

Chief Minister Edappadi K. Palaniswami greeted the couple AIADMK deputy co-ordinator R. Vaidyalingam's son Dr.V. Anandaprabu and Dr. Gnanarubini. Deputy Chief Minister O. Panneerselvam, Ministers, party officials, MLAs, MPs, family members were present at the marriage function.

Sai Ram Institute of Technology conducts 9th International Conference on Education

Chennai, Feb 26: Sri Sairam Institute of Management Studies organized its 9th International Conference, on Education, Advance Management and Technology for Sustainable Development on February 25 and 26, in association with CII, MMA, AIMS and INDO Australian Chamber of Commerce. The conference received overwhelming response from various countries such as Netherlands, Sri Lakna, Singapore, Malaysia, Bangladesh and Nepal. 100 plus papers received and delegates presented papers in different streams based conference theme.

Panchanatham, Vice Chancellor, Tamil Nadu Teachers Education University in his inaugural address emphasized the definition of education as "Development of Intellectual, Emotional, Social and Creativity". Further he added that the education should accompany with social, emotional and values, not only Intellectual, He



also said that the people who are successful their emotional quotient is more than their intellectual quotient. He added that the purpose of education is what society expects? And how the Society should be? Inculcation of values with social, emotional and behavioral aspects is essential for the students.

Prof. Peter Vogelsang, Professor, Rotterdam Business School, Erasmus University, Netherlands, while delivering key note address, he emphasized that how to prepare young people for their development, learning

through sustainable development, he said happiness and wellbeing are basic reasons for sustainable development. Global happiness index measures wellbeing of an individual in which India was given 140th rank in the world. In his speech he also referred X Generation and Y Generation people, better business and better world, because consumer attitude is changing and consumers prefer to by only sustainable brands. He added that 77% of the Indian business fails to meet the expectations, he said

The conference commenced with invocation followed by welcome address by K.Maran, Director, SIMS, subsequently felicitations bestowed by Rajendra Prasad, Principal, Sri Sai Ram Engineering College to the Conference Chief Guests, Panchanatham, Vice Chancellor, Tamil Nadu Teachers Education University, Peter Vogelsang, Professor, Rotterdam Business School, Erasmus University, Netherlands. The conference inaugural session ended up with vote of thanks by SS. Senthilnathan.

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