

## RESUME

### **Dr.V. Dhayalan**

Associate Professor,

Sri Sairam Institute of Management Studies

Sri Sairam Engineering College

Chennai

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Mobile No: 9384 222 619

### **CARRIER OBJECTIVE:**

**To achieve excellence in my profession with 24 years of rich experience in academics  
And industry.**

### **EDUCATIONAL QUALIFICATION**

<b>Qualification</b>	<b>Name of the Institution / University</b>	<b>Year of Passing</b>	<b>Class Obtained</b>
<b>B.A.CS</b>	M.U College, Ambur, University of Madras	Apr 1992	I
<b>M.HRM</b>	Annamalai University	May 2003	I
<b>M.B. A</b>	Annamalai University	May 2009	I
<b>M.Phil</b>	Alagappa University	Dec 2008	II
<b>Ph. D</b>	Manonmaniam Sundaranar University	Nov 2015	<b>Highly commended</b>
<b>M.Com</b>	Annamalai university	May 2018	I
<b>M.A. Economics</b>	Annamalai University	MAY 2021	I

### **ADDITIONAL QUALIFICATION**

**A.C.S.** Inter Group II passed (Institute of Company Secretaries of India)

**CMA**-Inter Pursuing (Institute of Cost & Management Accountants of India)

**J.D.** Diploma in journalism from M.S.P.I Institute New Delhi

## **IIT-NPTEL – FDP CERTIFICATE COURSES**

- Services Marketing - A Practical approach-**Feb-March-2018**
- Leadership-**Aug-sep-2018**
- Principles of Human Resource Management-**Jan-March-2019**
- Financial Institutions and Markets-**Jan-April-2019**
- Financial Statement Analysis and Reporting-**Jan-April-2019**
- Marketing Management -**July-sep-2019**
- Sales and Distribution Management-**Jan-March-2020**
- Managing Organizations-**Jan-March-2020**
- Consumer behavior-**Jan-March -2021**
- Product & Brand management **Oct-2022**

- **NPTEL DISCIPLINAR AWARD – Jan-Jun 2022**

## **AICTE ATAL FDP CERTIFICATIONS**

AICTE Training and Learning (ATAL) Academy Online **FDP on "Strategy"** from **2020-12-07 to 2020-12-11** at AMITY BUSINESS SCHOOL

AICTE Training and Learning (ATAL) Academy Online **FDP on "Stress- management"** from **2020-8-26 to 2020-8-30** at Indian Institute of Technology – Madras

AICTE Training and Learning (ATAL) Academy Online **FDP on "Operations Management"** from **2020- 12-19 to 2020-12-23** at Shiv Nadar University.

AICTE Training and Learning (ATAL) Academy Online **FDP on "Management Information System"** from **2021-1-4 to 2021-1-8** at MEPCO Schlenk Engineering College.

## **OTHER FDP'S**

ISTE CSI Sponsored FDP on Insights And open Challenges in Computing Technologies held at Sri Sairam Engineering College From **11.07.22-15.07.22**

## **COUSERA UNIVERSITY COURSES CERTIFICATIONS**

1. Accounting, Business and Society: The Multifaceted Role of Accounting an online non-credit course authorized by **The Hong Kong University of Science and Technology** and offered through Coursera.
2. Advertising and Society an online non-credit course authorized by **Duke University** and offered through Coursera.
3. AI For Everyone an online non-credit course authorized by **deeplearning.ai** and offered through Coursera.
4. Protecting Business Innovations via Copyright an online non-credit course authorized by **The Hong Kong University of Science and Technology** and offered through Coursera.
5. Finance for Everyone: Decisions an online non-credit course authorized by **McMaster University** and offered through Coursera.
6. Introduction to International Criminal Law an online non-credit course authorized by **Case Western Reserve University** and offered through

Coursera.

7. Leading Teams an online non-credit course authorized by **University of Michigan** and offered through Coursera.
8. Successful Negotiation: Essential Strategies and Skills an online non-credit course authorized by **University of Michigan** and offered through Coursera.
9. Positive Psychology an online non-credit course authorized by **The University of North Carolina at Chapel Hill** and offered through Coursera.
10. Protecting Business Innovations via Patent an online non-credit course authorized by **The Hong Kong University of Science and Technology** and offered through Coursera.
11. Sales Training: Sales Team Management an online non-credit course authorized by **Hub Spot Academy** and offered through Coursera.
12. Sales Training: Building Your Sales Career an online non-credit course authorized by **Hub Spot Academy** and offered through Coursera.
13. Supply Chain Management: A Learning Perspective an online non-credit course authorized by **Korea Advanced Institute of Science and Technology (KAIST)** and offered through Coursera.
14. Protecting Business Innovations via Trademark an online non-credit course authorized by **The Hong Kong University of Science and Technology** and offered through Coursera.

