

Curriculum Vitae of Usman Mohideen K S

Objectives:

To establish myself in the field of education, to utilize my skills and experience to help students to achieve high improvements in academics

Educational qualification:

Course	Specialization	Name of the Institution	University Or Board	Percentage of Marks	Month and Year Of Passing
Ph.D	Human Resource Management	Part time Category - B	Bharathiar University	-----	Pursuing
M.Com	Commerce	Tamil Nadu Open University	Tamil Nadu Open University	65.30	January 2016
M.H.R.M	Human Resource	Institute of Distance Education, Bharathidasan University	Bharathidasan University	65.77	June 2014
M.Sc	Psychology	Institute of Distance Education, University of Madras	University of Madras	60.20	December 2012
M.B.A	Finance and Human Resources	St.Joseph's College of Engineering	Anna University	79.69	June 2008
B.Com	Commerce	Guru Nanak College	Madras University	78.29	June 2004
Higher Secondary(+2)	Commerce	Guru Nanak Matriculation Higher Secondary	TamilNadu Board of Higher Secondary	92.58	May 2001

		School	Examinations		
10 th Std		Guru Nanak Matriculation Higher Secondary School	TamilNadu Matriculation Board of Examination	78.33	May 1999

Other Qualification:

1. Cleared UGC –NET (Management): UGC Ref No: 28191/ (PWD) (NET JUNE 2012)
Roll No: 36172070
2. Cleared CBSE UGC NET (Commerce): UGC Ref No: 7861 (OBC/PWD) NET – JULY
2016 Roll.No: 69006010.
3. Cleared CBSE UGC NET (Labour Welfare/PM/IR/Labour& Social Welfare/HRM):
UGC Ref No: _____(OBC/PWD) NET – NOVEMBER 2017Roll.No: 70010251.

Academic Experience:

1) **Lecturer** in Sri Sai Ram Institute of Management Studies

Period: 1st June 2010 to 31st May 2011

During this tenure handled classes on Supply Chain and Logistics Management, Legal Aspects of Business, Management Information System and Business Research Methodology

Achieved 100% result in above three papers.

2) **Assistant Professor (Grade III)** in Sri Sai Ram Institute of Management Studies

Period: 1st June 2011 to 28th February 2014

During this tenure handled classes on Principles of Management for B.E(E.E.E), Services Marketing, Services Operations Management, Legal Aspects of Business.

Has achieved 100% result in Principles of Management and Services Operations Management.

3) **Assistant Professor (Grade II)** in Sri Sai Ram Institute of Management Studies.

Period: 01.03.2014 to till date

During this tenure handled classes on Principles of Management and Total Quality Management for B.E(E.C.E), Business Research Methodology, Human Resource Management, Services Marketing and Organizational Theory Design & Development

Has achieved 100% result in Principles of Management, Total Quality Management and Services Marketing

Has achieved 100% result in Human Resource Management.

RESOURCE PERSON

1. On 15th December 2016 and 23rd December 2016, Acted as a Resource Person for Faculty Development Programme on Entrepreneurship Development organized by Department of Science and Humanities, Sri Sai Ram Institute of Technology, Sponsored by National Science & Technology Entrepreneurship Development Board (NSTEDB) and Entrepreneurship Development Institute of India.

SEMINARS ATTENDED

S.No	Name	Venue	Date
1	National Level FDP on Research Report Writing	Sri Sairam Institute of Management Studies	10 th March 2011
2	International FDP on Global Education Strategy for Business & Technology	Sri Sairam Institute of Management Studies	26 th July 2011
3	Staff Development Program on Recent Development in Manufacturing and Management	Sri Sairam Engineering College	25 th – 30 th July 2011
4	Innovations in branding	Sri Sairam Institute of Management Studies	28 th July 2012
5	Statistical Analysis and Interpretation using AMOS	Jerusalem College of Engineering	19 th December 2012
6	Contemporary Issues in Management	Tamil Nadu Open University	22 nd March 2013
7	Doctoral Colloquium	Easwari Engineering College	25 th October 2013
8	Social Science Research Methodology	Loyola College	9-11 th January 2014

9	Structural Equation Model using SPSS & AMOS	Sri Sairam Engineering College	16 th & 17 th April 2014
10	Creativity Pedagogy: Fostering Student Creativity and Innovation	IIT, Madras	28 th November 2014
11	National Level FDP on Engineering & Management Teaching Strategies For Excellence	Sri Sai Ram Institute of Management Studies	29 th & 30 th December 2014
12	National Level Workshop On Social Science Research Analytics using SPSS	Sri Sai Ram Institute of Management Studies	17 th April 2015
13	One day Workshop on Enhancing QWL: Role of Soft Skills	Tamil Nadu Open University	30 th November 2015
14	Two Day Workshop on Business Simulation Strategies	Ethiraj College for Women	30 th & 31 March 2017

