

DR USMAN MOHIDEEN K S

**PAPER PUBLICATIONS IN NATIONAL/INTERNATIONAL/UGC/SCOPUS/WEB OF
SCIENCE JOURNALS**

S.No	Title	Journal	Volume No	Pages	Place of Publication
1	CRM-Reliance Industries Ltd. A Study with respect to Chennai City	International Conference Application of Management and Technology Research in Global Economy	ISBN 978-93-81568-82-8	254-257	Chennai
2	An analysis on Organizational Climate among Executives at SIMPSON	Proceeding of National Conference on Opportunities and Challenges in Present Global Business Scenario	ISBN 978-81-925376-0-2	86-90	Chennai
3	An Analysis of Die Casting Supplier Selection with Special reference to Lucas TVS Pvt Ltd	National Conference on Opportunities and Challenges in Present Global Business Scenario	ISBN 978-81-925376-0-2	67-70	Chennai
4	Advertisement in Marketing Management	Proceedings of International Conference on Role of Management in Global Business	ISBN 978-93-80530-62-8	188-195	Thiruchy
5	A Study on Consumer Perception & Awareness towards Mitsubhi	Sankhya International Journal of Management & Technology	ISSN 0975-3915, Vol 4, Issue 1, June 2013	48-51	Chennai

6	A study on Effectiveness of Performance Appraisal System with reference to MMC Health Care Ltd	International Conference on Emerging Research paradigms in Social Sciences	ISBN 978-93-82951-32-2	99-105	Coimbatore
7	Viral Advertising	Proceedings of National Conference on “Managerial Challenges in Reinventing the Business Process	ISBN – 978-93-83241-07-1	222-224	Chennai
8	A Study on Retailer’s Satisfaction level with special reference to Nagarjuna Herbal Concentrates Ltd	Annamalai Business Review	ISSN 0974-1690 Vol 4, Special Issue 2 July-December 2013	104-106	Chidambaram
9	Case Study on Organizational Practices – “Where end Matters”	Proceeding of International Conference on “Best Organizational Practices”	ISBN 978-81-926045-1-0	183-184	Chennai
10	A Study on Employee Perception towards Welfare Facilities with Reference to Chennai Port Trust	International Journal of Applied Management Research	Vol 6 Issue 1 Number 4 January – June 2014, ISSN 0974 8709	95-98	Thanjavur
11	Balance Scorecard: Comparative Study between Modern and	Conference Proceeding of National Conference on “Recent Advances on	ISBN 978-93-84389-04-8	101-104	Chennai

	Traditional Design with Recommended Framework for Corporate	Science, Engineering & Management”			
12	An Analysis of Stress Among Employees in Fabrication Industry in Chennai City	Global Journal of Business and Management Research	Special Issue April 2015 ISSN 2347-7814	284-289	Chidambaram
13	Talent Management – A Theoretical Framework for Talent Retention in Indian IT Sector	CKPIM Business Review	April Issue, 2015 Vol 3 Issue 4 ISSN 2347 – 5587	38-50	Surat
14	An Overview of Retention Strategy in Logistics Industry with Special Reference to Chennai City	International Journal on Management Science	October Issue 2015 Vol. 7 Issue 1 ISSN 2347-856	31-37	Chennai
15	Employee Value Proposition: A tool to Enable, Engage, Enrich and Empower Talent and Talent Retention in IT Industry	International Journal of Business Intelligence & Innovation	Spl Vol Issue: 3 ISSN: 23484705, January 2016	6-10	Chennai
16	A Study on adoption of Lean Manufacturing Practices with	Splint International Journal of Professionals	Vol: 3, Issue-1 ISSN: 2349-	41-47	Odisha

	special reference to		6045,		
	Auto Components firms in Chennai		January 2016		
17	Role of Human Resource Strategy in Talent Retention, with reference to Hospitality Industry	Souvenir of UGC sponsored 11 th International Seminar by Department of Commerce and Financial Studies in Bharathidasan University		45	Thiruchirap alli
18	Human Resource Management Strategy for Curbing Talent Turnover in Entertainment Industry	An EP Journal of Human Resources	Vol.4 Issue 1, Jan-April 2016 ISSN No: 2348-5973	1-8	New Delhi
19	A Study on Factors Affecting Visitor's Attitude Towards Phoenix Market City, Chennai	Journal of Advanced Management Research	Vol-4, Issue-1, January – April 2016 ISSN No: 2393-9664	41-49	New Delhi
20	Talent Management: A Need of the Hour for Information Technology Industry in India	Pezzottaite Journals, International Journal of Trade and Global Business Perspectives	Vol-5, Number 3, July- September 2016, ISSN (P): 2319-9059 ISSN (O): 2319 – 9067	2706- 2711	Jammu & Kashmir