## **COURSERA CERTIFICATIONS**

### **Completed 340 courses in Coursera Certifications**

#### **Udemy certifications**

Practical Accounts training **Nov 25,2019**

Forex and Financial market Trading **Nov 25,2019**

Engineering Economics

Fundamentals of Treasury and Risk Management-**Sep10,2022**

## **MEMBERSHIPS**

Life member in Institute of science and technology for engineers (**ISTE**)

Life member in Indian Accounting Association (**IAA**)

Life member SLMA (Sales Lead Management Association) **USA**

Life Member NLPA (Next level Purchasing Association) **USA**

## **CORPORATE ACTIVITIES**

Resource person – Guest Lecturer on Stress Management – MK TRON AUTO

## PARTS PVT. LTD- AUG 2022

Management consultant for C.R.I. Pumps Dealer, Krishnagiri Management

consultant for RDS group of companies, Ambur Consultant to

Balasundaram & Co Chartered Accountants, Krishnagiri

Consultant to Sri Sairam Wealth Management Mylapore, Chennai

Consultant to Viswanathan Associates, Chennai

Consultant to Dillibabu & Co Chartered Accountants Chennai Consultant

to Prabhakar & Co Chartered Accountants Chennai

## WORK EXPERIENCE

- Worked as Internal Audit Executive Sriram Education trust 07-08-1995 to 26-12- 1998.
- Worked as Accounts Executive Meenakshi Ammal Dental College and Hospital, Chennai from 04-01-1999 to 27-12-2002.
- Worked as HR Executive in AI Reyami Technical Service from 04-03-2003 to 27- 01-2005.
- Worked as Asst. Manager in Bakhit Gharib Trading LLC, Dubai, UAE from 07-03- 2005 to 29-08-2007.
- Worked as Sr. Lecturer in Apollo Engineering College, Affiliated to Anna University from 19-09-2007 to 24-02-2010.
- Working as Asst.Prof. In Sri Sai Ram Engineering college since June 2010.

## INTERACTION WITH OTHER UNIVERSITIES

- Attended Management seminars conducted by various Management Association and acted as a Resource person for Alagappa University.
- Attended Management seminars conducted by various Management Association and acted as a Resource person for Annamalai University.
- Acted as resource person at entrepreneurship career development programme Organized by Sairam institute of management studies in association with Eastern University Srilanka
- **Question paper setter for Annamalai University**

## **BOOKS PUBLISHED**

**Fundamentals of Auditing** , Wisdom India Publications First edition August -2022,**ISBN:978-81-956844-1**

**Investment Analysis and portfolio Management**, Wisdom India publications First edition Sep-2022 , **ISBN:978-81-958752-0-7**

## **RESEARCH PUBLICATION'S**

### **SCOPUS INDEXED JOURNALS**

1. A paper published in **Journal of Pharmaceutical Negative Results** An Empirical Study Towards Out Patients Perception Towards Services Quality Of Multi Specialty Hospitals - Scenario Of Vellore District Tamil Nādu, Volume 13 | Special Issue 9 | 2022, 1550-1559.
2. A paper published in **International Journal of Engineering and Advanced Technology (IJEAT) (Scopus)** titled e-governance through e-Seva Tamil Nadu ISSN: 2249 – 8958, Volume-8, Issue-6S3, **September 2019**
3. A paper published in **International journal of Mechanical and production Engineering Research and Development (IJMPERD) (Scopus)** titled Saving habit and Investment preference of Government School Teachers in Vellore District ISSN (p):2249-6890; ISSN (E):2249-8001 vol.8, Special Issue3, **Dec2018, pp 922-926.**
4. A paper published in **International journal of Mechanical and production Engineering Research and Development (IJMPERD) (Scopus)** Impact of Profit Earning per share and dividend on Equity performance on Select Steel Sector Using Discrimination Analysis ISSN (p):2249-6890; ISSN (E):2249-8001 vol.8, Special Issue3, **Dec2018, pp 998-1007.**
5. A paper published in International Journal of Adv Research in Dynamical & Control Systems (**Scopus**), titled **Impact of Goods and Services Tax (GST) on Logistic Sector**, ISSN 1943-023X 15-Special Issue, **October 2017** pp 416-419.

