



# Management Development Programme (MDP) on **SUCCESSFUL LEADERSHIP & MANAGEMENT**

30<sup>th</sup> November 2021



Sri

Organised by

**SAI RAM INSTITUTE OF MANAGEMENT STUDIES**

Sri **SAI RAM ENGINEERING COLLEGE**

*An Autonomous Institution | Affiliated to Anna University & Approved by AICTE, New Delhi  
Accredited by NBA and NAAC "A+" | An ISO 9001:2015 Certified and MHRD NIRF ranked institution*



**Sai Leo Nagar, West Tambaram, Chennai - 600 044**

[www.sairamgroup.in](http://www.sairamgroup.in)

## ABOUT US

SIMS was established with the motto of "Prosperity through Innovative Management" by the Founder Chairman Shri. MJF Ln. Leo Muthu. The offers the post graduate programme leading to the award of MBA degree by the Anna University, approved by AICTE and the government of Tamilnadu. The department is well equipped with modern facilities such as syndicate room, seminar hall, computer center, department library, audio and video facilities and a central library with latest books, national and international journals. The highlights of the institute are that, it was rated with prestigious AAA status by Career 360 during 2017, and also categorized as A+ Grade Institution by Business India, A3 rated B school by AIMA, Platinum category for past 4 years by AICTE-CII survey, Business Today India's Best B-School survey rated among Top 150 B-Schools, and Business Standard rated our institution with A4 category. We engage our students in various societal development activities to provide them the overall exposure to world of business and management by regularly organizing National level seminars, International conferences, and Conduct Workshops and International Student Exchange programs. We also arrange Faculty Development Programs and Workshops sponsored by AICTE and leading well known management associations.

## ABOUT MDP

A Management Development Program (MDP) on Successful Leadership & Management is designed to refine the skills of current and aspiring leaders, enabling them to effectively navigate the complexities of modern organizational dynamics. This program focuses on essential leadership qualities such as strategic thinking, decision-making, emotional intelligence, and team management. Participants engage in interactive workshops, real-world case studies, and leadership simulations that promote hands-on learning and practical application of management theories. The MDP also emphasizes the development of communication skills, conflict resolution, and change management, ensuring that leaders can inspire and guide their teams through various challenges.

Expert facilitators, industry leaders, and experienced trainers lead the sessions, providing valuable insights and mentoring opportunities. By the end of the program, participants are equipped with the tools and confidence needed to drive organizational success and foster a positive, productive work environment. Ultimately, the MDP aims to cultivate visionary leaders who can steer their organizations towards sustained growth and innovation. The MDP curriculum is structured to balance theoretical frameworks with practical experiences, enabling participants to immediately apply learned concepts in their professional environments. Networking opportunities are a key component, allowing attendees to connect with peers across various industries, fostering an exchange of ideas and best practices. Additionally, the program often includes follow-up sessions or mentorship arrangements to support continuous learning and growth. This comprehensive approach ensures that participants not only learn effective leadership and management strategies but also integrate them into their daily roles for long-term impact.

## OBJECTIVES

- ◆ Enhance strategic thinking and decision-making skills.
- ◆ Develop emotional intelligence and team management.
- ◆ Enhance understanding and management of emotions.
- ◆ Teach effective conflict resolution strategies.
- ◆ Promote positive attitudes and adaptability in dynamic work environments.

## WHO WHOM ?

Middle Level & Operational Level employees of all functional areas.

**REGISTRATION FEE:** Rs.4,000/- per participant. (The DD/Cheque to be drawn in favor of "SAIMAN ASSOCIATION" payable at CHENNAI)

### Convenor

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