

## Why a Corporate Leader should become Political Leader? – LIBA debates in its Talk Series

**T**hiru K Pandiarajan, Minister for Tamil Official Language and Tamil Culture, Government of Tamil Nadu, on 26th June, spoke to the students and faculty of Loyola Institute of Business Administration (LIBA) on the merit of corporate leaders becoming political leaders. Inaugurating LIBA's most popular Talk Series titled Beyond Management Initiative (BMI) for the academic year 2019-2020, the Minister presented a captivating narrative about his life journey of entrepreneurship. From being an ordinary boy of Vilampatti village to becoming India's most successful head of HR outsourcing company, Ma Foi, the road he trekked provided the audience with perceptive insights on the theme of BMI inaugural: "Corporate Management and Political



Leadership - Will the Twain Ever Meet?" Earlier, Fr. Joe Arun, SJ, Director of LIBA explained the intent of BMI series and the rationale behind the choice of theme. He wanted the MBA students to think of becoming political leaders that would transform a nation. The gap between politics and business must be narrowed down, he said, by learning from each other. The BMI series, he insisted, should serve as a platform to present creative as well as critical ideas that kindle the fire in every student to envision a future. The Beyond Management Initiative (BMI) session offers a unique opportunity for students to listen to and interact with experts from various fields and thereby benefit from their significant experiences and valuable insights.

## Sairam Institute of Management Studies- Seminar on Real-Estate Marketing

**S**airam Institute of Management Studies organized a seminar for the management students on Real-estate marketing by Mr. Kamalasekhar, General Manager, Akshaya Pvt. Ltd., Chennai and Mr. Raju, General Manager, Leo Housing Property Pvt. Ltd., Chennai. Prof. Dr. K. Maran, Director, Sri Sairam Institute of Management Studies (SIMS) felicitated the Guests. The seminar was initiated with 'Dumb Charades' activity. It was an interactive session with Mr. Kamalasekhar talking about implementing the marketing strategy with respect to the real-estate marketing.

– S Pavithra



## St. Joseph's College of Arts and Science (Autonomous), Cuddalore Event

**T**he Department of Commerce (Bank Management) and Business Administration (Computer Applications), St. Joseph's College of Arts & Science (Autonomous) inaugurated its department associations Joe Banco and Joe Bizcom respectively on 5th July. The association inauguration was followed by an International workshop titled "Artificial Intelligence, Big Data, Cloud Accounting and Data Analytics". The resource person for the workshop was Dr. Dasti Kanniah, Senior Lecturer, James Cook University, Singapore. Rev. Fr. Peter Rajendrian, Secretary; Rev. Fr. Xavier, Controller of Examinations; Rev. Fr. A. Alex, Dean of Studies,



Principal and Vice Principal facilitated the One Day International Workshop cum Departmental inaugural function. 350 students in two batches had participated in the workshop.

– Miss. M. Dharani Lakshmi

Size = 20cm (H) x 12cm (W)

Campus Talk - Chennai