

## RESUME

**Dr. V. Dhayalan**

**B.A.CS, M.HRM, M.B.A, M. Com, M.A. Economics, M.Phil, Ph.D.(ICMA) (ACS)**

**Associate Professor**

Sri Sairam Institute of Management Studies, Sri Sairam Engineering College, Chennai

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### EDUCATIONAL QUALIFICATION

Qualification	Name of the Institution / University	Class Obtained
<b>B.A.CS</b>	M.U College, Ambur, University of Madras	I
<b>M.HRM</b>	Annamalai University	I
<b>M.B. A</b>	Annamalai University	I
<b>M.Phil</b>	Alagappa University	II
<b>Ph. D</b>	Manonmaniam Sundaranar University	<b>Highly commended</b>
<b>M.Com</b>	Annamalai university	I
<b>M.A. Economics</b>	Annamalai University	I

### ADDITIONAL QUALIFICATIONS

- **A.C.S. Inter Group II** (Institute of Company Secretaries of India)
- **CMA-Inter (Pursuing)** (Institute of Cost & Management Accountants of India)
- **J.D. Diploma in Journalism** (M.S.P.I Institute, New Delhi)

## **Positions & Responsibilities**

**NBA** Criteria 7 Member for the Institution Criteria 4.2 for Department

**NAAC** member for the Department

**ISO/EOMS** Member

**Main Project and Internship** Co-ordinator

**Case Conference** Co-ordinator

**Seminar**-Coordinator

**FDP & MDP** Co-ordinator

## **RESEARCH PUBLICATIONS**

### **SCOPUS INDEXED JOURNALS 11-Nos**

1. **"Econometrics Analysis for Technology Start-Up Performance with Reference to India"**
2. **"Support Vector Machine for Reliable Voltage Fluctuation Detection and Compensation in Industrial IoT Networks"**
3. **"A Study on Sustainable Supply Chain Management: Reducing Carbon Footprint Through Green Logistics"**  
*International Journal of Progressive Research in Engineering Management and Science (Ijprems), 2025*
4. **"Cloud-based Smart Sewage Management System for Efficient Wastewater Treatment"**  
*IEEE, 2024 (4th International Conference on Innovation Practices in Technology and Management)*
5. **"A Study on the Effect of Branding on Customer Buying Behaviour with Reference to Vellore"**  
*AIP Conference Proceedings, 2024*
6. **"Impact of Recruitment Process at Bosch Automotive"**  
*International Journal of Research in Human Resource Management, 2024*
7. **"Smart Renewable Energy Management Using IoT and Reinforcement Learning"**  
*2nd IEEE International Conference on Computer, Communication, and Control, Feb 2024*

8. **"Development of Smart Cities in India with Reference to Finolet"**  
*Rivista Italiana di Filosofia Analitica Junior, 2023*
  9. **"Imago Justo Mapping Using GAN"**  
*IEEE WIE Conference, 2023*
  10. **"E-Governance Through e-Seva Tamil Nadu"**  
*International Journal of Engineering and Advanced Technology (IJEAT), 2019*
  11. **"Impact of Goods and Services Tax (GST) on Logistic Sector"**  
*International Journal of Adv Research in Dynamical & Control Systems, 2017*
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#### **OTHER JOURNALS 25- Nos**

1. **"Human Resource Management and Social Media: A Conceptual Relationship"**  
*International Journal of Logistics and Supply Chain Management Perspectives*
  2. **"Employees Job Satisfaction: A Conceptual Review"**  
*International Journal of Organizational Behavior and Management Perspectives*
  3. **"Job Satisfaction among Teaching Professionals in Self-Financing Arts and Science Colleges, Chennai"**  
*International Journal of Management and Technology (Sankhya)*
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#### **UGC JOURNALS 5-Nos**

