

MANAGEMENT DEVELOPMENT PROGRAMME (MDP) ON **CHANGE MANAGEMENT**

17th - 18th August 2022 | Philip Kotler Hall



Sri

SAI RAM ENGINEERING COLLEGE

*An Autonomous Institution | Affiliated to Anna University & Approved by AICTE, New Delhi
Accredited by NBA and NAAC "A+" | An ISO 9001:2015 Certified and MHRD NIRF ranked institution*

Sai Leo Nagar, West Tambaram, Chennai - 44, Tamil Nadu, India.

www.sairamgroup.in

ABOUT US

SIMS was established with the motto of "Prosperity through Innovative Management" by the Founder Chairman Shri. MJF Ln. Leo Muthu. The offers the post graduate programme leading to the award of MBA degree by the Anna University, approved by AICTE and the government of Tamilnadu. The department is well equipped with modern facilities such as syndicate room, seminar hall, computer center, department library, audio and video facilities and a central library with latest books, national and international journals. The highlights of the institute are that, it was rated with prestigious AAA status by Career 360 during 2017, and also categorized as A+ Grade Institution by Business India, A3 rated B school by AIMA, Platinum category for past 4 years by AICTE-CII survey, Business Today India's Best B-School survey rated among Top 150 B-Schools, and Business Standard rated our institution with A4 category. We engage our students in various societal development activities to provide them the overall exposure to world of business and management by regularly organizing National level seminars, International conferences, and Conduct Workshops and International Student Exchange programs. We also arrange Faculty Development Programs and Workshops sponsored by AICTE and leading well known management associations.

ABOUT MDP

The current corporate needs the effective leaders with innovative ideas to nurture the young minds with fullest potential to face the new world challenges. It becomes very vital to understand the fact behind organizations invest in leadership and management development programmes. This shall highlight the dynamic context in which leadership and management development takes place, describing the issues that organizations need to consider when designing leadership and management development activities for their workforce. The leaders are talented, but the talents are to be reflected in their innovation, that drive results directly to success. MDP

provides participants with an opportunity to enhance existing skills and gain updated ones as well. As an added advantage, the participants in the program shall build relationships with other experts in their domain. The programme is designed to have open knowledge sharing with interactions coupled with discussions and is expected to have out of the box thinking, effective problem approach and sorting techniques that brings out profitable decisions for their business. The programme aims at developing leadership qualities with innovation to achieve their personal and organization goals.

OBJECTIVES

- ◆ To nourish leadership traits for middle and operational level employees in the changing world.
- ◆ To provide a platform to foster innovation and sustainability in dynamic world.
- ◆ To motivate the talented workforce towards goal attainment.

PROGRAMME SCHEDULE:

Session – FN – Change Management – Inculcate, Develop and achievement through effective Leadership.

Session – AN – Achieving Results – for sustaining development.

WHO WHOM?

Middle Level & Operational Level employees of all functional areas and exclusively for Sri Lanka corporate people

VENUE: Philip Kotler Hall.

REGISTRATION FEE:

Rs.7,000/- per participant. [The DD/Cheque to be drawn in favor of "SAIRAM ASSOCIATION" payable at CHENNAI]

Convenor

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