



Sri SAI RAM ENGINEERING COLLEGE

An Autonomous Institution | Affiliated to Anna University & Approved by AICTE, New Delhi
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Sai Leo Nagar, West Tambaram, Chennai - 600 044. www.sairam.edu.in



MANAGEMENT STUDIES DEPARTMENT ADVISORY BOARD

Ref: SEC/MBA/Minutes2023-24, 02, Dt.01.02.2024. The meeting was held on 01.02.2024. The meeting was convened by the Director and attended by department advisory board members.

Following points were discussed:

Director reviewed the previous DAB meeting resolutions made and the achievement of those resolutions in the last semester.

As per the decision made in the previous meeting, the following activities were conducted

1. 3 Faculty Members attended Zoho HRM certification course and received certificates. Zoho is planning to conduct a syllabus framing meeting soon in this regard. CRM certification will be confirmed by March and the syllabus framing for CRM will also be finalized soon.
2. FDP on Application of AI for Teaching conducted from 11.12.2023 to 16.12.2023
3. MDP on 21 st Century Leadership Skills for \$5tn Indian Economy
4. 1 Faculty Member applied for "Startup Gateway for GArbage free cities 2.0" by IIT Kanpur and the proposal was submitted on 15.12.2023.
5. Resume Writing Workshop was conducted for III Semester Students by Mr.S.Dineshkannaa and weekly quizzes are conducted.

Faculty members are instructed to apply for funds as a little progress is shown in this particular resolution made in the last meeting. MMA registration is made compulsory for all students.

The following discussions and resolutions were made in the current meeting.

As Proposed by the Programme Assessment Committee, the following actions are planned and discussed by the Department Advisory Board

- i. As discussed in the PAC meeting, it is decided to strengthen the course outcome and Programme outcomes. In this regard, it is planned to have a seminar/workshop on Outcome Based Education with experts as guest speakers for all the faculty members. This is to ensure that the CO and PO framing committee possess the required knowledge and awareness towards it.
- ii. To enhance the skill level of the students, it is proposed to conduct Tally and Power BI in their second semester.
- iii. Faculty members are advised to attend a minimum of 3 days internship training from any industry. Faculty members are also encouraged to do extensive consultancy program.

iv. It is proposed to conduct one MDP, one International Conference in association with IEEE TEMS society, 2 workshops and a minimum of 5 Seminars in this semester. The preparatory work for the IEEE TEMS conference has already started.

v. A student Exchange programme from South Eastern University, Sri Lanka is planned.

vi. All faculty members are advised to present their cases developed in the Case Conference scheduled on 15.3.2024 and also advised to publish cases on other renowned platforms.

vii. It is planned to have a minimum of 2 industrial visits for the forthcoming semester.

viii. All faculty members are advised to publish their papers in Q1 and Q2 journals or in ABDC list journals.

DIRECTOR-MBA

Circulated to **Members:**

Sl.No.	Name	Category	Present Designation
1	Dr. K. Maran	Chairperson	Director
2	Dr. B.VenkateswaraPrasad	Member (Senior Faculty)	Professor
3	Dr. R.Suresh	Member (Senior Faculty)	Associate Professor
4	Mr. Dinesh Patel	Industry representatives - Member	MD - SFP Sons (I) Pvt Ltd
5	Mr. N. Lakshmi Narasimhan	Industry representatives - Member	GM-Brakes India Pvt Ltd
6	Mr.T.R.Sekar	Parents - Member	Business- Clinical Laboratory
7	Mrs.S.Muthulakshmi	Parents - Member	Teacher
8	Mr.Naveenkumar	Alumni - Member	CUB Branch Manager
9	Mr Jayasuriya	Alumni - Member	Process Associate
10	Mr. Sandeep Vignesh	Student - Member	
11	Ms Meena	Student - Member	