

CAMPUS ROUNDUP

Monday, October 3, 2011

SIMS organises an international conference on sustainable development

Sri Sairam Institute of Management Studies (SIMS), a unit of Sri Sairam Engineering College, Chennai, conducted the sixth international conference on "Competency Building Strategies in Business & Technology for Sustainable Development" on September 22-23, 2011. More than 400 delegates from India and abroad graced the occasion. The

chief guest of honour was Kim Jun Franzen, Country Head-Franzen/Partners and SB Nageshwara Rao, Director, DDE-Annamalai University. K Maran, Director, SIMS, rendered a welcome address and the presidential address was delivered by J Sai Prakash Leo Muthu, CEO, Sri Sai Ram Group of Institutions.

