

RESUME

ADDRESS FOR COMMUNICATION

No.5, Annai illam
Air Force Road, Indira Nagar
Selaiyur Post
Chennai – 600 073
Kancheepuram District,

PERMANENT ADDRESS

No.50, Therodum Veethi,
Pullambadi (Post),
Lalgudi (Taluk),
Trichy District,
Pin Code - 621 711.



PERSONAL DATA

Name : Dr.S.SANKAR
Date of Birth : 18. 07. 1972
Age : 52 years
Sex : Male
Religion : Hindu
Language Known : Tamil, English, Telugu
Email-id : sankar.mba@sairam.edu.in
aathithya.sankar@gmail.com

Mobile No : 97100 77565, 9894613086

Qualification	Name of the Institution / University	Year of Passing	Class Obtained
Ph.D	Manonmaniam Sundaranar University, Tirunelveli	Sep 2014	Commended
M.Phil	D.B. Jain College, Madras University	Oct. 1999	Commended
M.B.A	S.R.M Engineering College, Madras University	April 1998	I Class
M.Com	National College, Bharathidhasan University	April 1994	I Class
B.Com	National College, Bharathidhasan University	April 1992	I Class

WORK EXPERIENCE- 24 Years in MBA Dept.

- ✓ Working as a ‘**Associate Professor**’ in Sri Sai Ram Engineering college Since Dec.2005
- ✓ Worked as a ‘**Senior Lecturer**’ in Karpaga Vinayaga College of Engineering and Technology from 13.06.2005 to 14.12.2005
- ✓ Worked as a ‘**Senior Lecturer**’ in Tagore Engineering College, Affiliated to Anna University from 04.07.2003 to 31.05.2005.
- ✓ Worked as a ‘**Lecturer**’ in RMK Engineering College, Affiliated to Madras University from 15.09.99 to 30.06.2003.
- ✓ Worked as a ‘**Lecturer**’ in Dr. M.G.R. Engineering College, Affiliated to Madras University from 22.04.96 to 14.09.99.
- ✓ Worked as a ‘**Lecturer**’ in SRM Engineering College, Affiliated to Madras University from 04.02. 95 to 22.04.96

OTHER ACTIVITIES

- ✓ Successfully completed AICTE-ISTE approved Induction/Refresher programme “Building Professional and leadership excellence among faculty- A Holistic approach in designing and developing An Integrated and inclusive teaching learning ecosystem” held during 23/7/2018 to 28/7/2018 organized by Ethiraj College for Women, Chennai Tamilnadu.
- ✓ Acted as a Chair Person in the National Case conference 2022, Organized by Sri Sairam Institute of Management Studies on 10th January 2022.
- ✓ Acted as Corporate Trainer in Western Thomson (India) Limited, Chennai for the program on “Finance for Non-Finance People” on 17th Oct 2015 at their premises.
- ✓ Attended a National level workshop on “Latest Trends in Ethical Hacking & Cyber Security” organized by Meenakshi College of Engineering on 18th Sep 2015, Chennai.
- ✓ Participated in the FDP Workshop organized by Dept of Management Studies, Sri Venkateswara University, Tirupati, Andhra Pradesh on 9th Feb 2013.
- ✓ Participated in the National seminar on “Inspirational Leadership & Communication”, organized by Dept of Management Studies, Sri Venkateswara University, Tirupati, Andhra Pradesh on 10th Feb 2013.
- ✓ Participated in the UGC Sponsored All India Workshop on Research Methodology for Teacher Scholars, organized by UGC-Academic Staff College, Pondicherry University, Pondicherry on 18th & 19th Aug 2011.
- ✓ Attended training on Quality Management System organized by Creative Management Consultants, Chennai, on 11th & 12th Oct 2011.
- ✓ Participated in the one seminar on “Lateral Thinking and Six Thinking Hats” organized by School of Management Studies, Tamil Nadu Open University on 23rd Sep 2010.
- ✓ Participated in the International Seminar on Employability Skills in Global Perspective in association with Indo-German Chamber of Commerce and Business Line organized by Sri Sairam Institute of Management Studies on 30th Dec 2009.
- ✓ Attended Faculty Development programme (**FDP**) on “International **Accounting Standards**” at Jansons School of Business (**JSB**) sponsored by Anna University held from 9th October to 10th October 2003.
- ✓ Attended “**FEEL EMPLOYABLE**” Facilitator Certification in **HRD** Contact programme at AIM Insights Mangalore from 20th October 2001 to 29th October 2001.
- ✓ Attended Faculty Development Programme (**FDP**) in “The Institute of Chartered Financial Analysts of India (**ICFAI**)” on ‘**Project Finance**’ held from April 10th to April 14th 1995 at Hyderabad.