## **OTHER JOURNALS**

1. A paper published in International Journal of Logistics and Supply chain

Management Perspectives, in pezzottaite refereed Journal, paper titled “Human Resource Management and Social Media: A Conceptual Relationship”, ISSN (P) :2319 – 9032, (O) 2319-9040 PP- 890-897 Vol.3, Number 1, Jan - Mar 2014.

2. A paper published in International Journal of Organizational Behavior and Management Perspectives, in pezzottaite a refereed Journal, paper titled “Study on Employees Job Satisfaction: A conceptual review”, ISSN :2279 - 0950. PP. 282-285, Vol. 2, Number 1 Jan - Mar 2013.

3. A paper published in International Journal of Management and Technology (Sankhya), paper titled “Job Satisfaction among Teaching Professionals in self-financing Arts and Science colleges, Chennai, India”, ISSN: 0975 – 3915 PP. 11- 15 Vol.3, Spl. Issue 2, and Sep 2012.

#### **UGC JOURNALS**

1. A paper published in International Journal of Advance and Innovative Research , titled Study On Price Discovery Of Selected Indian Agriculture Commodity With Special Reference To Ncdex, ISSN (O) : 2394-7780 PP- 76-84, Vol.8, Issue 4, Oct - Dec 2021

2. A paper published in UGC Care Journal titled A Study And Analysis Of Work Stress Management Among Software Employees, Ilkogretim Online - Elementary Education Online, 2021; Vol 20 (Issue 1): pp. 4867-4874. <http://ilkogretim-online.org>, doi: 10.17051/ilkonline.2021.01.522

3. A paper published in UGC Care Journal titled A Study On Customer Satisfaction Towards Online Shopping In Retail Industry, Ilkogretim Online - Elementary Education Online, 2020; Vol 19 (Issue 4): pp. 6701-6708 ,<http://ilkogretim-online.org> , doi: 10.17051/ilkonline.2020.04.765074.

4. A paper published in UGC Care Journal titled A Study On Customer Preference With Reference To Times Of India In Chennai ISSN: 2394-3114, Vol 40 issue 40 (s1) March 2020, PP 153-160.

5. A paper published in Journal of The Gujarat Research Society titled A Study On Employee Job Satisfaction With Reference To Peeyesyem Hyundai Motors ISSN: 0374- 8588, Volume 21

Issue 17, **December 2019**, PP 1491-1502.

6. A paper published in Journal of The Gujarat Research Society titled A Study On Financial Performance Analysis With Reference To Castwel Auto Parts Pvt Ltd, Chennai ISSN: 0374-8588, Volume 21 Issue 17, **December 2019**, PP 1222-1239.

7. A paper published in Journal of The Gujarat Research Society titled A Study on Freight Forwarding in AGX Logistics ISSN: 0374-8588, Volume 21 Issue 17, **December 2019**, PP 1321-1327.

8. A paper published in Journal of The Gujarat Research Society titled A Study on Freight Forwarding in AGX Logistics ISSN: 0374-8588, Volume 21 Issue 17, **December 2019**, PP 1321-1327.

9. A paper published in International Journal of **Advances in Computational Sciences & Technology** titled, **Business processing system using SOA**, ISSN 0973-6107 Volume 10, Number 5 2017 pp. 1457-1462.

10. A paper published on, "Impact of Rewards and Benefits towards Job Satisfaction in Self Financing Institutes" in the International Journal of Research in Organizational Behavior and Human Resource Management, **Print ISSN: 2320-8716, Online ISSN: 2320-8724, P. No: 115-120. Volume: 3, Issue:1, April 2015.**

## **INTERNATIONAL CONFERENCE**

1. Presented Research Paper on "Comparative study on Sustainable Investment" In International Conference on Emerging Research In Business, Technology, Entrepreneurship and Economy for Sustainable ,Dec **2022** Organized by Sri Sairam Institute of Management Studies, Chennai.

