

MANAGEMENT STUDIES DEPARTMENT ADVISORY BOARD

Ref: SEC/MBA/Minutes2021-22, 01, Dt.08.10.2022

The meeting was held on 10.10.2022. The meeting was convened by the Director and attended by department advisory board members.

Following points were discussed:

1. EDUMATE

A strict maintenance of Edumate data is recommended to everyone and a proper vigilance of data entry is also recommended to the department. This is recommended to maintain easy maintenance and retrieval of department data.

- 2. Student related Issues
 - Faculties are advised to suggest NPTEL courses on the basis of the elective courses .
 - Emphasis on foreign language course completion form a reputed platform is recommended
 - Student membership in MMA should be made compulsory.
 - All students irrespective of their elective should open a Demat account to learn and master in stock trading. This is recommended with a view to enhance the value of their MBA degree.
- 3. Staff Related activities
 - Each staff is asked to submit their Work of Action plan for the next 6 months (Oct 22 – Apr 23) including no. of paper publication in SCI/WOS/ ABDC and UGC, Conference presentation, Case development, participation in FDP/MDP, chapter contribution, books edited / published, Organizing events and Actively involved in general college activities like Clubs &Cells.
 - b. In addition with IEEE membership , Faculty can become a Senior member and also to be a member in at least 2 professional societies and encouraged to publish research article in IEEE explore as well as learning IEEE courses .
 - c. Faculty should publish paper in SCI journal in order to establish Anna University Research centre.
 - d. NPTEL online courses are mandatory for all faculty members

Circulated to Members:

Sl.No.	Name	Category	Present Designation
1	Dr. K. Maran	Chairperson	Director
2	Dr. B.VenkateswaraPrasad	Member (Senior Faculty)	Professor
3	Dr. K. Soundarapandiyan	Member (Senior Faculty)	Professor
4	Mr. Dinesh Patel	Industry representatives - Member	MD - SFP Sons (I) Pvt Ltd
5	Mr. N. Lakshmi Narasimhan	Industry representatives - Member	GM-Brakes India Pvt Ltd
6	R. Geetha	Parents - Member	Business
7	Mr. Anandhan A	Parents - Member	Business
8	Mr. Bino Mathew	Alumni - Member	HR Consultant
9	Dr. P. Priyadharshini	Alumni - Member	HOD - MBA - Tagore Engineering College
10	Varsha R	Student - Member	
11	Amirtha Ansa Jayaraj	Student - Member	
12	ThiruMurugan G	Student - Member	