



**Management Development Programme (MDP)**  
**on**  
**LEADERSHIP AND SUSTAINABLE**  
**DEVELOPMENT DURING COVID - 19**  
**18<sup>th</sup> April 2020**



Sri

Organised by

**SAI RAM INSTITUTE OF MANAGEMENT STUDIES**

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**SAI RAM ENGINEERING COLLEGE**

*An Autonomous Institution | Affiliated to Anna University & Approved by AICTE, New Delhi  
Accredited by NBA and NAAC "A+" | An ISO 9001:2015 Certified and MHRD NIRF ranked institution*

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Department of Management Studies

Sri

**SAI RAM INSTITUTE OF TECHNOLOGY**

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**Sai Leo Nagar, West Tambaram, Chennai - 600 044**

**www.sairamgroup.in**



**ABOUT US**

SIMS was established with the motto of "Prosperity through Innovative Management" by the Founder Chairman Shri. MJF Ln. Leo Muthu. The offers the post graduate programme leading to the award of MBA degree by the Anna University, approved by AICTE and the government of Tamilnadu. The department is well equipped with modern facilities such as syndicate room, seminar hall, computer center, department library, audio and video facilities and a central library with latest books, national and international journals. The highlights of the institute are that, it was rated with prestigious AAA status by Career 360 during 2017, and also categorized as A+ Grade Institution by Business India, A3 rated B school by AIMA, Platinum category for past 4 years by AICTE-CII survey, Business Today India's Best B-School survey rated among Top 150 B-Schools, and Business Standard rated our institution with A4 category. We engage our students in various societal development activities to provide them the overall exposure to world of business and management by regularly organizing National level seminars, International conferences, and Conduct Workshops and International Student Exchange programs. We also arrange Faculty Development Programs and Workshops sponsored by AICTE and leading well known management associations.

**ABOUT MDP**

The current corporate needs the effective leaders with innovative ideas to nurture the young minds with fullest potential to face the new world challenges. It becomes very vital to understand the fact behind organizations invest in leadership and management development programmes. The COVID-19 pandemic will forever change how successful businesses operate and grow. The

legitimacy of major commercial organisations—and the people that lead them—is being questioned in new and fundamental ways. There is now an urgent need for a new model of business leader: one that makes the long-term sustainability and resilience of our world a top priority. The programme is designed to have open knowledge sharing with interactions coupled with discussions and is expected to have out of the box thinking, effective problem approach and sorting techniques that brings out profitable decisions for their business. The programme aims at developing leadership qualities with innovation to achieve their personal and organization goals.

**OBJECTIVES**

- ◆ To nourish leadership traits for middle and operational level executives.
- ◆ To provide a platform for innovation and sustainable development
- ◆ To inspire the talented workforce towards goal attainment and sustainable development.

**PROGRAMME SCHEDULE**

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| FN | Multi-level systems thinking , Stakeholder influence |
| AN | Disruptive innovation, Long-term activation          |

**WHO WHOM ?**

Middle Level & Operational Level employees of all functional areas.

**REGISTRATION FEE:** Rs.1,000/- per participant. (The DD/Cheque to be drawn in favor of "SAIRAM ASSOCIATION" payable at CHENNAI)

**Convenor**

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