

RESUME

Dr. V. Dhayalan

B.A.CS, M.HRM, M.B.A, M. Com, M.A. Economics, M.Phil, Ph.D.(ICMA) (ACS)

Associate Professor

Sri Sairam Institute of Management Studies, Sri Sairam Engineering College, Chennai

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EDUCATIONAL QUALIFICATION

Qualification	Name of the Institution / University	Class Obtained
B.A.CS	M.U College, Ambur, University of Madras	I
M.HRM	Annamalai University	I
M.B. A	Annamalai University	I
M.Phil	Alagappa University	II
Ph. D	Manonmaniam Sundaranar University	Highly commended
M.Com	Annamalai university	I
M.A. Economics	Annamalai University	I

ADDITIONAL QUALIFICATIONS

- **A.C.S. Inter Group II** (Institute of Company Secretaries of India)
- **CMA-Inter (Pursuing)** (Institute of Cost & Management Accountants of India)
- **J.D. Diploma in Journalism** (M.S.P.I Institute, New Delhi)

Positions & Responsibilities

NBA Criteria 7 Member for the Institution Criteria 4.2 for Department

NAAC member for the Department

ISO/EOMS Member

Main Project and Internship Co-ordinator

Case Conference Co-ordinator

Seminar-Coordinator

FDP & MDP Co-ordinator

RESEARCH PUBLICATIONS

SCOPUS INDEXED JOURNALS 11-Nos

1. **"Econometrics Analysis for Technology Start-Up Performance with Reference to India"**
2. **"Support Vector Machine for Reliable Voltage Fluctuation Detection and Compensation in Industrial IoT Networks"**
3. **"A Study on Sustainable Supply Chain Management: Reducing Carbon Footprint Through Green Logistics"**
International Journal of Progressive Research in Engineering Management and Science (Ijprems), 2025
4. **"Cloud-based Smart Sewage Management System for Efficient Wastewater Treatment"**
IEEE, 2024 (4th International Conference on Innovation Practices in Technology and Management)
5. **"A Study on the Effect of Branding on Customer Buying Behaviour with Reference to Vellore"**
AIP Conference Proceedings, 2024
6. **"Impact of Recruitment Process at Bosch Automotive"**
International Journal of Research in Human Resource Management, 2024
7. **"Smart Renewable Energy Management Using IoT and Reinforcement Learning"**
2nd IEEE International Conference on Computer, Communication, and Control, Feb 2024

8. **"Development of Smart Cities in India with Reference to Finolet"**
Rivista Italiana di Filosofia Analitica Junior, 2023
 9. **"Imago Justo Mapping Using GAN"**
IEEE WIE Conference, 2023
 10. **"E-Governance Through e-Seva Tamil Nadu"**
International Journal of Engineering and Advanced Technology (IJEAT), 2019
 11. **"Impact of Goods and Services Tax (GST) on Logistic Sector"**
International Journal of Adv Research in Dynamical & Control Systems, 2017
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OTHER JOURNALS 25- Nos

1. **"Human Resource Management and Social Media: A Conceptual Relationship"**
International Journal of Logistics and Supply Chain Management Perspectives
 2. **"Employees Job Satisfaction: A Conceptual Review"**
International Journal of Organizational Behavior and Management Perspectives
 3. **"Job Satisfaction among Teaching Professionals in Self-Financing Arts and Science Colleges, Chennai"**
International Journal of Management and Technology (Sankhya)
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UGC JOURNALS 5-Nos

1. **"Study on Price Discovery of Selected Indian Agricultural Commodities"**
International Journal of Advance and Innovative Research, 2021
2. **"Customer Preference with Reference to Times of India in Chennai"**
UGC Care Journal, 2020
3. **"Employee Job Satisfaction with Reference to Peeyesyem Hyundai Motors"**
Journal of The Gujarat Research Society, 2019

INTERNATIONAL CONFERENCES 15 Nos

- **"Comparative Study on Sustainable Investment"** - Dec 2022
- **"Development of Smart Cities in India"** - Dec 2022
- **"A Study on Customer Satisfaction Towards Home Loan"** - Dec 2022
- **"Effect of Branding on Customer Buying Behavior with Reference to Vellore"** - June 2022

BOOKS PUBLISHED 2 Nos

1. **Fundamentals of Auditing**
Wisdom India Publications, 2022
2. **Investment Analysis and Portfolio Management**
Wisdom India Publications, 2022

EDITED BOOKS / CHAPTER CONTRIBUTIONS 5 Nos

1. **"A Study on Migration of People During Covid-19 with Reference to Chennai City"**
Significance of Multi-Disciplinary Global Research, 2021
2. **"A Study on Digital Marketing Strategies of NEXTTECHPRO"**
Contemporary Research in Social Science, 2022

Patents: 4 Nos

EXPERIENCE

Current Position:

- **Associate Professor**
Sri Sairam Institute of Management Studies, Sri Sairam Engineering College (June 2010 - Present)

Previous Positions:

- **Sr. Lecturer** – Apollo Group of Institutions (2007-2010)
- **Asst. Manager** – Bakhit Gharib Trading LLC, Dubai, UAE (2005-2007)
- **HR Executive** – Al Reyami Technical Service (2003-2005)
- **Accounts Executive** – Meenakshi Ammal Dental College and Hospital (1999-2002)
- **Internal Audit Executive** – Sriram Education Trust (1995-1998)

SUBJECTS HANDLED

Engineering Programmes:

- Engineering Economics and Financial Accounting
- Principles of Management
- Total Quality Management
- Professional Ethics for Engineers
- Constitution of India
- Personal and Interpersonal Values

Management Programmes:

- Strategic Management
- Legal Aspects of Business
- Human Resource Management
- Marketing Management
- Organizational Behavior
- Industrial Relations & Labour Legislation

CERTIFICATIONS & COURSES**IIT-NPTEL FDP CERTIFICATIONS: 16 nos**

- Services Marketing
- Leadership for India Inc
- Financial Institutions & Markets
- Consumer Behaviour
- Principles of Human Resource Management
- Marketing Management 1& 2

AICTE ATAL FDP CERTIFICATIONS: 4 nos

- Strategy
- Stress Management
- Operations Management

Coursera Certifications: 365 Courses

- Accounting, Business and Society
- AI for Everyone
- Finance for Everyone: Decisions
- Sales Training: Sales Team Management

Udemy Certifications: 5 Nos

MEMBERSHIPS

- Life Member, **Institute of Science and Technology for Engineers (ISTE)**
- Life Member, **Indian Accounting Association (IAA)**
- Life Member, **SLMA (Sales Lead Management Association), USA**
- Life Member, **NLPA (Next Level Purchasing Association), USA**
- Associate senior member (**IEEE Chennai Chapter**)
- Member (**MMA-Madras Management Association**)

CORPORATE ACTIVITIES

- Resource Person in HRM – **MK Tron Auto Parts Pvt. Ltd.**
- Management Consultant for **C.R.I. Pumps Dealer, Krishnagiri**
- Consultant for **Sri Sairam Wealth Management, Mylapore, Chennai**
- Management Consultant to **RDS Group of Companies Ambur**
- Management Consultant To **Air Flow Equipments Chennai**

(V.Dhayalan)