

Faculty Trained by Industry / Academic Professionals

2020-21

S.N O	NAME OF THE FACULTY	TITLE	DURATION	DATE	TYPE OF TRAINING METHODOLOGY
<u>1.</u>	Dr.L.Arunachalam	One Week Online FDP on Data Science and Business Analytics	1 week	18th May – 24th May 2021	FDP
<u>2.</u>	Dr.V.Anbazhagan	One Week Online FDP on Data Science and Business Analytics	1 week	18th May – 24th May 2021	FDP
1.	Dr.V.Sasirekha	Workshop on Case Analysis and Development	5 days	18th to 23rd December 2020	Workshop
2.		Training for Social Connectedness & Inspiration"	5 days	1st feb 2021 to 5th Feb 2021	FDP
3.		Management information system	5 days	8th Feb to 12th Feb 2021	FDP
4.		E-Service Quality Strategies on E-Tailing in COVID Scenario,	1 day	19 th March 2021.	Conference
5.		Management lessons from the epic Ramayana	1 day	March 2021	Conference
6.	Dr.V.Hemanth Kumar	Consumer behaviour	8 weeks	Jan - March 2021	FDP
7.		Risk Management for Micro, small and Medium Enterprises (MSMES)	1 week	21-26 Sept. 2021	FDP
8.		Emotional intelligence	3 weeks	17th Nov - 15th Dec 2020	STTP
9.		Leadership & excellence	1 week	11-15 Jan 2021	FDP
10.		Training for social connectedness & inspiration	1 week	25-29 Jan 2021	FDP

11.		Stress-management	1 week	1-5 Feb 2021	FDP
12.		Organisational Behaviour	1 week	15-19 Feb 2021	FDP
13.		Indian heritage management	1 week	5-9 July 2021	FDP
14.		Tour packaging management	1 week	9-13 August 2021	FDP
15.		Improving Personal Effectiveness at Workplace	1 week	1-5 Sept 2021	FDP
16.		Online Refresher Course on "Financial Markets and Emerging Business Models"	16 weeks	Dec 2020 - Mar 2021	FDP
17.		FDP on Global Marketing Management	8 weeks	Feb - April 2021	FDP
18.		Understanding Dimensions of EI and Interpreting in Classroom	6 days	30th - Nov - 5th Dec 2020	FDP
19.		Risk Management for Micro, Small and Medium Enterprises (MSMES)	6 days	16 th – 21st November 2020	FDP
20.		Technology management	5 days	21st - 25th Sep 2020	FDP
21.		Design thinking	5 days	7th - 11th Sep 2020	FDP
22.	Dr.K.SoundaraPandian	Online Refresher Course in Management`	16 weeks	Sep - Feb 2020	FDP
23.		Workshop on Case Analysis and Development	5 days	18th to 23rd December 2020	Workshop
24.		Training for Social Connectedness & Inspiration"	5 days	1st feb 2021 to 5th Feb 2021	FDP
25.	Dr.B.Venkateswara Prasad	Management information system	5 days	8th Feb to 12th Feb 2021	FDP
26.		Workshop on Case Analysis and Development	5 days	18th to 23rd December 2020	Workshop
27.		Social enterprise management	5 days	11th June to 15th June	FDP
28.	Dr.R.Suresh	Training for Social Connectedness & Inspiration"	5 days	1st feb 2021 to	FDP

				5th Feb 2021	
29.		Management information system	5 days	8th Feb to 12th Feb 2021	FDP
30.		Organizational Behaviour		15th feb to 19th Feb 2021	FDP
31.		Innovation management	5 days	22nd feb to 26th Feb 2021	FDP
32.		Behavioral and personal finance	8 Weeks	January-March 2021	FDP
33.		Event management	5 Days	07/12/2020 to 11/12/2020	FDP
34.		Social enterprise management	5 Days	19/01/2021 to 23/01/2021	FDP
35.	Dr.S.Sankar	Investments and trading: concepts & applications	2 Days	31/08/2021 to 01/09/2021	FDP
36.		Strategy	5 days	7.12.2020 - 11.12.2020	ATAL- FDP
37.		Stress management	5 days	26.8.2020 - 30.08.2020	ATAL- FDP
38.	Dr.V.Dhayalan	Operations management	5 days	19.12.2020- 23.12.2020	ATAL- FDP
39.		Digital teaching techniques	1 Week	29/06/2020 to 04/07/2020.	FDP
40.		Creative thinking	1 Week	14/09/2020 to 18/09/2020.	FDP
41.		Operation management	5 days	12/10/2020 to 16/10/2020.	FDP
42.		Outcome based curriculum planning, Mapping and Measurement	6 days	02/11//2020 to 07/11/2020	STTP
43.	Mr.K.Murugan	Data Science and Business Analytics	1 Week	18/05/2021 to 24/05/2021	FDP

