

**PUBLICATION IN CONFERENCES – 2020-2021**

<b>S.No</b>	<b>Faculty Name</b>	<b>Title of the Article</b>	<b>Journal Name/ Proceeding Name</b>	<b>vol.No / (Issue No.)</b>	<b>ISSN/ ISBN</b>	<b>Month / Year of Publication</b>	<b>Pg. No</b>
1.	Dr.V.Sasirekha	E-Service Quality Strategies on E-Tailing in COVID Scenario,	Proceedings of the 2nd International Multidisciplinary Conference on Information Science, Management Research and Social Sciences (ICISMRSS – 2021),	3	978-93-5473-722-0.	2021	147-149
2.	Dr.K.SoundaraPandiyan	Brand Equity and Organization Performance: The Harmonizing Role of Corporate Social Responsibility	ICMTS 2020		978-93-5419-748-2	December/2020	
3.	Dr B Venkateswara Prasad	An Exploratory analysis of Process improvment through War Forgings	International Journal of Humanities, Law & Social Science	8(10)	2348-8301	2021	70-76

4.	Dr R Suresh	An Exploratory analysis of Process improvement through War Forgings	International Journal of Humanities, Law & Social Science	8(10)	2348-8301	2021	70-76
5.	Mr.K.Murugan	Study on Price Discovery of selected Indian Agriculture Commodity with special reference to NCDEX	International Journal of Advance and Innovative Research	8(4)	2394-7780	December/2020	79-84
6.	Dr.K.S.UsmanMohideen	Modus Operandi Evolvment of select process in Forging Industry	International Journal of Humanities, Law & Social Science	8(10)	2348-8301	2021	43-48
7.		An Exploratory analysis of Process improvement through War Forgings	International Journal of Humanities, Law & Social Science	8(10)	2348-8301	2021	70-76
8.	Dr.R.Jeyalakshmi	Modus Operandi Evolvment of select process in Forging Industry	International Journal of Humanities, Law & Social Science	8(10)	2348-8301	2021	43-48

9.	Dr.P.Venkatesh	Study On Price Discovery Of Selected Indian Agriculture Commodity With Special Reference To Ncdex	International Journal of Advance and Innovative Research	8(4)	2394 – 7780	October/ 2021	76- 84
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