



Sri SAI RAM INSTITUTE OF MANAGEMENT STUDIES



A unit of **Sri SAI RAM ENGINEERING COLLEGE**

(NBA Accredited & ISO Certified Institution)

(A⁺ rated by Business India & Top 100 B-school rated by Dalal Street Journal, Mumbai)

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| MDP Calendar 2011-12 |



www.sairamgroup.in

SRI SAIRAM INSTITUTE OF MANAGEMENT STUDIES (SIMS)

SIMS was established with the motto of “prosperity through innovative management”. It offers the post graduate programme leading to the award of MBA degree by the Anna University of Technology, Chennai, approved by AICTE and the Government of Tamil Nadu. The institute is well equipped with modern facilities such as syndicate room, seminar hall, computer centre, department library, audio and video facilities and a central library with latest books and is subscribed to various national and international journals.

The highlights of the institution are that, it is ranked among the Top 100 B-Schools in India by Dalal street magazine-Mumbai, for 3 consecutive years and also catagorised as A + grade institution by Business India for the year 2007.

To provide overall exposure to the World of Business and Management, SIMS regularly organizes National Level Seminars, International Conferences and Workshops for the students.

As a contribution to the society, SIMS engages its students in various societal development activities like, Blood Donation, Awareness Camps and other Welfare activities.

SIMS also arranges Faculty Development Programmes and Workshops sponsored by AICTE and other leading associations.

MISSION

We dedicate and commit ourselves to achieve, sustain and foster unmatched excellence in Education. To this end, we facilitate inspiring environment of learning, research, creativity, innovation and professional activity to inculcate ethical and moral values.

VISION

Our vision is to empower young minds to achieve excellence in their profession.

MANAGEMENT DEVELOPMENT PROGRAMME

S.No.	TOPIC	FACULTY	DATE
1	Corporate Governance and Corruption	Prof. S Natarajan	11/08/2011
2	HR- Managers As Change Agents	B Venkateswara Prasad	25/08/2011
3	ERP and Enterprise Applications-Emerging Trends	R Suresh	07/09/2011
4	Impact of FDI in Individual Investors Investment Decision Making	S Sankar	22/09/2011
5	E-Commerce Business Models	Sasi Rekha V	06/10/2011
6	Corporate Social Responsibility	V Hemanth Kumar	18/10/2011
7	Lean Management – Implications in Manufacturing	K Soundarapandiyan	28/10/2011
8	360Degree Performance Appraisal and It's Challenges	P Priyadarsini	10/11/2011
9	Enhancing employability of MBA students	Prof. S Natarajan	24/11/2011
10	Higher Attrition – Posing a new challenges to HR Managers	B Venkateswara Prasad	08/12/2011
11	Customer Relationship Management in Retailing	R Suresh	22/12/2011
12	Creativity and management of Innovation	V.Dhayalan	05/01/2012
13	Customer Experience Management	Sasi Rekha V	17/01/2012
14	Intellectual Property Rights	V Hemanth Kumar	27/01/2012
15	Innovations in Capital Market.	K Soundarapandiyan	07/02/2012
16	Challenges for Global Business – Global Trade and Investment.	A.Krishna Sudheer	16/02/2012
17	Leadership and Dimensions in Corporate Culture.	S Sankar	24/02/2012
18	Transformation in Leadership	R.Jeyalakshmi	07/03/2012

INTERNATIONAL CONFERENCE - 2011

S.No.	TOPIC	FACULTY CO-ORDINATOR	DATE
01.	International Conference on Competency Building Strategies in Business and Technology for Sustainable Development	Dr. Sasirekha Mr.S.Sankar Mr.A.Krishnasudheer	Sept. 22 - 23, 2011

INTERNATIONAL FACULTY DEVELOPMENT PROGRAMME - 2011

S.No.	TOPIC	FACULTY CO-ORDINATOR	DATE
01.	International FDP on Global Education Strategy for Business and Technology	Dr. Sasirekha Dr. K. Soundara Pandiyan	July 26, 2011

AICTE SPONSORED FDP - 2012

S.No.	TOPIC	FACULTY CO-ORDINATOR	DATE
01.	National Level FDP on Worklife Balance for Engineering and Management Faculty (Winter School Programme)	Dr. P. Priyadarshini Prof. P. S. Usha	February 16-22, 2012
02.	National Level FDP on Econometrics for Business Research (Summer School Programme)	Prof. R. Suresh	April 4-12, 2012

NATIONAL LEVEL MANAGEMENT MEET - MANFEST 2012

S.No.	TOPIC	FACULTY CO-ORDINATOR	DATE
01.	National Level Management Meet - Manfest - 2012	Prof. A. Krishna Sudheer	April 19, 2012

Contact Details

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Director

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