21	A Study on Effectiveness of E-Business on Supply Chain Management with Reference to Small and Medium Enterprises in Chennai	Splint International Journal of Professionals	Vol-3, Issue-11, November 2016, ISSN: 2349-6045	17-21	Odisha
22	Comparative Study on Consumer Satisfaction Towards Select Branded Quick Service Outlets with Special Reference to Chennai City	International Journal of Engineering & Management Research	Vol-6, Issue-6 First Edition, November - December 2016. ISSN Online: 2250-0758, ISSN (Print): 2394-6962	81-86	Lucknow
23	A Study on Stress and its consequences among women employees in select Garment Companies – with reference to	International Research Journal of Human Resources and Social Sciences	Vol.3 Issue 12, December 2016, ISSN (O): 2349-4085, ISSN (P):	132-143	Haryana

	Garment Industry in Chennai City		2394- 42118		
24	Online Shopping Attitude and Behaviour – An Empirical Study with Special Reference to Select Professionals in Chennai City	International Journal of Marketing, Financial Services & Management Research	Vol.6, Issue 1, January 2017, ISSN 2277-3622	49-57	Haryana
25	A Strategic Integration between Emotional Intelligence and Organizational Commitment of Talented Employees: An Empirical Industry with special reference to Information Technology Industry	Proceedings of Southern Regional Conference on Contemporary Trends in Management and Management Education	ISBN: 978-93- 5268-071- 9	315- 322	Coimbatore
26	An Empirical Study on Effectiveness of Learning Organization – A Strategic Approach in dealing “War for	Sankalan International Multidisciplinary Peer Reviewed Research Journal	Vol.2 , Issue 2, November 2016 – April 2017,	226- 230	Pune

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	Information Technology Industry		ISSN: 2454-9266		
27	A Study on Impact of Technology Transformation on Employee Monitoring Tool with Reference to Information Technology Industry	GE- International Journal of Management Research	Vol.5, Issue. 3, March 2017, ISSN (O): 2321- 1709, ISSN (P): 2394-4226	1-11	Haryana
28	Internet Banking System – A Tool to Enhance Customer Loyalty in Self Service Technology Era	International Journal of Current Engineering and Scientific Research (IJCESR)	Vol.4, Issue 4, April 2017, ISSN (Print): 2393- 8374, ISSN (Online): 2394-0697	145- 150	Kolkata
29	A Study on Strategic Human Resource Management in Select Life Insurance Companies	Proceedings of International Conference on Emerging Management & Technology for Economic Sustainability (EMTES '17)	ISBN – 978-93- 5228-080- 3	333- 343.	Alhosan University, Abu Dhabi, UAE

30	A Comparative Analysis of Loss Prevention & Shrinkage with reference to Retail Outlets in India and Selected Developed Countries	Proceeding of Fourth International Conference on Contemporary Management (ICCM-2017)	ISSN – 2448-9883. Vol. 4 (1)	516-524	University of Jaffna, Srilanka
31	An Evaluation of Clearing and Forwarding Process in Perspective of Customs House Agent with special Reference to Selected Freight Forwarders	Annamalai International Journal of Business Studies and Research (AIJBSR) UGC Indexed Journal	Vol.8, Issue 2, Special Issue September 2017. ISSN – 0975-749X	65-71	Chennai
32	An Investigation of Determinants of Customer's Shopping Behaviour towards select Hypermarket – An Empirical study with special reference to South India.	International Journal of Management Studies UGC Indexed Journal Impact factor 2.26	Vol. 4, Special Issue: 3 November 2017, ISSN: 2249–0302, EISSN: 22231-2528	77-84	Malegaon
33	Strategic Impact of Employee Empowerment and	International Research Journal of Business and	Vol No. XI Issue. 1 January	38-44	Chennai

