

SECC12509MBA03



Sri **SAI RAM INSTITUTE OF MANAGEMENT STUDIES** Sri **SAI RAM ENGINEERING COLLEGE**

An Autonomous Institution

Sai Leo Nagar, West Tambaram, Chennai – 44. www.sairam.edu.in

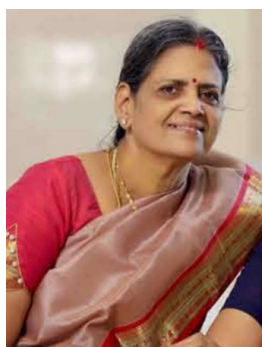
Entrepreneurship Development Cell
cordially invites you

Entrepreneurship Awareness & Development Program

23.09.25 & 24.09.2025

Gamma Hall

Eminent Speakers



Dr.E.Bhaskaran
Joint Director TN Startup



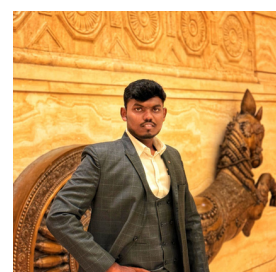
Ms.Kiruba
Manager TIIC



Dr.K.Maran
Professor & Director SIMS



Mr.Arul Ponnuswamy
President TIEMA



Mr.E.Tamilselvan
Alumni - SIMS



Ms.Punitha
Laghu Udyog Bharathi -State Co Conveyor

Dr. K. Maran
Director - SIMS

Dr. J. Raja
Principal

Dr. Sai Prakash LeoMuthu
Chairman & CEO





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About Sairam Institute of Management Studies

SIMS was established with the motto of "Prosperity through Innovative Management" by the Founder Chairman Shri. MJF Ln.Leo Muthu. The institute got Autonomous status offers the post graduate programme leading to the award of MBA degree by the Anna University, approved by AICTE and the Government of Tamilnadu. The department is well equipped with modern facilities such as syndicate room, seminar hall, computer center, department library, audio, video facilities, a central library with latest books, national and international journals. The highlights of the institute are that, it was rated in B-schools with prestigious AA+ in career 360, and also categorized as A+ Grade Institution by Business India, A3 rated B school by AIMA, Platinum category for past 4 years by AICTE-CII survey, Business Today India's Best B-School survey rated among Top 150 B- Schools, and Business Standard rated our institution with A2 category. We engage our students in various societal development activities to provide them the overall exposure to world of business and management by regularly organizing National level seminars, International conferences, Conduct Workshops and International Student Exchange programs. We also arrange Faculty Development Programs and Workshops sponsored by AICTE and leading well known management.



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About Entrepreneurship Development Cell

Progress of any nation depends on its income. And to earn more and more one must have to develop its industries. To develop industries, one has to develop entrepreneurs and prepare more and more numbers of entrepreneurs. Centre for Entrepreneurship Development aims to develop Entrepreneurship amongst the engineering and management students by creating a conducive ecosystem for the students to develop their creative ideas into brilliant business plans such that they are motivated to come up with their own start-ups.

Objectives of ED Cell

Idea Generation to Opportunity Evaluation and Business Plan along with seminars on funding to make the engineering and management students aware and capable of developing a business plan.

Outcome of the Program

These activities for the students foster creativity & innovation and help them to develop an entrepreneurial mind-set.



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Joint Director TN Startup

Ms.Kiruba

Manager TIIC

Mr.E.Tamilselvan

Alumni - SIMS

24.09.25

Dr.K.Maran

**Professor & Director - SIMS
Business Pitch Model**

Ms.Punitha Sivasubramanian

Laghu Udyog Bharathi

State Co conveyor

Success Stories of Entrepreneurs

Mr.Arul Ponnuswamy

President TIEMA

Dr. K. Maran
Director - SIMS

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Entrepreneurship Awareness & Development Program



Eligible for Registration: Engineering and Management students

Duration: Two Days

Mode of the Program: Physical Mode

Venue : Gamma Hall

Scan to Register

Faculty Coordinators

Mr.Dheenadhayalan

7373827039

Dr.G.V.Hariharan

9790565250

MAGIC Members

Mr.A.Krishnakanth 6383099499

Ms.U.R.Vasundara 7904993752

Ms.K.Saranya

Mr.N.Arulmani

Ms.S.Kalyani