



Management Development Programme (MDP) on **FINANCE FOR NON-FINANCE MANAGERS**

17th April 2020



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Organised by

SAI RAM INSTITUTE OF MANAGEMENT STUDIES

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SAI RAM ENGINEERING COLLEGE

*An Autonomous Institution | Affiliated to Anna University & Approved by AICTE, New Delhi
Accredited by NBA and NAAC "A+" | An ISO 9001:2015 Certified and MHRD NIRF ranked institution*

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Department of Management Studies

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Sai Leo Nagar, West Tambaram, Chennai - 600 044

www.sairamgroup.in



ABOUT US

SIMS was established with the motto of "Prosperity through Innovative Management" by the Founder Chairman Shri. MJF Ln. Leo Muthu. The offers the post graduate programme leading to the award of MBA degree by the Anna University, approved by AICTE and the government of Tamilnadu. The department is well equipped with modern facilities such as syndicate room, seminar hall, computer center, department library, audio and video facilities and a central library with latest books, national and international journals. The highlights of the institute are that, it was rated with prestigious AAA status by Career 360 during 2017, and also categorized as A+ Grade Institution by Business India, A3 rated B school by AIMA, Platinum category for past 4 years by AICTE-CII survey, Business Today India's Best B-School survey rated among Top 150 B-Schools, and Business Standard rated our institution with A4 category. We engage our students in various societal development activities to provide them the overall exposure to world of business and management by regularly organizing National level seminars, International conferences, and Conduct Workshops and International Student Exchange programs. We also arrange Faculty Development Programs and Workshops sponsored by AICTE and leading well known management associations.

ABOUT MDP

The Finance for non-finance programme enables professionals, especially from functional areas other than finance such as sales, marketing, human resource, research and development, production, procurement, to gain an extensive working knowledge of critical financial principles in an easy-to-follow manner, enabling them to

make critical business decisions involving cost-savings, budgets, new projects decisions, growth strategies and so on. Participants are able to understand and analyse financial statements as well as grasp the basic fundamentals of finance and accounting

OBJECTIVES

- ◆ Understand the implications of finance on various corporate activities
- ◆ Understand and analyse financial statements
Be in a better position to discuss relevant financial issues with finance managers/ stakeholders in their organisation
- ◆ Understand the impact of various decisions on a company's performance
- ◆ Get practical insights and gain swift appreciation of the fundamentals of finance and accounting.

PROGRAMME SCHEDULE

Session – FN – Basics of financial accounting and understanding financial Statements and Working capital management

Session – AN – Cost information for decision-making and budgeting, Evaluation of investment projects

WHO WHOM ?

Middle Level & Operational Level employees of all functional areas.

REGISTRATION FEE: Rs.1,000/- per participant. (The DD/Cheque to be drawn in favor of "SAIRAM ASSOCIATION" payable at CHENNAI)

Convenor

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