SUBJECTS HANDLED

For MBA Programme

- Accounting for Management
- Legal aspects of Business
- Financial Management
- Leasing, Hirepurchase & Venture Capital
- Investment Management
- Advanced Financial Management
- Merchant Banking & Financial services
- Banking Financial Services Management
- Principles of Management

For MCA Programme

- Financial Accounting & Analysis
- Organizational Dynamics
- Managerial Economics

For B.E. Degree

- Engineering Economics and Financial Accounting for all branches of Engineering
- Principles of Management for all branches of Engineering.
- Total Quality Management for all Branches.

PUBLICATION DETAILS

- ✓ Published the research paper on “ Application Modernization Strategies for AWS Cloud” in 1st *International Conference on Computational Science and Technology* - 978-16654-7655-3/22\$31.00 c 2022 IEEE DOI:10.1109/ICCST55948.2022.10040356. (**Scopus Indexed-IEEE Explore**)
- ✓ Published the research paper on “Cuckoo Search Support Vector Machine For Supply Chain Risk Management”-*Journal of theoretical and applied information technology*- 15th Jan 2023 Vol.101.No.1c 2023 Little Lion Scientific.Issn:1992-8645, E-ISSN 1817-3195. (**Scopus Indexed**)
- ✓ Published the research paper on “ A Study on EMPOWERMENT OF RURAL ENTREPRENEURS AND INFLUENCING FACTORS FOR PERFORMING BUSINESS IN INDIA” in *International Journal of Accounting & Business Finance Vol.7 (Special Issue) pp. 144- 154-2021*.
- ✓ Published the research paper on “A STUDY ON FINANCIAL PROBLEM OF ORGANISED RETAIL STORES IN KANCHEEPURAM DISTRICT” in *International Journal of TEST ENGINEERING and MANAGEMENT*, 9th April 2020, Vol 83, ISSN: 0193-4120, pg, 8364-8373. (**Scopus Indexed**)
- ✓ Published the research paper on “STUDY ON BEHAVIOURS OF INVESTORS WITH REFERENCE TO CAPITAL MARKET IN CHENNAI”, in *International Journal of Mechanical and Production Engineering Research and Development (IJMPERD)*, DEC 2018, Vol.8, Special Issue 3, ISSN:(Online)2249-8001,ISSN:2249-6890 pg, 939-945. (**Scopus Indexed**)
- ✓ Presented and published the research paper on “Perception on faculty academic relationship management in higher education with reference to self financing engineering colleges”, in *International Journal of Engineering & Technology*, 2018, Vol.7, Special Issue 1.1, ISSN: 2227-524X, pg, 56-59. (**Scopus Indexed**)

