

Name :	Dr.V.Dhayalan
Designation:	Assistant Professor
Qualification :	B.A.C.S., M.HRM,M.B.A, M.PHIL, Ph.D
Area of Specialization :	Human Resource and Management, Marketing Management
Experience :	Teaching : 11 Industry : 12
No. of workshop / Conferences / FDP attended :	15
Membership:	Life member in Institute of science and technology for engineers (ISTE) Life member in Indian Accounting Association (IAA) Life member SLMA (Sales Lead Management Association) USA •
Staff Achievements:	<ol style="list-style-type: none"> 1. Principles of Management 2. Total Quality Management 3. Professional Ethics 4. Legal aspects of Business 5. Human Resource Management 6. Marketing Management 7. Engineering Economics and Financial Management 8. Labor legislations

Publications:

Journal

S. No	Title	Author (s)	Journal/ISSN	Month & Year of Publication
1	Impact of Goods and Services Tax (GST) on Logistic Sector	Dr.V. Dhayalan, Dr.C.R. Senthilnathan,	Journal of Advanced Research in Dynamical and Control Systems, ISSN: 1943-023X	Oct 2017
2	Business processing system using SOA	Dr.V. Dhayalan, Mrs.V.Kavitha and Dr.P.Shanmugapriya	Advances in Computational Sciences & Technology, ISSN 0973-6107	June 2017
3	Impact of Rewards and Benefits towards Job Satisfaction in Self financing Institutes	Dr.V. Dhayalan, Dr.K.Maran	International Journal of Research in Organizational Behaviour and Human Resource Management, Print ISSN: 2320-8716, Online ISSN: 2320-8724	April 2015
4	Human Resource Management and Social Media : A Conceptual Relationship	V. Dhayalan, Dr.K.Maran	International Journal of Logistics and Supply chain Management Perspectives, ISSN (P) :2319 – 9032, (O) 2319-9040	Mar 2014

5	Study on Employees Job Satisfaction : An conceptual review	V. Dhayalan, Dr.K.Maran	International Journal of Organizational Behaviour and Management Perspectives, ISSN :2279 - 0950. PP. 282-285	Mar 2013
6	Job Satisfaction among Teaching Professionals in self financing Arts and Science colleges, Chennai, India	V. Dhayalan, Dr.K.Maran	International Journal of Management and Technology (Sankhya), ISSN : 0975 – 3915	Sep 2012

International Conference

S. No	Title	Author (s)	CONFERENCE/ISSN	Month & Year of Publication
1	Impact of faculty involvement in Self Financing Institutions towards Job Satisfaction	Dr.V. Dhayalan, Dr.K.Maran,	International Conference on Contemporary Management, Faculty of Management Studies & Commerce, University of Jaffna, Sri Lanka ISSN: 2448-9883	July 2017

2	Impact of career Development in self financing institutes towards Job Satisfaction	V.Dhayalan	International seminar on financial Markets Issues and challenges In SMART Journal of Business Management Studies, Bharthidasan university	Sep 2015
3	Impact of Infrastructure in Self financing Institute towards Job satisfaction	V. Dhayalan, Dr.K.Maran	International Conference on Unleashing Opportunities at Bottom of the Pyramid, Department of Business Administration and Management wing, Annamalai University, ISSN:0973-7197 ,PP-171-181	April 2015
4	Impact of Management participation in decision making and Interpersonal Relationship in Self Financing Institution towards Job Satisfaction.	V. Dhayalan, Dr.K.Maran	International Conference on Driving Nextgen excellence: Entrepreneurship and Business Management , Valliammai Engineering College,Kattangulathur, ISSN :2348-4705	April 2015
5	A study on Job Satisfaction and its Impact on Students' Satisfaction with reference to Management Institutes in Chennai	V. Dhayalan, Dr.K.Maran	International Conference on Contemporary Management, Faculty of Management Studies & Commerce, University of Jaffna, Sri Lanka, ISSN: 2362-0536. PP. 420- 424	March 2014

6	Impact of E-Marketing	V.Dhayalan	Department of Business administration , National college (Autonomous), Tiruchirappalli, ISBN : 978-93-81521-23-6.	March 2013
7	Job Satisfaction among Teaching Professionals in Self Financing Engineering Colleges, Chennai, India	V. Dhayalan, Dr.K.Maran	International Conference on Synchronizing Management Theories and Business Practices , Dept. of Management Studies, Annamalai University in association with Putra Intelek, Malaysia, ISBN : 978 - 93 - 82338 - 12 - 3	July 2012
8	Job Satisfaction among Teaching Professionals in Self Financing Engineering Colleges, Kanchipuram Dt. India	V. Dhayalan, Dr.K.Maran	International Conference on Application of Management and Technology Research in Global Economy, Sri Sai Ram Institute of Management Studies, Chennai, ISBN : 978 - 93 - 81568 - 82 - 8	June 2012
9	A framework for Optimal Service Selection in Service-Based Architectures with Multiple Quality of Service Classes for Banking Services	V. Dhayalan, Dr.K.Maran, Mrs.V.Kavitha	International Conference on Application of Management and Technology research in Global Economy, Sri Sai Ram Institute of Management studies, Chennai, ISBN : 978 - 93 - 81568 - 82 - 8	June 2012

10	Employee Perception towards HR policies in Information Technology Industry - A Study with respect to Chennai	V.Dhayalan, Dr.V.Hemanth kumar, Dr.P.Premchand babu,	International Conference on Competency Building Strategies in Business and Technology, Sri SaiRam Institute of Management studies, Chennai, ISBN : 978-81-921764-3-7	Oct 2011
11	Impact of E-Marketing	V.Dhayalan	Department of Business administration , National college (Autonomous), Tiruchirappalli, ISBN : 978-93-81521-23-6.	March 2013

