tamil Nadu. It started as the Department of Management under the Sri Sairam Engineering College in the year 1998 to cater to the growing need for management graduates across the country. SIMS gained the status of autonomous institution which offers the post graduate programme leading to the award of MBA degree by the Anna University, approved by AICTE and the government of Tamil Nadu. SIMS is accredited with A+ grade by NAAC and NBA.

The department is well equipped with modern facilities such as syndicate room, seminar hall, computer centre, department library, audio and video facilities and a central library with latest books, national and international journals. The highlights of the institute are that, it has been rated with prestigious A3 League by Business Standard during 2021, also categorized as Top Private Institute by Times B-School Survey 2021, Business Today India's Best B-School survey rated SIMS among Top 150 B-Schools, Career 360 Magazine has rated SIMS as one of the Top 100 B-Schools in India for 2019. SIMS is collaborated with reputed international universities viz., Universiti of Teknologi, Petronas, Management Science University, University of Malaya, University of Jaffna, Eastern University of Srilanka on academic development activities. We engage our students in various societal development activities to provide them the overall exposure to world of business and management by regularly organizing National level seminars, International conferences, conduct Workshops and International Student Exchange programs.

PROGRAMME OVERVIEW

In today's rapidly evolving educational landscape, traditional teaching methods alone may not suffice to fully engage the modern learner. This Five-Day Online Faculty Development Program (FDP) is strategically designed to empower educators with innovative teaching pedagogies essential for achieving excellence in classroom management. The FDP will focus on moving beyond traditional disciplinary measures by integrating modern, student-centric teaching approaches. Key topics will include understanding the psychology of student engagement, implementing collaborative and active learning strategies, utilizing educational technology (EdTech) for dynamic instruction, and mastering effective communication and feedback techniques. Participants will learn how to create an inclusive, positive, and productive learning environment that inherently minimizes disruption and maximizes student ownership of their learning. The program structure will combine expert-led sessions, practical case studies, and interactive workshops, ensuring faculty can immediately apply these high-impact strategies to enhance their daily teaching practices and foster a culture of academic achievement and mutual respect.

Participants will gain hands-on experience with the latest teaching tools and strategies, as well as insights into how to manage both online and hybrid classrooms effectively.

TARGET AUDIENCE

This FDP is aimed at faculty members and academic administrators who wish to stay ahead of the curve in utilizing innovative teaching strategies. It is ideal for educators from all disciplines (exclusively for Management, Engineering and Arts & Science stream) who are looking to integrate modern technology into their classroom management and instructional design practices.

PROGRAM OBJECTIVES

- Equip faculty with innovative tools and methods to create more engaging and interactive learning environments.
- Introduce effective use of different pedagogies for better classroom management in both physical and virtual settings.
- Enhance student engagement and learning outcomes through interactive and multimedia teaching techniques.
- Train faculty to manage online and hybrid classrooms, incorporating digital assessments and feedback
- Familiarize participants with emerging learning methods like flipped classroom, Experiential learning, adaptive learning for Future-ready Teaching.

KEY TAKEAWAYS

- Hands-on experience with leading digital teaching tools.
- Best practices for creating engaging and interactive classroom experiences.
- Strategies for managing both traditional and hybrid classrooms effectively.
- Insights into emerging trends and technologies in education, preparing educators for the future.

TOPICS TO BE COVERED

Day 1 : Innovative Learning Teaching Pedagogy

Day 2 : Entrepreneurship Based Teaching Pedagogy

Day 3 : Case Teaching Pedagogy

Day 4 : Research Based Teaching Pedagogy

Day 5 : Industry & International Focused Teaching Pedagogy

LEARNING OUTCOMES

By the end of this FDP, participants will be able to:

- Understand and apply modern teaching tools with classroom engagement and management skills.
- Train multimedia for learning to make interactive lessons that are both engaging and attention-attracting.
- Be up to date with the new web-based assessment and feedback Apps that help the learner with the achievement of the goals.
- On the other hand, use collaborative tools for both traditional classroom settings and the new class scheme.
- Get into the new wave of technology and new learning techniques in the educational sector.

REGISTRATION FEES

- Registration Fee - ₹ 200
- Registration Deadline - **29.11.2025**
- Timing : **6.30 PM -7.30 PM**

Scan to Register



RESOURCE PERSON:



Dr. K. MARAN
Professor & Director

Professor K. Maran, spans 31 years in academia, marked by outstanding mentorship guided 51 Ph.Ds and 65 M.Phils. He is a strong advocate for perpetual skill enhancement and professional evolution. This commitment to scholarship culminated in the conferral of the D.Litt. in the field of Management. Through his impactful research, he has published more than 259 research articles in reputed national and international journals.. His exemplary academic contributions includes securing industry-funded projects worth 6.50 lakhs, offering consultancy services valued at 4.8 lakhs, and obtaining 21 lakhs in AICTE grants for seminars, FDPs, and conferences. He serves as the Chief Editor for several national and international journals. Over the years, he has participated in 251 conferences and acted as a keynote speaker, Conference Chair and Panelist in India and abroad. He has organized 12 international conferences, 45 national conferences, 400 seminars, and 40 FDPs /workshops. For the past 17 years, he has been deeply committed to career guidance, counselling students from engineering, management, and industrial training backgrounds, and has reached over 2.5 lakh students worldwide through institutions, print media, and television programs. Additionally, he has authored and edited 20 books, and mentored more than 100 students who secured the university ranks, including 3 gold medals. As a resource person, he has delivered expert lectures, keynote addresses, and training sessions across numerous universities, engineering colleges, management institutions, and industry forums. Over the years, he has been invited to share insights at national and international platforms, contributing to faculty development programmes, conferences, workshops, and corporate training initiatives. Through these engagements, he has empowered thousands of students, faculty members, and professionals with practical knowledge, contemporary perspectives, and career-oriented guidance.



CONVENER

Dr. K. MARAN

Professor and Director

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