- ✓ Presented and Published the research paper on “Performance Evaluation of Select Leading Public Sector Banks in India”, during Indo-Canadian International Conference of Business and Behavioural Sciences, (ICICBBS-2015), organized by Society of Management and Behavioural Science (SMBS) India and Canada on 3rd and 4th July, 2015, at Vivanta by Taj Hotel Panaji, Goa, India, and published in the conference proceedings released by the conference.
- ✓ Presented and Published the research paper on “The Challenges for Entrepreneurship”, during the National conference on Driving Nextgen Excellence: Entrepreneurship & Business Management, Dept. of Management Studies, Valliammai Engineering College on 24th April 2015 and published in Volume 1, Issue 2 of “International Journal of Business Intelligence & Innovations” - as ‘Special Issue’ Print ISSN: 2348 - 4705.
- ✓ Presented and Published the research paper on “A Study on Performance Evaluation of Select Bank in India”, during the International conference on Contemporary Management held on 14th & 15th March, 2014, and published in the proceedings in Volume 1, of International Conference on Contemporary Management (ICCM)-2014 “Empowering People Towards Sustainable Development” Print ISSN: 2362 - 0536.
- ✓ Presented and Published the research paper on “Niche Areas of Improvement in Banking System in India” during the International Conference on “Biggest Challenge facing Education today” organized by Dept. of Indian Studies, University of Malaya, Sri Sairam Institute of Management studies and Anuragam held at Kodaikanal on 13 & 14th Dec 2014.
- ✓ Published the research paper on “Role of FDI in Indian Economy” in the journal of Sri Sairam Institute of Management Studies in June 2013, Volume 4, Issue 1 of “Sankhya – International Journal of Management and Technology”, Print ISSN: 0975 - 3915.
- ✓ Published the research paper on “Market Trading in India – Customer Perception” in the journal of Archers and Elevators Publishing House in Feb- March 2013, Volume 3, Issue 1 of “International Journal of Exclusive Management Research”, Print ISSN: 2249 - 8672.
- ✓ Published the research paper on “Customer Awareness of Online Banking: A Theoretical Perspective” in the journal of Pezzottaite Journals in Jan - March 2013, Volume 2, Number 1 “International Journal of Information Technology and Computer Sciences Perspectives”, Print ISSN: 2319 – 9016, Online ISSN: 2319 – 9024.
- ✓ Published the research paper on “Entrepreneurship - & its importance in Indian Environment” in the Journal of Management and Science organized by Vel Tech Multi Tech Dr. Rangarajan Dr. Sakunthala Engineering College, Chennai, on Sep 2012, Volume 2, Special Issue VII “Management Strategies for Changing Business Scenario”, Print ISSN: 2249 – 1260, Online ISSN: 2250 – 1819.
- ✓ Presented and Published the research paper on “Financial performance of banking sector: An analytical study with reference to India”, during the International conference on Sustainable Strategies on Technology and Management for Developing countries, organized jointly by Asian Council for Science and Management Anuragam, Kalaignaan Pathipagam, Chennai on 15th & 16th May 2010 and published in Volume 1, of the conference proceedings.
- ✓ Presented and published the research paper on “Entrepreneurship Development”, during the National conference on Global Business Strategy - 2010, organized by Bharath University on 27th August 2010 and published in the conference Souvenir.
- ✓ Presented and Published the research paper on “Evaluvation of Financial Performance of Software Industry: A study with reference to India”, during the Annual Research Conference (ARC – 2010) on Knowledge for Reconciliation and redevelopment, organized by University of Jaffna on 15th November 2010 and published in the conference proceedings.
- ✓ Published the research paper on “Corporate Governance – An instrument for Wealth Maximization” in the Impact of Economic Crisis in Global Business Scenario in Sep 2009.

UGC JOURNAL PUBLICATION

- ✓ Published research paper on “A study on Receivables Management with reference to TVS SUNDARAM FASTENERS LIMITED” in the UGC CARE JOURNAL on January 2020, Volume 40, Issue 1 (sI), ISSN: 2394-3114.
- ✓ Published research paper on “A study on Working Capital Management with reference to NLC INDIA LIMITED” in the UGC CARE JOURNAL on January 2020, Volume 40, Issue 1 (sI), ISSN: 2394-3114.
- ✓ Published research paper on “A study on Inventory Management with reference to TVS SUNDARAM MOTORS” in the UGC CARE JOURNAL on January 2020, Volume 40, Issue 1 (sI), and ISSN: 2394-3114.
- ✓ Published research paper on “A study on Customer Satisfaction towards Home Loan with reference to HOME FIRST FINANCE COMPANY” in the UGC CARE JOURNAL on January 2020, Volume 40, Issue 1 (sI), ISSN: 2394-3114.
- ✓ Published research paper on “A study on Financial Performance Analysis of CARBORUNDUM UNIVERSAL LIMITED” in the UGC CARE JOURNAL on March 2020, Volume 40, Issue 40 (sI), ISSN: 2394-3114.
- ✓ Published research paper on “A study on Recruitment and Selection Process for Hiring Potential Employees in APOLLO HOSPITAL” in the UGC CARE JOURNAL-ILKOGRETIM ONLINE-ELEMENTARY EDUCATION ONLINE on 2020, Volume 19, Issue 02, pp.1869-1881.
- ✓ Published research paper on “A study on Cash Management System Performance in Abc Techno Labs India Private Limited” in the UGC CARE JOURNAL-ILKOGRETIM ONLINE-ELEMENTARY EDUCATION ONLINE on 2021, Volume 20, Issue 01, pp.4995-5002.

