

மாணவ
முரசு
சென்னைப் பதிப்பு

★★★ படம் நிறைந்த பத்திரிகை

21-4-2012 (சித்திரை 9)

சனிக்கிழமை

BEST INDUSTRY AWARD - 2012
(Edible Oil Category)



SUN OIL

SVS Oil Mills, Chennai -19

Sri Sairam Institute of Management Studies (SIMS)

In its societal research, offer 'Best Industry Award' for various sector every year. This year the research is focused on the Edible Oil Sector, and conducted the survey all over Tamil nadu state with the sample base of 3500 users of edible oil, which reveals the output that clearly states your brand 'SVS Sunoil' being ranked first among the other competitors in the market by the health, quality, price conscious customers and most of them are influenced by the medical practitioners, where the advertisement falls secondary. The research committee based on the survey and analysis has decided to award "THE BEST INDUSTRY AWARD (Edible Oil Category) 2012 TO "SVS Oil Mills". It is with strong belief that the efforts taken shall be of mutual to the organization and the society as a whole to serve the customers with good quality products at affordable price.

Dr.K.maran Director - SIMS & Head - Research Committee



Sairam
Institute of Management Studies

விருதினை வழங்கிய

SAI RAM INSTITUTE OF MANAGEMENT STUDIES
SAI RAM ENGINEERING COLLEGE

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நிறுவனத்திற்கு எங்கள் இதயபூர்வமான நன்றி! நன்றி!! நன்றி!!!

SVS நிறுவன உழியர்கள், சென்னை - 19.