

RESUME

Dr.R.SURESH

Plot No-15, Steps Stone
Vaamana Villa
Vandalur Walajabath Road
Keel Padappai
Kancheepuram Dt.
Pin-601301
Mob: 9381005567

Mail:suresh.mba@sairam.edu.in

Professional Summary

- Organised National level FDP in Research methodology.
- Edited and authored three Books.
- Consultant for Research scholars in Statistical analysis using SPSS.
- Highly gifted research and teaching aptitude.
- Crystal clear understanding of the underlying principles of the subject.
- In-depth knowledge of various techniques and approaches applied at a research project.
- Perfect knowledge about the common job duties of a faculty and ability to perform them efficiently.

Educational Qualifications : B.Sc.,M.B.A, Ph.D

<i>Course</i>	<i>Year of passing</i>	<i>University</i>
B.Sc.,(Computer science)	1994	Madurai Kamaraj University
M.B.A.	1997	University of Madras
Ph.D	2014	M.S.University,Tirunelveli

Doctoral Research Area: Innovative Distribution Model For Rural Markets.

Additional Qualification: *SLET Passed* (Eligible for Lectureship

in Colleges throughout India) May 2000

Academic Experience in PG(MBA) : 25 Yrs

<i>Institution</i>	<i>Period</i>	<i>Duration/Designation</i>
Sapthagiri College of Engineering	11 Jan. 99 to 25 Aug.'99	8 Months /Lecturer
Sairam Institute of Management Studies, Sri Sai Ram Engineering College, Chennai	30 Aug.'99 to Till date	Associate Professor

Other Activities: 1. Doing Consultancy service for the application of SPSS in Doctoral Research Projects.

2. Organised Management Meet, International Conference & Faculty development Programmes.

3. Placement Coordinator for MBA.

Area of specialization in Teaching: Marketing & Systems

Books Published: Entrepreneurship Development, Umesh Publishers, New Delhi.2009

Edited Volume :

Impact of the economic crisis on the global business scenario, Marketing Management, IT Kalaignan Publishers, Chennai

Sustainable strategies on technology and Management for developing countries Anuragam publications,Chennai, Volume 1& 2

Published 50 Research Articles in UGC Care , Scopus and WOS indexed Journals

20 Research Papers Presented in National and International Conferences

Training Programmes Attended

Editorial Board Member

Editorial Board Member of the “ EP Journal of Entrepreneurship Development “ Published by Enriched Publications Pvt. Ltd , New Delhi.

DC Member

AMET University

Projects Guided:

I have been guiding M.B.A. Research Projects for regular and correspondence students (**Anna University, Madras University, IGNOU**) in the areas of Marketing and Technology Management. I have been regularly acting as **Internal and external examiner for MBA Viva Voce.**

Personal Details:

- Date of Birth: 06-12-1973
- Age : 50 yrs.
- Gender : Male
- Marital status: Married
- Nationality: Indian
- Religion : Hindu
- Languages Known : Tamil, English (Read, Write & Speak)

Place:Chennai
Date : 28-09-2023

Dr.R.Suresh