44.	Dr.K.S.UsmanMohideen	Online FDP on Stress Management by ATAL Academy	5 days	2nd – 6th November 2020	FDP
45.		AICTE funded Online FDP on Outcome Based Education in Management Education – Objectives, Best Practices and Measurement of Outcomes	2 weeks	16th – 28th November 2020	FDP
46.		ATAL Academy Online FDP on Training for Social Connectedness & Inspiration	5 days	14th - 18th December 2020	FDP
47.		Workshop on Case Analysis and Development	5 days	18th to 23rd December 2020	Workshop
48.		ATAL Academy Online FDP on Organizational Behaviour	5 days	15th – 19th February 2021	FDP
49.		One Week Online FDP on Data Science and Business Analytics	1 week	18th May – 24th May 2021	FDP
50.		Two Weeks Refresher Course (Online) on Teaching, Learning Pedagogy and Research for Excellence in Education	2 weeks	31st May – 14th June 2021	FDP
51.		Six days FDP on Cyber Security & Digital Forensics	6 days	16th – 22nd June 2021	FDP
52.		14 days Refresher Course on Research and Publication Ethics	14 days	22nd June – 5th July 2021	FDP
53.		Seven Day National Level Online FDP on Digital Pedagogy: Online Teaching Modes, Tools & Techniques	1 week	23rd June – 29th June 2021	FDP
54.		Cricket analytics using python	1 week	8th August – 15th August 2021	Workshop
55.	Dr.R.Jeyalakshmi	Online FDP on "Visual Communication"	5 Days	01.03.2021-05.03.2021	FDP
56.		Online Elementary FDP on "Life Skills: Personal Effectiveness"	5 Days	21.06.2021-25.06.2021	FDP
57.		Quantification of Human Resource with HR Analytics	5 Days	19.07.2021-	FDP

				23.07.2021	
58.	Dr.P.Venkatesh	Case analysis and development	6 Days	18.12.2020-23.12. 2020	Workshop
59.		Operations management	5 Days	2020-10-12 to 2020-10-16	FDP
60.		Design thinking	5 Days	2020-12-14 to 2020-12-18	FDP
61.		Organizational behaviour	5 Days	2021-2-15 to 2021-2-19	FDP
62.		Structural equation modelling	5 Days	2021-05-17 to 2021-05-21	FDP
63.		Demystifying financial risk management	5 Days	2021-06-07 to 2021-06-11	FDP
64.		Research methodology & how to excel in publishing research papers	5 Days	2021-06-21 - 2021-06-25	FDP
65.		360 degree classroom management- teaching methodology	7 Days	16.5.20-22.5. 2020	FDP
66.		Data analysis for business research using spss&amos	3 Days	23/07/2020 - 25/07/2020	FDP
67.		Researching structuring & writing proposal	1 Day	27.05.2020	FDP
68.		Case writing with a focus on developing cases in indian context	5 Days	6.7.2020-11.7.2020	FDP
69.		Managing the unlock down in india	8 Days	16/06/2020 to 23/06/2020	FDP
70.	Dr.S.Dinesh Kumar	Online Refresher Course on "Data Analysis for Social Science Teachers"	16 weeks	Dec 2020 - Mar 2021	FDP
71.		Understanding Dimensions of EI and Interpreting in Classroom	6 days	30th - Nov - 5th Dec 2020	FDP
72.		Risk Management for Micro, Small and Medium Enterprises (msmes)	6 days	16 th – 21st November 2020	FDP

73.		Data sciences	5 days	21st - 25th Sep 2020	FDP
74.		Design thinking	5 days	7th - 11th Sep 2020	FDP
75.		Online Refresher Course in Management`	16 weeks	Sep - Feb 2020	FDP
76.	Ms.V.Manjula	One Week Online FDP on Data Science and Business Analytics	1 week	18th May – 24th May 2021	FDP