



BEST INDUSTRY AWARD - 2012 (Edible Oil Category)



SUN OIL

SVS Oil Mills, Chennai -19

Sri Sairam Institute of Management Studies (SIMS)

in its societal research, offer 'Best Industry Award' for various sector every year. This year the research is focused on the Edible Oil Sector, and conducted the survey all over Tamil nadu state with the sample base of 3500 users of edible oil, which reveals the output that clearly states your brand 'SVS Sunoil' being ranked first among the other competitors in the market by the health, quality, price conscious customers and most of them are influenced by the medical practitioners, where the advertisement falls secondary. The reserch committee based on the survey and analysis has decided to award " THE BEST INDUSTRY AWARD (Edible Oil Category) 2012 TO " SVS Oil Mills". It is with strong belief that the efforts taken shall be of mutual to the organization and the society as a whole to serve the customers with good quality products at affordable price.

Dr.K.maran

Director - SIMS & Head - Reasearch Committee



விருதனை வழங்கிய

**SAI RAM INSTITUTE OF MANAGEMENT STUDIES
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நிறுவனத்திற்கு எங்கள் இதயபூர்வமான நன்றி! நன்றி!! நன்றி!!!

SVS நிறுவன உழழியர்கள், சென்னை - 19.