

Publication - Conferences

2019-20

S.No	Faculty Name	Title of the Article	Journal Name/ Proceeding Name	Vol.No (Issue No.)	ISSN/ ISBN	Month/ Year of Publication	Pg.No
1	DR.K.MARAN	The Impact Of Emotional Intelligence On Leadership Excellence Of Executive	Restaurant Business	118(1)	0097-8043	AUGUST, 2019	45-48
		Empoloyees In Public Sector Organization					
2		An Overview On Export Of Cashew Nuts From India	Shankya International Journal Of Management & Technology	7(1)	0975-3915	JUNE, 2019	117-126
3	DR.V.SASIREKHA	A Study On Usage Of Social Networking Sites – Marketing Perspective	Studies In Indian Place Names	40(27)	2394-3114	FEBRUARY, 2020	542-546
4		Role Of Communication And Job Satisfaction In Improving Work Effectiveness – A Study With Reference To South India	International Multi Disciplinary Conference On Arts, Social Science, Management And Technology		978-81-944235-2-2	SEPTEMBER	35-42

	DR.V.HEMANTH KUMAR					2019	
5		Recognition And Reward Management Practices In Current Corporate Scenario – A Study With Reference To Chennai	International Multi Disciplinary Conference On Arts, Social Science, Management And Technology		978-81-944235-2-2	SEPTEMBER R 2019	56-59
6	DR.K.S.USMAN MOHIDEEN	Bridging The Gap Of Digital Exclusion	Global Journal Of Business And Management Research	6(1)	2347 – 7814	FEBRUARY , 2020	119-122
7		Panic Shopping Behaviour Among Hyper Market Customers In Chennai City	Impact Of Covid-19 On Indian Economy		9788194714903	MAY 2020	14-23
8	DR.R.JEYALAKSHMI	Productivity Changes Due To	Impact Of Covid-19 On Education,		978819471497	MAY 2020	138-
		Pandemic And Lockdown	Technology And Agriculture		2		150
9		An Impact Of Covid-19 On The Indian Labour Market	Impact Of Covid-19 On Education, Technology And Agriculture		9788194714972	MAY 2020	150-156