	Motivation on Talent Retention Practices – A Study with reference to Selected IT Companies in Chennai City	Management – UGC Indexed Journal Impact factor: 6.923	2018, ISSN 2322 – 083X		
34	Impact of Food Advertisement on Captive Audience – An Empirical Study	International Research Journal of Business and Management – UGC Indexed Journal Impact factor: 6.923	Vol No. XI Issue. 1 January 2018, ISSN 2322 – 083X	149- 155	Chennai
35	An Empirical Analysis on Moderating Effect of Organizational Commitment on Virtual Workplace and Employee Retention in Information Technology Industry	International Journal of Mechanical Engineering and Technology (IJMET) Scopus Indexed Impact factor: 6.86	Vol. 9, Issue 3, March 2018. ISSN Print: 0976- 6340, ISSN Online: 0976-6359	46-51	Chennai
36	An Empirical Study on Effectiveness of Employee Welfare Measures with special reference to	Shanlax International Journal of Management UGC Indexed Journal	Vol.5 Spl issue 1 April 2018 ISSN 2321-4643	154- 159	Chennai

	Automobile Industry				
37	An Empirical study on Retailer's Perception towards Bath Soaps – An Insight with special reference to Chennai City	M-Infiniti Journal of Management	Vol.12 Spl. Issue 1 March- April 2018 ISSN 0973-7197	68-75	Chennai
38	A Measure of Customer Satisfaction through Application of SERVQUAL with special reference to Public Banks	M-Infiniti Journal of Management	Vol.12 Spl. Issue 2 March- April 2018 ISSN 0973-7197	104- 112	Chennai
39	An overview of Online Sales Promotion Techniques in e-Marketing Era – An Indian Perspective	M-Infiniti Journal of Management	Vol.12 Spl. Issue 3 March- April 2018 ISSN 0973-7197	65-68	Chennai
40	An Empirical Strategy to Scale the Mediating Effect of Organizational Commitment between Talent Management System and	Vidyaniketan Journal of Management Research UGC Indexed Journal Impact factor: 1.942	Special Issue, March 2018 ISSN: 2320-3951	95- 100	Bangalore

	Sustainability of Talent with Special Reference to Indian Information Technology Industry				
41	An Evaluation of Effectiveness of Training and Development in Select Small Scale Software Companies in Chennai	M-Infiniti Journal of Management	Vol.12 Spl. Issue 3 March- April 2018 ISSN 0973-7197	178- 182	Chennai
42	A Study on Container Handling with reference to select container Freight Stations	Sankya International Journal of Management and Technology	Vol. 7, Issue. 2, October 2018, ISSN: 09753915	229- 239	Chennai
43	An Empirical Evaluation of Interdependence between Underlying Facets Directing Consumer's Response Creation and Media Advertisement – A Special Focus on Consumer Packaged	International Journal of Mechanical and Production Engineering Research and Development (IJMPERD) – Scopus Indexed Impact factor: 9.0	Vol. 8, Special Issue 3, December 2018, ISSN (P): 2249 – 6890, ISSN (E): 2249 - 8001	985 - 991	Chennai

	Goods in South Indian Instance				
44	A Study on Impact of Select Time Tracking Tools in Software Project Development	International Multidisciplinary Quarterly Research Journal AJANTA – Peer Reviewed Refereed and UGC listed Journal Impact factor: 4.248	Journal No. 40776, Vol. 8, Issue –1, January – March 2019, ISSN 2277-5730, Impact factor - 5.5	149-154	Aurangabad
45	An Empirical Analysis to Measure Determinants of Consumer Based Brand Loyalty Towards Fast Moving Consumer Goods Industry in India – with Special Reference to Selected Metropolitan City	International Journal of Business Intelligence and Innovation	Volume.2, February 2019, ISSN: 2348 4705	18-26	Tamil Nadu
46	An Analytical Model for Supplier Selection using	International Research Journal of Engineering and Management Studies (IRJEMS)	Vol. 3, Issue. 05, May 2019, ISSN:	1-8	Andhra Pradesh

