



FINANCE CLUB

**MANAGEMENT DEVELOPMENT
PROGRAMME (MDP) - 2025**

**FINANCE FOR NON-FINANCE
MANAGERS**

13.05.2025 | Philip Kotler Hall



Associate Partners

AIMS
ASSOCIATION OF
INDIAN MANAGEMENT SCHOOLS

**MADRAS
MMA
MANAGEMENT
ASSOCIATION**
ESTD. 1956



Confederation of Indian Industry



SAI RAM INSTITUTE OF
MANAGEMENT STUDIES
SAI RAM ENGINEERING COLLEGE

An Autonomous Institution | Affiliated to Anna University & Approved by AICTE, New Delhi

Accredited by NBA and NAAC "A+" | BIS/EOMS ISO 21001 : 2018 and BVQI 9001 : 2015 Certified and NIRF ranked institution

Sai Leo Nagar, West Tambaram, Chennai - 44, Tamil Nadu, India.

www.sairamgroup.in



ABOUT SIMS

SIMS was established with the motto of "Prosperity through Innovative Management" by the Founder Chairman Shri. MJF Ln. Leo Muthu. The offers the post graduate programme leading to the award of MBA degree by the Anna University, approved by AICTE and the government of Tamilnadu. The department is well equipped with modern facilities such as syndicate room, seminar hall, computer center, department library, audio and video facilities and a central library with latest books, national and international journals. The highlights of the institute are that, it was rated with prestigious AAA status by Career 360 during 2017, and also categorized as A+ Grade Institution by Business India, A3 rated B school by AIMA, Platinum category for past 4 years by AICTE-CII survey, Business Today India's Best B-School survey rated among Top 150 B-Schools, and Business Standard rated our institution with A4 category. We engage our students in various societal development activities to provide them the overall exposure to world of business and management by regularly organizing National level seminars, International conferences, and Conduct Workshops and International Student Exchange programs. We also arrange Faculty Development Programs and Workshops sponsored by AICTE and leading well known management associations.

ABOUT THE MDP

The current corporate needs an effective leader who acts as a catalyst for change and emblem of organizational growth in today's competitive and volatile environment. The unique leadership tactics of this program inspire new ways of thinking, enable cultural change behaviour, and build a coaching mindset that prepares individuals to give new meaning to the term Organizational Success. MDP provides participants with an opportunity to enhance existing skills and gain updated ones as well. As an added advantage, the participants in the program shall build relationships with other experts in their domain. The programme is designed to have open knowledge sharing with interactions coupled with discussions and is expected to have out of the box thinking, effective problem approach and sorting techniques that brings out profitable decisions for their business. The programme aims at developing leadership qualities with innovation to achieve their personal and organization goals.

PROGRAMME OBJECTIVES:

- To understand the importance of finance for personal and industry.
- To understand the uses and users of financial statement.
- To inculcate financial skills for application of optimal funds in corporate.
- To understand short term and long term solvency positions and take right financial decisions.
- To develop an overall financial capable personality in the complex business world.

METHODOLOGY AND DELIVERY

- Interactive lectures with case studies, real-world examples, and role-playing
- Hands-on exercises and group discussions to apply key concepts
- Practical tools like Excel templates and financial analysis software
- Assessments such as quizzes, assignments, and group presentations

WHO WHOM?

Middle Level & Top Level employees of all functional areas and faculty members.

REGISTRATION FEES

- Registration Fee - INR 1000/- per participant (The DD/Cheque to be drawn in favor of "SAIMAN ASSOCIATION" payable at CHENNAI)

REGISTRATION DETAILS

Link: <https://forms.gle/AcGG9ENsAJeqbCJv5>



RESOURCE PERSONS



Dr. K. MARAN

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Dr VENGADAMANI

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