1. **"Study on Price Discovery of Selected Indian Agricultural Commodities"**  
*International Journal of Advance and Innovative Research, 2021*
2. **"Customer Preference with Reference to Times of India in Chennai"**  
*UGC Care Journal, 2020*
3. **"Employee Job Satisfaction with Reference to Peeyesyem Hyundai Motors"**  
*Journal of The Gujarat Research Society, 2019*

#### **INTERNATIONAL CONFERENCES 15 Nos**

- **"Comparative Study on Sustainable Investment"** - Dec 2022
- **"Development of Smart Cities in India"** - Dec 2022
- **"A Study on Customer Satisfaction Towards Home Loan"** - Dec 2022
- **"Effect of Branding on Customer Buying Behavior with Reference to Vellore"** - June 2022

## **BOOKS PUBLISHED 2 Nos**

1. **Fundamentals of Auditing**  
*Wisdom India Publications, 2022*
2. **Investment Analysis and Portfolio Management**  
*Wisdom India Publications, 2022*

## **EDITED BOOKS / CHAPTER CONTRIBUTIONS 5 Nos**

1. **"A Study on Migration of People During Covid-19 with Reference to Chennai City"**  
*Significance of Multi-Disciplinary Global Research, 2021*
2. **"A Study on Digital Marketing Strategies of NEXTTECHPRO"**  
*Contemporary Research in Social Science, 2022*

## **Patents: 4 Nos**

## **EXPERIENCE**

### **Current Position:**

- **Associate Professor**  
Sri Sairam Institute of Management Studies, Sri Sairam Engineering College (June 2010 - Present)

### **Previous Positions:**

- **Sr. Lecturer** – Apollo Engineering College (2007-2010)
- **Asst. Manager** – Bakhit Gharib Trading LLC, Dubai, UAE (2005-2007)
- **HR Executive** – Al Reyami Technical Service (2003-2005)
- **Accounts Executive** – Meenakshi Ammal Dental College and Hospital (1999-2002)
- **Internal Audit Executive** – Sriram Education Trust (1995-1998)

## **SUBJECTS HANDLED**

### **Engineering Programmes:**

- Engineering Economics and Financial Accounting
- Principles of Management
- Total Quality Management
- Professional Ethics for Engineers
- Constitution of India
- Personal and Interpersonal Values

**Management Programmes:**

- Strategic Management
- Legal Aspects of Business
- Human Resource Management
- Marketing Management
- Organizational Behavior
- Industrial Relations & Labour Legislation

**CERTIFICATIONS & COURSES****IIT-NPTEL FDP CERTIFICATIONS: 16 nos**

- Services Marketing
- Leadership for India Inc
- Financial Institutions & Markets
- Consumer Behaviour
- Principles of Human Resource Management
- Marketing Management 1& 2

**AICTE ATAL FDP CERTIFICATIONS: 4 nos**

- Strategy
- Stress Management
- Operations Management

**Coursera Certifications: 365 Courses**

- Accounting, Business and Society
- AI for Everyone
- Finance for Everyone: Decisions
- Sales Training: Sales Team Management

**Udemy Certifications: 5 Nos**

## **MEMBERSHIPS**

- Life Member, **Institute of Science and Technology for Engineers (ISTE)**
- Life Member, **Indian Accounting Association (IAA)**
- Life Member, **SLMA (Sales Lead Management Association), USA**
- Life Member, **NLPA (Next Level Purchasing Association), USA**
- Associate senior member (**IEEE Chennai Chapter**)
- Member (**MMA-Madras Management Association**)

## **CORPORATE ACTIVITIES**

- Resource Person in HRM – **MK Tron Auto Parts Pvt. Ltd.**
- Management Consultant for **C.R.I. Pumps Dealer, Krishnagiri**
- Consultant for **Sri Sairam Wealth Management, Mylapore, Chennai**
- Management Consultant to **RDS Group of Companies Ambur**
- Management Consultant To **Air Flow Equipments Chennai**

**(V.Dhayalan)**