

Sri Sai Ram Institute of Technology-DOMS event

Sri Sai Ram Institute of technology conducted a talk on "Talent Life Cycle Management" by Mr. N. Lakshminarasimhan, General Manager- HR, Brakes India Private limited. Dr. K. Maran Director, Sri Sai Ram Institute of Management studies felicitated the guest speaker. The speaker explained the 5 stages in talent life cycle management - attract the right talent, engaging employees who have hit the floor, effective performance management, compensation which helps in retaining the employee and growth in the organization. He also quoted some real life incidents and threw light on the planning process, job description, competency levels, roles and responsibilities. He concluded by telling "Presence of mind" and "Common sense" are the most ingredient for the recipe called as life to be tasty and beautiful. Prof V.



Selvakumar, HOD, MBA and Professor Senthilnathan, SSIT were present.

– Chitra Devendran

D. G. Vaishnav College - SOMS: INTERNATIONAL IMMERSION

Students of the School of Management, D. G. Vaishnav College participated in the International Summer School programme 2K19 at University of

Nottingham, Malaysia. The 16-days Summer School programme gave a wide range of exposure on overseas education and students also gained an immense experience of Malaysia's varied culture and got a scope to meet students worldwide who took part in this programme where they shared their knowledge, potential and calibre. Students took up modules which were run by versatile lecturers of the University offering options in business, politics, creative writing, Mandarin and more. DGVC students opted for learning 'Doing Business in Asia level-II' which provided an insight of the business in the Asian region.



Auxilium College conducts State Level Workshop on Intellectual Property Rights

Auxilium Research Cell & IPR Cell of Auxilium College in collaboration with the Patent Information Centre, Tamil Nadu State Council for Science and Technology (TNSCST) conducted a Two-Day State Level Workshop on Intellectual Property Rights on 2nd & 3rd of August. The inaugural was presided over by Dr. S Srinivasan, Member-Secretary, TNSCST and Dr. M A Jothi Rajan, Project Consultant, TNSCST. Dr. (Sr.) Regina Mary, Principal, Auxilium College delivered the inaugural address. Secretary of the College, Sr. Alice K T and the Principal felicitated the dignitaries. The inaugu-



ration was followed by Technical Sessions by Resource persons in IPR, Academicians & Industry Experts. Around 100 participants from various colleges participated in the workshop.

Size = 20cm (H) x 12cm (W)

Campus Talk - Chennai