



Sri SAI RAM ENGINEERING COLLEGE

An Autonomous Institution | Affiliated to Anna University & Approved by AICTE, New Delhi
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Sai Leo Nagar, West Tambaram, Chennai - 600 044. www.sairam.edu.in



MANAGEMENT STUDIES DEPARTMENT ADVISORY BOARD

Ref: SEC/MBA/Minutes2023-24, 01, Dt.22.07.2023. The meeting was held on 22.07.2023. The meeting was convened by the Director and attended by department advisory board members.

Following points were discussed:

Director reviewed the previous DAB meeting resolutions made and the achievement of those resolutions in the last semester.

The following discussions and resolutions were made in the current meeting.

As Proposed by the Programme Assessment Committee, the following actions are planned and discussed by the Department Advisory Board

i. To improve the quality of the curriculum, it is decided to maintain strong attendance, high quality projects, student research publication and incorporation of Zoho office automation tools with our syllabus is proposed. Industry representatives also advised the committee to have a robust curriculum with industry standard projects. He also suggested the students submit a day to day report about their internship in college.

ii. To increase the quality of the teaching fraternity, it is planned to conduct a minimum of 2 FDP, 2 MDP and 3 EDP. It is also advised to the teaching fraternity to develop collaborations with premier institutions through FDP, Conference and other consulting work.

iii. Students and faculty members are encouraged to register as Startups and also encouraged to apply for new projects and idea funding. This is planned in the aspect of developing entrepreneurial culture among students.

iv. Faculty members are encouraged to apply for national level funding and also to apply for FDP, Conference funding through ICSSR, IEEE and other forums.

v. It is also decided to improve placement performance by 70%. Industry experts and Alumni members suggested having regular placement training through weekly quizzes, resume writing and other activities.

vi. The course outcomes and their mapping with program outcomes were reviewed. .

vii. Students membership in IEEE and MMA should be encouraged and also society based activities are proposed for students' involvement.

DIRECTOR-MBACirculated to **Members:**

Sl.No.	Name	Category	Present Designation
1	Dr. K. Maran	Chairperson	Director
2	Dr. B.VenkateswaraPrasad	Member (Senior Faculty)	Professor
3	Dr. R.Suresh	Member (Senior Faculty)	Associate Professor
4	Mr. Dinesh Patel	Industry representatives - Member	MD - SFP Sons (I) Pvt Ltd
5	Mr. N. Lakshmi Narasimhan	Industry representatives - Member	GM-Brakes India Pvt Ltd
6		Parents - Member	Business
7		Parents - Member	Teacher
8	Mr.Naveenkumar	Alumni - Member	
9	Mr Jayasuriya	Alumni - Member	
10	Ms.Arshitha	Student - Member	
11	Mr. Tamilarasan	Student - Member	