EDP ON TECHNOLOGY BASED ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

20th November 2020

Organised by

Sri SAI RAM INSTITUTE OF MANAGEMENT STUDIES

Sri SAI RAM ENGINEERING COLLEGE

An Autonomous Institution | Affiliated to Anna University & Approved by AICTE, New Delhi Accredited by NBA and NAAC "A+" | An ISO 9001:2015 Certified and MHRD NIRF ranked institution

& Department of Management Studies

Sai Leo Nagar, West Tambaram, Chennai - 600 044

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Sri SAIRAM INSTITUTE OF MANAGEMENT STUDIES (SIMS)

ABOUT US SIMS was established with the motto of "Prosperity through Innovative Management" by the Founder Chairman Shri. MJF Ln. Leo Muthu. The offers fers the post graduate programme leading to the award of MBA degree by the Anna University, approved by AICTE and the government of Tamilnadu ilnadu. The department is well equipped with modern facilities such as syndicate room, seminar hall, computer center, department library, audio and video facilities and a central library with latest books, national and international journals. The highlights of the institute are that, it wwasrated with prestigious AAA status by Career 360 during 2017, and also categorized gorized as A+ Grade Institution by Business India, A3 rated B school by AIMA, Platinum category for past 4 years by AICTE-CII survey, Business Today India's Best B-School survey rated among Top 150 B-Schools, and Business Standard rated our institution with A4 category. We engage our students in various societal development activities to provide vide them the overall exposure to world of business and management by conferences, and Conduct Workshops and International Student Exchange programs. We also arrange Faculty Development Program d Workshops sponsored by AICTE and management associations.

ABOUT EDP

A technology-based entrepreneurship development program is designed to empower individuals with the skills and mindset necessary to thrive in the ever-evolving landscape of tech startups. Participants delve into various aspects of entrepreneurship within the tech sector, including ideation, market analysis, product development, and business model innovation. Through hands-on workshops, mentorship, and real-world projects, they gain practical experience in turning ideas into viable businesses. The program also emphasizes networking opportunities with industry professionals and investors, equipping participants with the resources and connections needed to navigate the competitive tech ecosystem. By the end of the program, graduates are prepared to launch and scale their own tech ventures with confidence.

OBJECTIVES

-Equip participants with the skills and knowledge needed to thrive as tech entrepreneurs.
- Foster innovation, creativity, and problem-solving abilities within the tech sector.
- Provide practical experience in idea generation, product development, and business planning.
- Cultivate entrepreneurial mindset and resilience in navigating challenges.
- Facilitate networking opportunities with industry professionals and investors.
- Support participants in securing funding and resources for their ventures.
- Empower individuals to launch and scale tech startups that drive impactful change and contribute to the growth of the technology ecosystem.

PROGRAMME SCHEDULE
20.08.2020 - Session

FN - Techniques for generating and validating business ideas in the tech space

AN - Ice-breaking activities and team-building exercises

WHO WHOM ? Middle Level & Operational Level employees, management executives of all functional areas

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REGISTRATION FEE: Rs.3500/- per participant.

Convenor

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