	Fuzzy Inference System	Impact factor: 2.785	2395 - 0126		
47	ERP Implementation Issues and Challenges in Construction Industry	UGC Approved Journal of Emerging Technologies and Innovative Research Impact factor 5.87	Vol.6, Issue: 5, May 2019, ISSN: 2349-5162, 5.87 Impact factor	142-146	Gandhinagar
48	Issues and Challenges in Container Handling – An Empirical Study	UGC Indexed Journal – International Journal of Management and Technology Impact factor: 1.160	Vol. 9, Issue. 5, May 2019, ISSN: 2249-7455	2727-2732	Pune
49	Nexus between New Age Marketing tools and buying behavior of Echo Boomers	International Journal for Research in Engineering Application and Management – UGC Indexed Impact factor 3.106	Vol.5, Issue 2, May 2019, ISSN: 2454 9150	96-100	Maharashtra
50	A Study on Effectiveness of Employee Retention through Employer Branding, Employee Engagement and Development – with reference to Information	International Journal of Management, Technology and Social Sciences	Vol.1, Issue:2, May 2019, ISSN: 2637-1278	67-72	Spain

	Technology Industry				
51	An Insight of Effectiveness of Generic Retention Strategies through Branding, Engaging and Developing Talented Employees – with reference to Information Technology Industry	International Journal of Management Studies – UGC Approved Refereed Journal Impact factor: 2.26	Vol. 6, Special Issue – 3, June 2019, ISSN Print 2249-0302, ISSN Online – 2231 - 2528	63-67	Maharashtra
52	An Empirical Analysis on Promotional Strategies of Packed Savouries with Reference to Retailer's Brands	International Journal on Global Business Management and Research (IJGBMR) Impact factor 0.781	Vol. 8, Issue 2, August 2019, ISSN: 2278 8425	53 - 59	Chennai
53	KSA – Research of Gap analysis towards Management graduates' deliverables and Industry expectations – A contemporary perspective of	International Journal of Recent Technology and Engineering (IJRTE) Scopus Indexed	Vol. 8, Issue 2S11, September 2019, ISSN: 2277-3878	2876 - 2879	

	Human Resource Professionals				
54	A Factual Research on Employee Green Behaviour in Select Medical Research Centres – Medical tourist staff's perspective	International Journal of Recent Technology and Engineering (IJRTE) Scopus Indexed	ISSN: 2277-3878, Vol. 8, Issue 2S11, September 2019	3059 - 3063	
55	A Study on Cash Management	Journal of The Gujarat Research Society (UGC Indexed)	Vol.21, Issue 17, December 2019 ISSN: 0374 - 8588	1511 - 1519	
56	A Study on Employee Life Cycle of Dalmia Bharat Cements (Pvt)	Journal of The Gujarat Research Society (UGC Indexed)	Vol.21, Issue 17, December 2019 ISSN: 0374 – 8588	1520- 1533	
57	A Study on Consumer Buying Behaviour Towards Real Estate Properties	Journal of The Gujarat Research Society (UGC Indexed)	Vol.21, Issue 17, December 2019 ISSN: 0374 – 8588	1534- 1544	

58	A Study on Custom Broker Agents Perception towards Export and Import Documentation process with reference to Triway Forwarders Pvt Ltd	Journal of The Gujarat Research Society (UGC Indexed)	Vol.21, Issue 17, December 2019 ISSN: 0374 – 8588	1545-1555	
59	A Study on Recruitment and Selection Process	Journal of The Gujarat Research Society (UGC Indexed)	Vol.21, Issue 17, December 2019 ISSN: 0374 - 8588	1556-1568	
60	Effectiveness of Grievance Redressal Mechanism – An Empirical Study with Reference to Select Automobile Company	Studies in Indian Place Names (UGC Care Journal)	ISSN: 2394 – 3114, Vol. 40, Issue. 27, February – 2020	117 - 123	
61	Bridging the Gap of Digital Exclusion	Global Journal of Business and Management Research	ISSN 2347 – 7814, Vol. 6, Issue – 1, February 2020	119 - 122	Chennai

62	An Analytical Study on Consumer Buying Behaviour towards Men's Branded Apparel	Purakala – UGC Care Journal	Vol. 31, Issue. 21, May 2020, ISSN: 0971 - 2143	967 - 975	
63	Neutralizing the disparities between Curriculum and Industry Expectation – with Special Reference to Management Graduate's Perception Towards Future Employment Market	International Journal of Future Generation Communication and Networking	Vol.13, Issue: 3, 2020, ISSN: 2233 – 7857	2211 - 2218	