CONFERENCES ATTENDED

S.No	Name	Venue	Date
1	International Conference Application Of Management And Technology Research In Global Economy	Department of Indian Studies, University of Malaya.	2 nd and 3 rd June 2012.
2	Yukthi 12 National Conference on Conceptual Models For Business Excellence	Karpagam College of Engineering	19 th October 2012
3	National Conference on Opportunities And Challenges In Present Global Business Scenario	Adhiparasakthi Engineering College	27 th December 2012
4	Role Of Management In Global Business	Department of Management Studies, PavendarBharathidasan College of Engineering	1 st March 2013

		and Technology	
5	International Conference on Innovative & Competent Business Strategies Opportunities & Challenges	AMSA, Kulalampur, Malaysia	27 th July 2013
6	National Conference on “Managerial Challenges In Reinventing The Business Process”	Department of Management Studies, Easwari Engineering College	22 nd November, 2013
7	International Conference on Economics, Business, Finance, Human Resource And Technology For Sustainable Development Iebfht ‘2013	Sri Sairam Institute of Management Studies	20 th & 21 st December 2013
8	International Conference ENCORE 2014 On Best Organizational Practices	AMET Business School	22 nd February 2014
9	5 th National Seminar on Human Rights And Media Ethics	P.G & Research Department of Economics, Rajah Serfoji Government College	25 th July 2014
10	National Conference on “Recent Advances On Science, Engineering & Management”	Department of Management Studies, Tagore Engineering College	20 th March 2015
11	International Conference on Unleashing Opportunities At Bottom Of The Pyramid	Department of Business Administration, Annamalai University	17 th April 2015
12	UGC Sponsored International Conference on “Development Goals	Faculty of Rural Social Sciences(FRSS)	22 nd & 23 rd June 2015

	At The Grassroots: Policy Perspectives And Challenges” (ICDGG 2015)	The Gandhigram Rural Institute – Deemed University	
13	Sixth International Conference on “Banking, Finance, Business & Technology For Sustaining Economic Development In Global Market (IBFBT 15)”	Sri Sai Ram Institute of Management Studies	9 th & 10 th October 2015.
14	UGC sponsored Eleventh International Seminar on Financial Markets: Issues And Challenges – (FIMIC - 2016)	Bharathidasan University	9 th & 10 th January 2016
15	National Conference on Educate, Enable, Engage, Enrich & Empower Human Resources	PG Department of HRM, SDNB Vaishnav College for Women	29 th January 2016
16	National Conference on Emerging Trends in Management	Prof.Dhanapalan College of Arts and Science	23 rd September 2016
17	Southern Regional Conference on Management Education – A Global Perspective	PSG Institute of Management Studies	5 th & 6 th January 2017
18	National Conference Confluence 2017	S K N Sinhgad School Of Business Management, Pune	16 th & 17 th February 2017
19	International Conference on emerging management & technology for economic sustainability (EMTES '17)	Alhosan University, Abu Dhabi, UAE	22 nd & 23 rd April 2017
20	4 th International Conference on Contemporary Management (ICCM-2017)	Faculty of Management Studies & Commerce, University of Jaffna,	25 th & 26 th July 2017

		Srilanka	
21	7 th International Conference on Social Science Research for Sustaining Business & Economy in Global Market (ICSRSBEGM-17)	Sri Sai Ram Institute Management Studies, Sri Sai Ram Engineering College, Chennai	20 th and 21 st September 2017

PAPERS PRESENTED IN NATIONAL AND INTERNATIONAL CONFERENCES

S.No	Name	Venue	Date
1	A Study on CRM practices with reference to Reliance Fresh Ltd” on International Conference Application of Management and Technology Research in Global Economy	Department of Indian Studies, University of Malaya	2 nd and 3 rd June 2012
2	A study on Retail loss and Shrinkage prevention with special reference to Reliance Fresh Ltd” on Yukthi 12 National Conference on Conceptual Models for Business Excellence	Karpagam College of Engineering	19 th October 2012
3	An analysis on Organisational Climate among Executives at SIMPSON on National Conference on Opportunities and Challenges in Present Global Business Scenario	Adhiparasakthi Engineering College	27 th December 2012
4	An Analysis of Die Casting Supplier Selection with Special reference to Lucas TVS Pvt Ltd	Adhiparasakthi Engineering College	27 th December 2012
5	Advertisement in Marketing Management in One day International Conference on Role of	Department of Management Studies, PavendarBharathidasan	1 st March 2013

