

# **MANAGEMENT STUDIES SRI SAI RAM ENGINEERING COLLEGE, CHENNAI**

*In Collaboration With*

**WESTERN THOMSON (INDIA) LTD  
(CT Research Institute, Training Wing of Western Thomson India)**



## **CENTRE OF EXCELLENCE - QUALITY MANAGEMENT**

Quality in a business not only helps the company meet customer and industry expectations, it can keep costs down. Managing quality is crucial for small businesses. Quality products help to maintain customer satisfaction and loyalty and reduce the risk and cost of replacing faulty goods. It is well known fact that organizations which focus on quality continually usually have larger market share, greater profits, and a happier workforce. In order to continually improve the quality of products and services, organizations need to focus on enhancing the knowledge and skill level of their people. This is essential because only through knowledge people can understand the business processes better and by application of knowledge they can work on improving them so as to meet ever increasing customer expectations.

Keeping the industry requirement of enhancing knowledge and skill level of people in mind, the Department of Management Studies **Sri Sai Ram Engineering College, Chennai** has established **Centre Of Excellence - Quality Management In Collaboration With Western Thomson (India) Ltd** in the college. The centre would focus more on Institution-Industry-Interaction on quality related training and consultation.

### **Centre of Excellence - Quality Management**

#### **Objectives:**

- To enable the Students to understand the latest trends and best practices in the industry and mould themselves as to meet out the industry expectations .
- To assist the Faculty to know the current trends in the industry related to the quality and present their views and ideas to solve the quality problems faced by the industry.
- Giving consultation to Industry in implement modern quality tools & techniques
- Enhance job oriented skill levels among students

#### **Training Programs Offered:**

##### **Programs**

- Six Sigma Green Belt
- Design of experiments
- Lean & Value stream mapping
- QMS / EMS / OSHAS awareness
- Value Engineering

- Failure mode effect analysis
- Value Engineering / Analysis
- Quality Function Deployment (QFD)
- Statistical process control (SPC)
- Root cause analysis & 8D methodology
- 7QC Tools
- ISO 9000 & TS 16949 awareness programs

### Facilities

<b>Facility</b>	<b>Purpose</b>	<b>Capacity</b>
Auditorium	Lecture & Training	120
Colloquium	Conference & Discussion	30

### CONTACT

#### Faculty Details:

S.NO	NAME AND DESIGNATION	POSITION	Phone number and email id
1	Dr. K.Maran Professor & Director- SIMS	Head	<a href="mailto:directorsims@sairam.edu.in">directorsims@sairam.edu.in</a> 8754501112
2	T.Praveen Kumar Assistant Professor/MBA	Coordinator	<a href="mailto:Praveen.mba@sairam.edu.in">Praveen.mba@sairam.edu.in</a> 9940966773
3	Mr.K.V.Ramanan, G.M-Quality,Western Thomson India Ltd	Resource person (Master Black Belt Certified)	

## **Batch 1 (2015-17)**

Sai Ram Institute of Management Studies, Quality Management Center in Association with Western Thomson (India) Limited, Chennai Is Conducting A 5 Days Certificate Program On “Lean Six Sigma Green Belt” On 5- 10th January 2017 at Our College Premises

**No of students trained - 25**





## **Batch -2**

Sai Ram Institute Of Management Studies ,Quality Management Center In Association With Western Thomson (India) Limited, Chennai Is Conducting A 5 Days Certificate Program On “Lean Six Sigma Green Belt” On 18th To 23rd December 2017 At Our College Premises

**No of students trained - 30**



