



Management Development Programme (MDP) on **IQ AND EQ FOR MANAGEMENT PROFESSIONALS**

27th & 28th January 2020



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Organised by

SAI RAM INSTITUTE OF MANAGEMENT STUDIES

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SAI RAM ENGINEERING COLLEGE

*An Autonomous Institution | Affiliated to Anna University & Approved by AICTE, New Delhi
Accredited by NBA and NAAC "A+" | An ISO 9001:2015 Certified and MHRD NIRF ranked institution*

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Department of Management Studies

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Sai Leo Nagar, West Tambaram, Chennai - 600 044

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ABOUT US

SIMS was established with the motto of "Prosperity through Innovative Management" by the Founder Chairman Shri. MJF Ln. Leo Muthu. The offers the post graduate programme leading to the award of MBA degree by the Anna University, approved by AICTE and the government of Tamilnadu. The department is well equipped with modern facilities such as syndicate room, seminar hall, computer center, department library, audio and video facilities and a central library with latest books, national and international journals. The highlights of the institute are that, it was rated with prestigious AAA status by Career 360 during 2017, and also categorized as A+ Grade Institution by Business India, A3 rated B school by AIMA, Platinum category for past 4 years by AICTE-CII survey, Business Today India's Best B-School survey rated among Top 150 B-Schools, and Business Standard rated our institution with A4 category. We engage our students in various societal development activities to provide them the overall exposure to world of business and management by regularly organizing National level seminars, International conferences, and Conduct Workshops and International Student Exchange programs. We also arrange Faculty Development Programs and Workshops sponsored by AICTE and leading well known management associations.

ABOUT MDP

The environment of business in the recent years has become more and more complex. In this situation of increased complexity, there has been a re-examination of the factors contributing to personal and managerial effectiveness. Increasingly, the older notion of intelligence and technical competence being the sole predictors of effectiveness is being contested. Some interesting new ideas in this regard are the concepts of Multiple Intelligence put forth by Howard Gardner and Emotional Intelligence popularized by Daniel Goleman. These broader forms of intelligence have been found to be useful in multitude of situations, including managerial jobs. Emotional Intelligence relates to - sensitivity to and management of self – in relationships. Empirical evidence has suggested that emotionally intelligent people are more adept at handling diverse situations. Moreover, emotional intelligence at the workplace has been found to have positive impact on success in interpersonal

relationships and performance within the organization. Given this interest in emotional intelligence and the wide spread recognition of its salience in enhancing managerial effectiveness, we decided to launch this programme which is in its fifteenth edition now.

OBJECTIVES

- ◆ Develop an appreciation of the origin of concepts of multiple intelligence and emotional intelligence.
- ◆ Understand the benefits of being emotionally intelligent.
- ◆ Develop an understanding of the different facets of emotional intelligence.
- ◆ Help the participants get their own emotional intelligence profile and explore their own emotional existence.
- ◆ Help participants learn work place specific techniques for improved effectiveness using emotional intelligence

PROGRAMME SCHEDULE

27.01.2020 - Session

- FN - Emotional Intelligence and empathy
AN - Using Emotional Intelligence to enhance personal and managerial effectiveness

28.01.2020 - Session

- FN Working with Emotional Intelligence in the intrapersonal and interpersonal realm
AN Being effective at managing stress

WHO WHOM ?

Middle Level & Operational Level employees of all functional areas.

REGISTRATION FEE: Rs.1,000/- per participant. (The DD/Cheque to be drawn in favor of "SAIRAM ASSOCIATION" payable at CHENNAI)

Convenor

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