	Management in Global Business	College of Engineering and Technology	
6	A Study on Consumer Perception & Awareness towards Mitsubhi in International Conference on Innovative & Competent Business Strategies Opportunities & Challenges	AMSA, Kulalampur, Malaysia	27 th July 2013
7	A study on Effectiveness of Performance Appraisal System with referenc.et.o MMC Health Care Ltd on International Conference on Emerging Research paradigms in Social Sciences	Bharathiar University	22 nd – 24 th August 2013
8	“Viral Advertising” in National Conference on “Managerial Challenges in Reinventing the Business Process”	Department of Management Studies, Easwari Engineering College	22 nd November, 2013
9	A Study on Retailer’s Satisfaction level with special reference to Nagarjuna Herbal Concentrates Ltd in International Conference on Economics, Business, Finance, Human Resource and Technology for Sustainable Development IEBFHT ‘2013	Sri Sairam Institute of Management Studies	20 th & 21 st December 2013
10	Case Study on Organizational Practices Where End Matters in International Conference ENCORE 2014 on Best Organizational Practices	AMET Business School	22 nd February 2014

11	A Study on Employee Perception towards Welfare Facilities with reference to Chennai Port Trust at UGC Human Rights sponsored Seminar on “Human Rights & Media Ethics”	PG & Research Department of Economics, Rajah Serfoji Government College	25 th July, 2014
12	Balance Scorecard: Comparative Study between Modern and Traditional Design with Recommended Framework for Corporate on National Conference on Recent Advances in Science, Engineering and Management	Department of Management Studies, Tagore Engineering College	20 th March 2015
13	An Analysis of Stress Among Employees in Fabrication Industry in Chennai City on 5 th International Conference on Unleashing Opportunities At Bottom of the Pyramid	Department of Business Administration, Annamalai University	17 th & 18 th April April 2015
14	An Overview of Retention Strategy in Logistics Industry with Special Reference to Chennai City on Sixth International Conference on “Banking, Finance, Business & Technology for Sustaining Economic Development in Global Market (IBFBT 15)”	Sri Sai Ram Institute of Management Studies	9 th & 10 th October 2015
15	Role of Human Resources Strategy in Talent Retention with reference to Hospitality Industry in UGC sponsored Eleventh International	Bharathidasan University	9 th & 10 th January 2016

	Seminar on Financial Markets: Issues and Challenges – (FIMIC - 2016)		
16	Employee Value Proposition: A tool to Enable, Engage, Enrich and Empower Talent and Talent Retention in IT Industry in National Conference on Educate, Enable, Engage, Enrich & Empower Human Resources	PG Department of HRM, SDNB Vaishnav College for Women	29 th January 2016
17	Talent Management: A Need of the Hour for Information Technology Industry in India in National Conference on Emerging Trends in Management	Department of Management Studies, Prof.Dhanapalan College of Arts and Science	23 rd September 2016
18	A Strategic Integration between Emotional Intelligence and Organizational Commitment of Talented Employees: An Empirical Industry with special reference to Information Technology Industry on Southern Regional Conference on Management Education – A Global Perspective	PSG Institute of Management	6 th January 2017
19	An Empirical Study on Effectiveness of Learning Organization – A Strategic Approach in dealing “War for Talent” in Information Technology Industry on National Conference Confluence 2017	S K N Sinhgad School of Business Management	16 th & 17 February 2017
20	A Study on Strategic Human Resource Management in Select Life	Alhosan University, Abu Dhabi, UAE	22 nd & 23 rd April 2017

	Insurance Companies in International Conference on Emerging Management & Technology for Economic Sustainability (EMTES '17)		
21	A Comparative Analysis of Loss Prevention & Shrinkage with reference to Retail Outlets in India and selected Developed Countries in 4 th International Conference on Contemporary Management (ICCM-2017)	Faculty of Management Studies & Commerce, University of Jaffna, Srilanka	25 th & 26 th July 2017
22	An Evaluation of Clearing and Forwarding Process in Perspective of Customs House Agent with special Reference to Selected Freight Forwarders in 7 th International Conference on Social Science Research for Sustaining Business & Economy in Global Market (ICSRSBEGM-17)	Sri Sai Ram Institute Management Studies, Sri Sai Ram Engineering College, Chennai	20 th and 21 st September 2017

RESEARCH PAPERS PUBLISHED

S.No	Title	Journal	Volume No	Pages	Place of Publication
1	CRM-Reliance Industries Ltd. A Study with respect	International Conference Application of	ISBN 978-93-81568-82-8	254-257	Chennai

	to Chennai City	Management and Technology Research in Global Economy			
2	A study on Retail loss and Shrinkage prevention with special reference to Reliance Fresh Ltd	Yukthi 12 National Conference on Conceptual Models for Business Excellence			
3	An analysis on Organizational Climate among Executives at SIMPSON	Proceeding of National Conference on Opportunities and Challenges in Present Global Business Scenario	ISBN 978-81-925376-0-2	86-90	Chennai
4	An Analysis of Die Casting Supplier Selection with Special reference to Lucas TVS Pvt Ltd	National Conference on Opportunities and Challenges in Present Global Business Scenario	ISBN 978-81-925376-0-2	67-70	Chennai
5	Advertisement in Marketing Management	Proceedings of International Conference on Role of Management in	ISBN 978-93-80530-62-8	188-195	Thirchy

