



ENTREPRENEURSHIP
DEVELOPMENT (ED) CELL



AICTE SPONSERED

National Level

Entrepreneurship CONCLAVE 2021

& Signing of MoU with
Blue Bharath Exim Private Limited

28.10.2021 & 29.10.2021



Sri

SAI RAM INSTITUTE OF MANAGEMENT STUDIES

Sri

SAI RAM ENGINEERING COLLEGE

An Autonomous Institution | Affiliated to Anna University & Approved by AICTE, New Delhi

Accredited by NBA and NAAC "A+" | An ISO 9001:2015 Certified and MHRD NIRF ranked institution

&

Department of Management Studies

Sri

SAI RAM INSTITUTE OF TECHNOLOGY

An Autonomous Institution | Affiliated to Anna University & Approved by AICTE, New Delhi

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Sai Leo Nagar, West Tambaram, Chennai - 600 044

www.sairamgroup.in



ABOUT SIMS

SIMS was established with the motto of "Prosperity through Innovative Management" by the Founder Chairman Shri. MJF Ln. Leo Muthu. The offers the post graduate programme leading to the award of MBA degree by the Anna University, approved by AICTE and the government of Tamilnadu. The department is well equipped with modern facilities such as syndicate room, seminar hall, computer center, department library, audio and video facilities and a central library with latest books, national and international journals. The highlights of the institute are that, it was rated with prestigious AAA status by Career 360 during 2017, and also categorized as A+ Grade Institution by Business India, A3 rated B school by AIMA, Platinum category for past 4-years by AICTE-CII survey, Business Today India's Best B-School survey rated among Top 150 B-Schools, and Business Standard rated our institution with A4 category. We engage our students in various societal development activities to provide them the overall exposure to world of business and management by regularly organizing National level seminars, International conferences, and Conduct Workshops and International Student Exchange programs. We also arrange Faculty Development Programs and Workshops sponsored by AICTE and leading well known management associations.

ABOUT ED CELL

Sri Sairam Engineering College started its Entrepreneurs' Development Cell on 2011 which is funded by AICTE with the motto to develop students to realize the dream of becoming Entrepreneurs. The vibrant ED cell every year brings in successful Entrepreneurs from various walks of life to interact with students to believe in themselves that the sky is the limit for budding Entrepreneurs.

ABOUT THE CONCLAVE

To inculcate entrepreneurial practices among the students, Sri Sai Ram Institute of Management Studies used to host a variety of seminars, workshops, international conferences every year. SIMS takes a step ahead of its customary industry institute interaction to conduct a Entrepreneurship Conclave. The art of enterprising and leadership can be built by sharing of experience by the entrepreneurs. This conclave is aimed at sharing and imparting the knowledge acquired by the entrepreneurs of diverse industries to the budding executives. This can be a platform for the participants to learn about the real time risks and opportunities available in the industry. This conclave is set in the context and is designed to provide a platform to share the story of climbing the ladder of management. The conclave is designed to have open audience interactions coupled with discussions and is expected to have out of the box thinking question and answer sessions. The conclave aims at developing leadership qualities among the budding executives.

OBJECTIVES

- To inculcate the entrepreneurial traits for undergraduate and post graduate management students.
- To create a forum for the students to ask out of the box thinking questions to the entrepreneurs.
- To disseminate entrepreneurs knowledge and skills among the students.
- To create awareness on market opportunities in the digitalized marketing environment among students.

Who Can Participate?

Undergraduate & Postgraduate students.

Registration Fee : Rs. 100/- per participant.

SESSION SPEAKERS



Mr. Dinesh Patel

Managing Director - SFP & Sons India Pvt Ltd.,

SFP Sons India Pvt Ltd was founded by Dinesh S. Patel in the year 1992 with the vision of "Bringing Fragrance to Life". With a dream to make SFP a globally admired company for fragrances and body care products, Dinesh S Patel combines his global business acumen with faith in ethics and traditional practices. From sourcing high quality raw material to integrating modern technologies, he has been instrumental in marrying the best of both worlds to bring forth unique fragrances that have captured the imagination of India and world-over.



Mr. K. KAMALUDEEN, CEO, Blue Bharath Exim Pvt. Ltd.

Managing Partner and CEO, B-Accuracy and Proprietor - Blue Bharath Exim

Dr. K. Kamaludeen is a vibrant entrepreneur with active membership with various professional management bodies and having 25 years of rich experience in the field of export-import, shipping & logistics. He is well known for his ERP Business Software (B-Accuracy) which covers various verticals like payroll, financial accounting, inventory MIS, etc., He is very much active in sharing his experience to the students and helping out the needy entrepreneurs to reach out their destination. His expertise was recognized by GOI by providing him "One Star Export House".



Mr. S.SELVAKUMAR

CEO - Maruthi Power control system

Founder – Chairman , Anandham Youth Foundation

Mr. Selvakumar started his business journey in the year 1996 at the age of 19. Basically an engineer his business specializes in Design, Manufacturing, Sales and Service of UPS, Inverters and Power conditioning equipments, Solution provider in Solar Photovoltaic and Solar Water heating system, Solution provider in Surveillance system using CCTV camera/Access control/Burglar alarm/Fire Protection. Anandham scholarship scheme offers 100% scholarship to poor students who have scored high marks in their 12th standard examination, but unable to pursue higher education due to their poor economic status. To make their dreams come true and to assure them a bright future, 'Anandham' selects some students every year based on their marks and economic background and gives them 100% scholarship. Under this scheme, the students are free to choose arts, science, Engineering, medicine or any other field as their choice.



Dr. E. BHASKARAN,

Assistant Director (Modernisation) & Deputy Director (Commerce)

Dr. Bhaskaran has bachelors degree in mechanical engineering and Masters in Business Administration. He completed his doctorate in Management Sciences. He started his career as a Sales and Design Engineer in Srimach in the year 1990. Later on he joined as Assistant Engineer (Industries) in Department of Industries and Commerce in Hosur in the year 1991. From there he elevated himself as Deputy Director (EDP) and currently he is Deputy Director (Commerce) and Assistant Director (Modernisation) in Department of Industries and Commerce, Govt of Tamil Nadu, Chennai. He is an active publisher in reputed books and journals and he authored many books.



Mr. B A S. NARAYANAN

Branch Manager – City Union Bank, Poonthandalam

Mr. Narayanan is an engineering professional with close to a decade of experience in banking and manufacturing industry. He is well versed in retail and corporate banking by disbursing huge loans for start-ups. He is a seasoned speaker on banking terminologies amongst students and start-up group.



Sairam
INSTITUTIONS



For Further details, kindly contact,

Dr. K. MARAN,

Professor and Director

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