CERTIFICATE COURSES ATTENDED-NPTEL ONLINE CERTIFICATION.

- ✓ NPTEL-AICTE FDP on Behavioral and Personal Finance during Jan-Mar 2021 (8 Weeks Course)
- ✓ NPTEL-AICTE FDP on Financial Management for Managers during Jan-Apr 2020 (12 Weeks Course)
- ✓ NPTEL-AICTE FDP on Management of Commercial Banking during Jan-Apr 2020 (12 Weeks Course)
- ✓ NPTEL-AICTE FDP on E-Business during Jul-Oct 2019 (12 Weeks Course)
- ✓ NPTEL-AICTE FDP on Cost Accounting during Jul-Aug 2019 (4 Weeks Course)
- ✓ NPTEL-AICTE FDP on Services Marketing: A Practical Approach during Jan- Feb 2019 (4 Weeks Course)
- ✓ NPTEL-AICTE FDP on Financial Statement Analysis and Reporting during Jan—Apr 2019 (12 Weeks Course)
- ✓ NPTEL-AICTE FDP on Financial Institutions and Markets during Jan-Apr 2019 (12 Weeks Course)
- ✓ NPTEL-AICTE FDP on Working Capital Management during Jul-Oct 2018 (12 Weeks Course)
- ✓ NPTEL-AICTE FDP on Leadership During Aug-Sep 2018(4 Weeks Course)
- ✓ NPTEL-AICTE FDP on Foundation Course in Managerial Economics during Feb-Mar 2018 (8 Weeks Course)

CERTIFICATE COURSES ATTENDED-AICTE-ATAL FDP ONLINE CERTIFICATION.

- ✓ Participated & Completed successfully AICTE Training and Learning (ATAL) Academy online FDP on “**Event Management**” from 07-12-2020 to 11-12-2020 at North-Eastern Hill University, Shillong.
- ✓ Participated & Completed successfully AICTE Training and Learning (ATAL) Academy online FDP on “**Social Enterprises Management**” from 19-01-2021 to 23-01-2021 at Vivekananda Education Society’s Institute of Management Studies and Research.

COURSERA CERTIFICATE

- ✓ Participated and Completed successfully **COURSERA** course on “Accounting, Business and Society: The Multi-Faceted Role of Accounting” an online-non-credit course authorized by the Hong Kong University of Science and Technology on 05-11-2020.
- ✓ Successfully completed 20 hours of certified Ecommerce Operations Manager online course on Nov.18, 2019 through **Udemy**.

NSE ACADEMY and TCS i-ON CERTIFICATION

- ✓ Participated in online FDP on Investment & Trading-Concepts & Application with hands-on exposure on NSE SMART TRADING SIMULATOR on Aug 31st and Sep 01 2021.

NITTT CERTIFICATION-AICTE NEW DELHI.

- ✓ Successfully completed the online Orientation Training Programme for **Mentors** Organized from 26th to 30th July 2021 under National Initiative for Technical Teachers Training.
- ✓ Successfully completed the **Module 8: Institutional Management and Administration Procedures of NITTT, September 2021.**
- ✓ Successfully completed the **Module 1: Orientation towards Technical Education and Curriculum Aspects of NITTT, July 2022.**
- ✓ Successfully completed the **Module 3: Communication Skills, Modes and Knowledge Dissemination of NITTT, July 2022.**
- ✓ Successfully completed the **Module 5: Technology Enabled Learning and Life-Long Self Learning of NITTT, July 2022.**
- ✓ Successfully completed the Module 2: Professional ethics and sustainability of NITTT, February 2023.
- ✓ Successfully completed the **Module 4: Instructional planning and delivery of NITTT, February 2023.**
- ✓ Successfully completed the **Module 6: Student assessment and evaluation of NITTT, February 2023.**
- ✓ Successfully completed the **Module 7: Creative problem solving, Innovation and meaningful R&D, February 2023.**

Declaration

I hereby declare that all the details furnished above are true to best of my knowledge and belief.

Yours Faithfully,

(S. Sankar)

