CHENNAI
THE HINDU • TUESDAY, FEBRUARY 2, 2016

Monday

Education Hub

DR K. MARAN RECEIVES YOUNG MANAGEMENT SCIENTIST AWARD

SMART Journal of Business Management Studies confe
Dr K. Maran, Professor and Director of Sri Sairam Institu
Management Studies with the Young Management Scie
Award 2015. The event was held during the UGC spons
International Conference on Financial Markets: Issues
Challenges, organised by the department of Commerce
Financial Studies, Bharathidasan University. This award
recognition of his management research work in Indi
the last 15 years. He has also published 200 managem
research articles in refereed National and International M
agement journals. He conducted many surveys for so
including junk food awareness, newspaper reading ha
Diwali purchase budget of middle-income group 2015,