

# MANAGEMENT DEVELOPMENT PROGRAMME (MDP)

## ON FINANCE FOR NON-FINANCE MANAGER 25TH AUGUST 2022



**MR. BASKAR REDDY**  
**CHIEF FINANCE OFFICER (CFO)**  
**ARAVIND POLIMER (P) LTD, CHENNAI**

ORGANISED BY

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**SAI RAM INSTITUTE OF MANAGEMENT STUDIES**  
**SAI RAM ENGINEERING COLLEGE**



AN AUTONOMOUS INSTITUTION | AFFILIATED TO ANNA UNIVERSITY & APPROVED BY  
AICTE, NEW DELHI ACCREDITED BY NBA AND NAAC "A+" | AN ISO 9001:2015  
CERTIFIED AND MHRD NIRF RANKED INSTITUTION



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**DEPARTMENT OF MANAGEMENT STUDIES**

## ABOUT US

SIMS was established with the motto of "Prosperity through Innovative Management" by the Founder Chairman Shri. MJF Ln. Leo Muthu. The offers the post graduate programme leading to the award of MBA degree by the Anna University, approved by AICTE and the government of Tamilnadu. The department is well equipped with modern facilities such as syndicate room, seminar hall, computer center, department library, audio and video facilities and a central library with latest books, national and international journals. The highlights of the institute are that, it was rated with prestigious AAA status by Career 360 during 2017, and also categorized as A+ Grade Institution by Business India, A3 rated B school by AIMA, Platinum category for past 4 years by AICTE-CII survey, Business Today India's Best B-School survey rated among Top 150 B-Schools, and Business Standard rated our institution with A4 category. We engage our students in various societal development activities to provide them the overall exposure to world of business and management by regularly organizing National level seminars, International conferences, and Conduct Workshops and International Student Exchange programs. We also arrange Faculty Development Programs and Workshops sponsored by AICTE and leading well known management associations.

## ABOUT MDP

Understanding, preparing and presenting financial information is a fact of professional life, regardless of your functional role or industry. This can be challenging for those with no formal background or training in finance. It will provide participants to interpret financial statements, understand and apply financial models, arrive at strategic and operational decisions, prepare forecast and budgets, and present all of this information to leadership.

The skills are all presented in a very hands-on, practical manner providing direct guidance in how to deal with financial data in your day-to-day work. It help you understand how the finances of your department, brand or product fit into the bigger picture in your organization. MDP provides participants with an opportunity to enhance existing skills and gain updated ones as well. As an added advantage, the participants in the program shall build relationships with other experts in their domain. The program is designed to have open knowledge sharing with interactions coupled with discussions and is expected to have out of the box thinking, effective problem approach and sorting techniques that brings out profitable decisions for their business. The program aims at developing the marketing analytics skill to achieve their personal and organization goals.

## OBJECTIVES

- Understand the implications of finance for various corporate activities.
- Understand and analyze financial statements.
- Be in a better position to discuss various financial issues with finance managers /stakeholders in the organization.
- Understand the impact of various decisions on a company's performance.
- Get practical insights and gain swift appreciation of the fundamentals of finance and accounting.

## PROGRAMME SCHEDULE

**Session – FN – Communication and Change Management.**

**Session – AN – Implementing Change: From Ideas to Reality**

## WHO WHOM ?

Middle Level & Operational Level employees of all functional areas.

**REGISTRATION FEE:** Rs.1,000/- per participant. (The DD/Cheque to be drawn in favor of "SAIRAM ASSOCIATION" payable at CHENNAI)

### Convenor

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