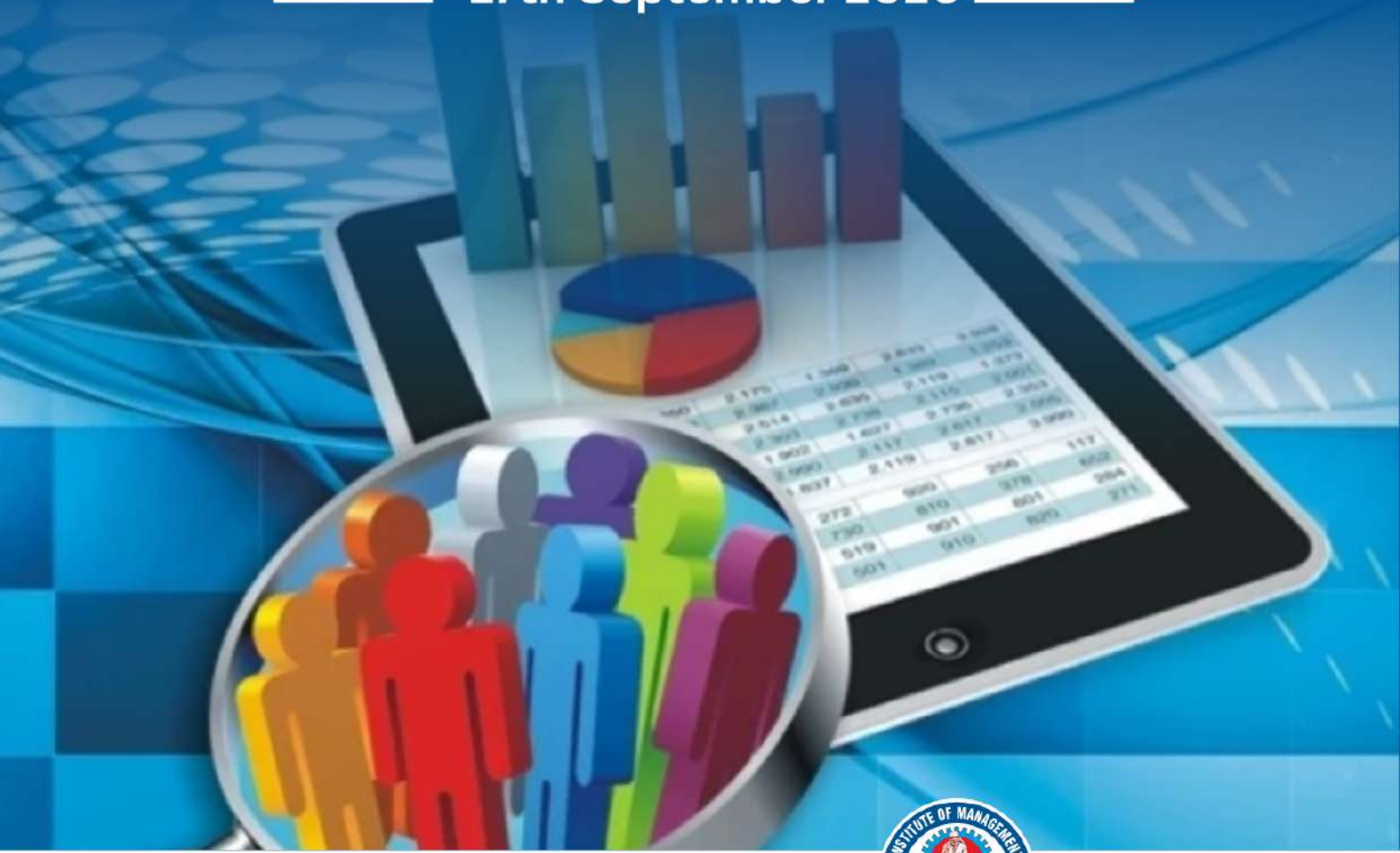


# MANAGEMENT DEVELOPMENT PROGRAMME ON PROBLEM SOLVING AND DECISION MAKING

\_\_\_\_\_ 17th September 2020 \_\_\_\_\_



Sri **SAI RAM** INSTITUTE OF MANAGEMENT STUDIES  
Sri **SAI RAM ENGINEERING COLLEGE**

*An Autonomous Institution | Affiliated to Anna University & Approved by AICTE, New Delhi  
Accredited by NBA and NAAC 'A+' | BIS/EOMS ISO 21001 : 2018 and BVQI 9001 : 2015 Certified and NIRF ranked institution*

Sai Leo Nagar, West Tambaram, Chennai - 44, Tamil Nadu, India.  
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**ABOUT US** SIMS was established with the motto of "Prosperity through Innovative Management" by the Founder Chairman Shri. MJF Ln. Leo Muthu. The offers fers the post graduate programme leading to the award of MBA degree by the Anna University, approved by AICTE and the government of Tamilnadu ilnadu. The department is well equipped with modern facilities such as syndicate room, seminar hall, computer center, department library, audio and video facilities and a central library with latest books, national and international journals. The highlights of the institute are that, it wwasrated with prestigious AAA status by Career 360 during 2017, and also categorized gorized as A+ Grade Institution by Business India, A3 rated B school by AIMA, Platinum category for past 4 years by AICTE-CII survey, Business Today India's Best B-School survey rated among Top 150 B-Schools, and Business Standard rated our institution with A4 category. We engage our students in various societal development activities to provide vide them the overall exposure to world of business and management by conferences, and Conduct Workshops and International Student Exchange programs. We also arrange Faculty Development Program d Workshops sponsored by AICTE and management associations.

## ABOUT MDP

Problem-solving and decision-making are interconnected processes crucial for navigating life's challenges. When faced with a problem, the initial step is to clearly identify its nature and scope. This might involve breaking down complex issues into manageable components. Next, gathering relevant information becomes imperative. This can include data, opinions, or insights from various sources. Once armed with information, brainstorming potential solutions is the next step. Creativity and critical thinking play key roles here. Evaluating each option involves weighing its feasibility, risks, and potential outcomes. Making a decision entails selecting the most promising solution based on this evaluation. Implementing the chosen solution requires planning and execution. Finally, reviewing the outcomes allows for reflection and adjustment if needed. Effective problem-solving and decision-making often combine analytical reasoning with intuition and experience.

## OBJECTIVES

1. Identify the problem or challenge.
2. Gather relevant information and data.
3. Analyze the situation to understand its causes and potential solutions.
4. Generate possible options or courses of action.
5. Evaluate each option based on criteria such as feasibility, risks, and potential outcomes.
6. Make a decision based on the analysis and evaluation.
7. Implement the chosen solution effectively.
8. Monitor and evaluate the outcomes, making adjustments as necessary.

## PROGRAMME SCHEDULE

### 17.09.2020 - Session

- FN - Brainstorming techniques for evaluation
- AN - Rational decision making models and techniques for problems analysis

**WHO WHOM ?** Middle Level & Operational Level employees, management executives of all functional areas

**REGISTRATION FEE:** Rs.6000/- per participant.

## Convenor

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