2. Presented Research Paper on "Development of Smart Cities in India" In International Conference on Emerging Research In Business, Technology, Entrepreneurship and Economy for Sustainable ,Dec **2022** Organized by Sri Sairam Institute of Management Studies, Chennai.

3. Presented Research Paper on " A study on Customer Satisfaction towards Home loan with reference to Vellore district" In International Conference on Emerging Research In Business, Technology, Entrepreneurship and Economy for Sustainable ,Dec **2022** Organized by Sri Sairam Institute of Management Studies, Chennai

4. Presented Research Paper on "A study on Effect of Branding On Customer Buying Behavior With Reference to Vellore" In In international Conference on materials, Computing & Communication Technologies ICMCCT june **2022** Organized by AnnaiVailankanni College Of engineering, Pottalikulam Kanyakumari

5. 2. participated in the International Conference on Global Issues In Multidisciplinary Academic Research organized by Indian Academicians and Researchers Association in association with Rajabhat Maha Sarakham University, Thailand **Oct 2021.**

6. Presented Research paper on “Indian Family Owned Businesses and its Ownership Transition “ in Virtual conference on management and economic growth (ICTMEG)- 23 & 24th Oct 2020.

7. Presented Research paper on “Impact of career development in Self-financing Institute towards Job satisfaction” in AIMS Regional Conference on Management Practices for sustainable development, SSEC, Chennai, **May 2018.**

8. Presented Research paper on “Impact of faculty involvement in Self Financing Institutions towards Job Satisfaction”, International Conference on Contemporary Management, Faculty of Management Studies & Commerce, University of Jaffna, Sri Lanka, **2017**

9. Presented Research paper Titled “Impact of career Development in self financing institutes towards Job Satisfaction” In international seminar on financial Markets Issues and challenges In **SMART** Journal of Business Management Studies Bharathidasan university held on **9<sup>th</sup> & 10<sup>th</sup> Jan. 2016**

10. Presented Research paper on “Impact of Infrastructure in Self-financing Institute towards Job satisfaction” in the International Conference on Unleashing Opportunities at Bottom of the Pyramid, Department of Business Administration and Management wing, Annamalai University **ISSN:0973-7197, PP-171-181, April 2015.**

11. Presented Research paper on “Impact of Management participation in decision making and Interpersonal Relationship in Self Financing Institution towards Job Satisfaction” in the International Conference on Driving Nextgen excellence: Entrepreneurship and Business Management, Valliammai Engineering College, Kattangulathur, **ISSN :2348-4705 April 2015.**

12 Presented Research paper on “A study on Job Satisfaction and its Impact on Students’ Satisfaction with reference to Management Institutes in Chennai”, in the International Conference on Contemporary Management, Faculty of Management Studies & Commerce, University of Jaffna, Sri Lanka, **ISSN: 2362-0536. PP. 420- 424. March 2014.**

13. Presented Research paper on “Job Satisfaction among Teaching Professionals in Self Financing Engineering Colleges, Chennai, India” in the International Conference on Synchronizing Management Theories and Business Practices, Dept. of Management Studies, Annamalai University in association with Putra Intelek, Malaysia, **ISBN: 978 - 93 - 82338 - 12 - 3. PP.44-48 July 2012.**

14. Presented Research paper on “Job Satisfaction among Teaching Professionals in Self



Financing Engineering Colleges, Kanchipuram Dt. India” in the International Conference on Application of Management and Technology Research in Global Economy, Sri Sai Ram Institute of Management Studies, Chennai, **ISBN: 978 - 93 - 81568 - 82 -8. vol 1, PP.**

**396-400. June 2012.**

15. Presented Research paper Titled “A framework for Optimal Service Selection in Service- Based Architectures with Multiple Quality of Service Classes for Banking Services” in the International Conference on Application of Management and Technology research in Global Economy, Sri Sai Ram Institute of Management studies, Chennai, **ISBN : 978 - 93 - 81568**

**- 82 -8 Vol 1, PP. 390-395, June 2012.**

16.presented Research paper Titled” Employee Perception towards HR policies in Information Technology Industry - A Study with respect to Chennai” in the International Conference on Competency Building Strategies in Business and Technology, Sri Sairam Institute of Management studies, Chennai, **ISBN: 978-81-921764-3-7 Vol.3 PP. 749-752. Oct 2011.**

