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12-2013. This
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five trustee Dr
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ande, who hails
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The MEAT funds research projects and activities and provides financial backing for college projects

ogy from the University of California at Santa Cruz. He researched in sociology and got a PhD from the University of California at Santa Cruz. He served at St Stephen's College, Delhi, taught at the Sociology

Prof Dr Malcolm Adishesiah (1910-1994) was a veteran economist, social activist and the vice-chancellor of the University of Madras from 1975 to 1978. He instituted MEAT in 1996. The trust functions

financial backing for college projects. MIDS was established by Malcolm Adishesiah in 1970.

Dr Deshpande is the 12th recipient of this award. He will deliver a memorial lecture at the award ceremony on November 21, 2012 which marks the death anniversary of the late Prof Malcolm Adishesiah.

valedictory function, 10.35 am; Valedictory address by Minister O Panneerselvam, evening. Srivaru Venkatachalapathy Palace, Vanagaram.

■ **Pathway Centres For Rehabilitation & Education of Mentally Retarded:** Pathway Ability Fest, E-76/1, 12th West Street, Kamaraj Nagar, Thiruvanimiyur, 12 noon.

■ **Sevalaya:** Book review meeting, Kasuva Village, near Thiruninravur, 2 pm.

■ **National Institution For Quality & Reliability:** Award presentation function, Governor K Rosaiah, chief guest, Hotel Le Royal Meridien, GST Road, St Thomas Mount, 6 pm.

■ **Bharathi Pathagalayam:** World Book Day celebrations - Poetry reading, Behind Gandhi Statue, Marina, 6 pm.

■ **Alcoholics Anonymous:** Meetings, Community Service Centre, Balfour Road, Kilpauk; P.S. High School, R.K. Mutt Road, Mylapore; Muthu Mariaman Koil, Anna Nagar, Korukkupet; Risen Christ Church, Paper Mills Road, Peravallur; ESI Sion Church, Ekkattuthangal; Advent Christian Middle School, Sembakkam, 7 p

Management school awards industrial captains

Express News Service

Chennai: Sri Sai Ram Institute of Management studies, a sister institute of Sri Sai Ram Engineering College, West Tambaram, Chennai conducted a one-day symposium, Manifest-2012 on Thursday. The theme of the event was 'Go Rural for Survival' and honoured the best industrial captains with laurels.

In a pragmatic effort to put precept to practice, the institutions conducted a symposium along with a management skill contest for students. Earlier, 240 students of Sri Sairam group chose edible consumer oil as the topic of their market research, took a sample study of 3500 users all over the state among various income groups and identified a brand name SVS Sun flower oil as the premier one. The managing partner of the company SV Chandra Pandian was crowned as the best industrial leader in marketing consumer goods suc-



G Karnan being awarded the Best Alumni Award

cessfully. He is the fifth recipient of the award over the years. G. George of KGS conglomerate, a ₹1000 crore worth engineering concern was named the best entrepreneur. Bino Mathew of Emirates Float Glass, Abu Dhabi, G Karnan of Abloy locks, B Bharati Das of Royal Enfield were named as best alumni of the B-school.

The Principal of the institution Dr. CV Jayakumar proudly claimed that Sri Sairam Institute of Management studies that was started in 1995, with an intake of around 180 students, offers business class studies by registering a phenomenal growth year after year. He also pointed out that 90 per cent of the students got placed in MNCs across the globe every year.

EDUCATION

■ **Dhanraj Baid Jain College:** Evening College Day, Minister T K M Chinnaiya, chief guest, Thorapakkam, 10 am.
■ **Sri Ramanujar Engi**

CAMPUS BEAT

No affiliation for colleges from 2013 onwards

Express News Service

Chennai: "There will be no affiliation for colleges from 2013 onwards," Vice-Chancellor of Madras University Dr G Thiruviasagam said here. He was addressing students on the 17th annual graduation day of Jaya College of Arts & Science, Thiruninravur, on

Monday. Delivering the chief guest's address, the Vice-Chancellor said that from 2013 there would be no affiliation of colleges to Madras University. The University will focus on postgraduate studies and research only. A set of 50 colleges will be clubbed together and called cluster colleges. The best

college from the cluster will get independent university status. With 159 colleges under the university's umbrella, there will be three more universities soon. Colleges in rural areas will be permitted 20 per cent additional seats for admission, giving a fillip to the student community.

Hailing Tamil Nadu Chief

Minister J Jayalithaa, Thiruviasagam praised the State government's pioneering efforts to improve higher education in the State. The 11th Five Year Plan of the UGC already started on April 1, 2012 and will continue till 2017. The budgeted estimate of ₹1760 crore, he pointed out.

Lamenting the quality

The New Indian Express
21/11/12