

Faculty Provided Training

2018-2019

S.NO	NAME OF THE FACULTY	PROGRAM TITLE	ORGANIZED BY	DATE
1	Dr K Maran	Keynote Address on Emerging Trends on engineering Technology and Management	Adithya Institute of Technology and Management &	9th to 30th Nov 2018
2		Keynote Address on Green Environment and Technology	South Eastern	20 th December
		for Business Development	University(Srilanka).	2018
3		Keynote Address on Multidisciplinary research and Education for enhancing economy	IFERP.chennai	29 th March 2019
4	Dr. V Sasirekha	Digital Marketing Strategies – 4P’s for Agribusiness	NITTE Deemed University, Manipal	25 th September 2018

5		Women's Day Celebrations: #balance for better	Caterpillar India Pvt. Ltd.,	8th March, 2019
6	D.V.Hemanth kumar	Resource person for Guest Lecture on Marketing Area – CRM	Eastern University of Srilanka, Batticola campus, Srilanka	15th August 2018
7		Chair person at 3 rd Trinco - International conference on Glocalization	Trincomalee Campus, Eastern University of Srilanka, Srilanka	16-17 August 2018
8		Resource person for Faculty Training programme on “Business Education and Sustainable Development”	UGC sponsored Human Resource Development Centre of University of Mysore, Mysore	5 - 6 September 2018
9		Chief Guest for International Conference on Emerging	Vishwa Vishwani	12th April 2019

		trends in Business Management –Opportunities and Challenges	School of Business, Hyderabad	
10	Dr.K Soundarapandiyan	GST Implication on Indian Economy - National level workshop	Thanthai Hansrover College, Perambalur	1st March 2019
11		Innovation and Start-up policy - National conference	Bihsop Heber college, Trichy	4th April 2019
12		Role of NGOs in Economic empowerment - National Seminar	Govt. Arts College, Perambalur	18th April 2019
13	Dr.R.Jeyalaskhmi	Job Opportunities in digital era- Career Development Program	Mohammed Sathak College of arts and science, Chennai	9th January 2019
14	Dr.P.Venkatesh	Analysis of Level of Stress among the Executives in Financial and Non- Financial Sector.	Voorhees College, Vellore	23 rd December 2018