17. Presented Research paper titled “Impact of E-Marketing” in State level Conference on Marketing Before and after MNC’s in India, Department of Business administration, National College (Autonomous), Tiruchirappalli, **ISBN: 978-93-81521-23-6. Vol.1 PP. 749- 752., March 2013.**

#### **EDITED BOOKS/(CHAPTER CONTRIBUTION)**

1.Chapter Contributed on title “A study on Migration of People During Covid-19 with Reference to Chennai City” In an Edited Book Significance of Multi-Disciplinary Global Research, Arts, Science Humanities and Social Sciences, ISBN No:978-81-955229-1-0 Multi Spectrum Publications, **Jan 2021**

2. Chapter contributed on title “A study on Digital Marketing Strategies of NEXTTECHPRO Technology Private Limited. In an Edited Book Contemporary Research In Social Science, ISBN No: 978-81-955229-1-0 Wisdom India Publications, **May 2022**

3. Chapter Contributed on title “impact of Deforestation with reference to Tamilnadu” In an Edited Book emerging trends in business and technology for sustainable growth, ISBN: 978-81-956844-1-0 Wisdom India Publications, **July 2022**

#### **SUBJECTS HANDLED IN ENGINEERING PROGRAMME**

- Engineering Economics and Financial Accounting
- Principles of Management for all branches of Engineering.
- Total Quality Management
- Professional Ethics for engineers for all branches of Engineering.
- Constitution of India
- Personal values & Interpersonal values
- Fundamentals of Economics

### **SUBJECTS HANDLED IN MANAGEMENT PROGRAMME**

- Strategic management
- Legal Aspects of business
- Human Resource management
- Marketing management
- Organizational Behavior
- Industrial Relations & Labour Legislation
- Principles of management

### **CONFERENCE, FDP, MDP, SEMINAR AND WORKSHOP (CO-ORDINATOR & PARTICIPANT)**

Attended AICTE sponsored FDP on opinion mining-An insight in to social media and customer service, from 05.12.19-20.12.19 conducted by Sri Sairam Engineering College

Acted as a **co-coordinator for AICTE-CII survey** for the Department of MBA for the year 2019.

Acted as a **Co-coordinator** for the Industry Institute interaction **MDP** programme on Leadership and Innovation for goal Attainment August 3.2019

Attended FDP on integrative Teaching pedagogy in end user perspective Conducted by Tagore Engineering College on 25<sup>th</sup>&26<sup>th</sup> June 2019

Acted as one of the **Co-coordinator** for the **8<sup>th</sup> international conference** on innovation, entrepreneurship and economy for sustainable Development on 10<sup>th</sup> 11<sup>th</sup> Oct 2018

Attended FDP On Goal Setting Conducted by ICT ACADEMY from 20.12.2018 to

21.12.2018 by Sri Sairam Engineering College

Attended FDP on Leadership Conducted by IIT NPTEL-AICTE in Sep 2018

Attended Workshop on “Social Science Research Analytics using SPSS” organized by Sri Sairam Institute of Management Studies on 17<sup>th</sup> April 2015.

National level FDP on Engineering and Management Teaching Strategies for Excellence on organized by Sri Sairam Institute of Management Studies on 29th and 30th Dec 2014.

Attended Workshop on “Structured equation modeling using SPSS and AMOS for quantitative data analysis” organized by Sri Sairam Institute of Management Studies on 16<sup>th</sup> & 17<sup>th</sup> April, 2014.

National level Seminar on Inspirational Leadership and communication organized by Sri Venkateshwara University on 10th Feb 2013.

FDP - Workshop organized by Sri Venkateshwara University on 9th Feb 2013.

National level Workshop on Innovations in Branding organized by Sri Sairam Institute of Management Studies on 28th July 2012.

National level FDP on Research Report writing organized by Sri Sairam Institute of Management Studies on 10th March 2011.

National level Seminar on Research Methodology organized by Sri Sairam Institute of Management Studies on 10th March 2011.

Acted as co-coordinator for National level case conference held on 10<sup>th</sup> Jan 2022 organized by Sri Sairam Institute of Management Studies

## **PERSONAL INFORMATION**

Languages Known : Tamil, English

Specific interest : Yoga, Cricket,

Books. Specific skill : Counseling  
students

: Expert Cricket Commentator and Analyst other skills :  
Higher Education Counselor

Place:

Date: **(V. Dhayalan)**

