

Sairam college hosts Entrepreneurship Development Programme

Chennai, Dec 1: Sri Sairam Institute of Management Studies organized a seminar on 'Igniting young minds in to venture' for MBA students in the college auditorium. The programme commenced with the welcome speech by Dr.K.Maran, Director, SIMS, introduced the chief guest, A.S.P.Arumugaa Selvan, Director, Kalishwari Fireworks Ltd., Sivakasi.

A.S.P. Arumugaa Selvan addressed on the need of spark in the young minds to ignite and quick start any innovative idea with the utmost hard work and expects the results thereby. He also explained the types of entrepreneurship out of which the Intrapreneurship is the most appropriate one in the current scenario where students could work in the firm and startup the business with the experience and knowledge gained from the respective industry.

Arumugaa Selvan suggested the students to explore their hidden talents what normally



students do not look into. He also emphasized on the habit of early rise and newspaper reading. He listed out the various attributes to be a successful entrepreneur such as self confidence, self sacrifice, acquiring knowledge apart from academic books, likeminded people to form groups with high vision.

He also said that he could see a lot of women entrepreneurs in recent times and the only problem that they face is the funding. He raised some general knowledge questions and gifted the students on answering. He ended the speech about

the business quality and ethics that they follow. He promised the students about his funding for their Innovative projects.

TR. Srivatsan, founder of Only Coffee shared the history of his company. He shared some motivational speeches. He insisted on commitment towards work, aim, sky high goals and uplifting of the fellow employees. He explained that these qualities help us to take one extra step towards our mission.

He told the students to work on the quality and customer service which are the pillars of any business. He

gave simple stories on opportunities and hard work and emphasized that Improvement is the important change that is needed on the current business. He stressed on the compromise, consistency on the work and team work. His motivational speech was so inspiring, delightful and realistic for the young budding entrepreneurs who were present in the seminar.

The seminar ended with the vote of thanks delivered by Dr. K. Maran, Director, Sri Sairam Institute of Management studies.