		Global Business			
6	A Study on Consumer Perception & Awareness towards Mitsubhi	Sankhya International Journal of Management & Technology	ISSN 0975-3915, Vol 4, Issue 1, June 2013	48-51	Chennai
7	A study on Effectiveness of Performance Appraisal System with referenc.et.o MMC Health Care Ltd	International Conference on Emerging Research paradigms in Social Sciences	ISBN 978-93-82951-32-2	99-105	Coimbatore
8	Viral Advertising	Proceedings of National Conference on “Managerial Challenges in Reinventing the Business Process	ISBN – 978-93-83241-07-1	222-224	Chennai
9	A Study on Retailer’s Satisfaction level with special reference to Nagarjuna Herbal Concentrates Ltd	Annamalai Business Review	ISSN 0974-1690 Vol 4, Special Issue 2 July-December 2013	104-106	Chidambaram
10	Case Study on Organizational Practices – “Where end Matters”	Proceeding of International Conference on “Best	ISBN 978-81-926045-1-0	183-184	Chennai

		Organizational Practices”			
11	A Study on Employee Perception towards Welfare Facilities with Reference to Chennai Port Trust	International Journal of Applied Management Research	Vol 6 Issue 1 Number 4 January – June 2014, ISSN 0974 8709	95-98	Thanjavur
12	Balance Scorecard: Comparative Study between Modern and Traditional Design with Recommended Framework for Corporate	Conference Proceeding of National Conference on “Recent Advances on Science, Engineering & Management”	ISBN 978-93-84389-04-8	101-104	Chennai
13	An Analysis of Stress Among Employees in Fabrication Industry in Chennai City	Global Journal of Business and Management Research	Special Issue April 2015 ISSN 2347-7814	284-289	Chidambaram
14	Talent Management – A Theoretical Framework for Talent Retention in Indian IT Sector	CKPIM Business Review	April Issue, 2015 Vol 3 Issue 4 ISSN 2347 – 5587	38-50	Surat
15	An Overview of Retention Strategy in Logistics Industry with	International Journal on Management Science	October Issue 2015 Vol. 7 Issue 1 ISSN 2347-856	31-37	Chennai

	Special Reference to Chennai City				
16	Employee Value Proposition: A tool to Enable, Engage, Enrich and Empower Talent and Talent Retention in IT Industry	International Journal of Business Intelligence & Innovation	SplVol Issue: 3 ISSN: 2348 4705, January 2016	6-10	Chennai
17	A Study on adoption of Lean Manufacturing Practices with special reference to Auto Components firms in Chennai	Splint International Journal of Professionals	Vol: 3, Issue-1 ISSN: 2349- 6045, January 2016	41-47	Odisha
18	Role of Human Resource Strategy in Talent Retention, with reference to Hospitality Industry	Souvenir of UGC sponsored 11 th International Seminar by Department of Commerce and Financial Studies in Bharathidasan University		45	Thiruchirappalli
19	Human Resource Management Strategy for Curbing Talent Turnover in	An EP Journal of Human Resources	Vol.4 Issue 1, Jan-April 2016 ISSN No: 2348- 5973	1-8	New Delhi

	Entertainment Industry				
20	A Study on Factors Affecting Visitor's Attitude Towards Phoenix Market City, Chennai	Journal of Advanced Management Research	Vol-4, Issue-1, January – April 2016 ISSN No: 2393-9664	41-49	New Delhi
21	Talent Management: A Need of the Hour for Information Technology Industry in India	Pezzottaite Journals, International Journal of Trade and Global Business Perspectives	Vol-5, Number 3, July-September 2016, ISSN (P): 2319-9059 ISSN (O): 2319 – 9067	2706-2711	Jammu & Kashmir
22	A Study on Effectiveness of E-Business on Supply Chain Management with Reference to Small and Medium Enterprises in Chennai	Splint International Journal of Professionals	Vol-3, Issue-11, November 2016, ISSN: 2349-6045	17-21	Odisha
23	Comparative Study on Consumer Satisfaction Towards Select Branded Quick Service Outlets with Special Reference to Chennai City	International Journal of Engineering & Management Research	Vol-6, Issue-6 First Edition, November-December 2016. ISSN Online: 2250-0758, ISSN (Print): 2394-6962	81-86	Lucknow
24	A Study on Stress	International	Vol.3 Issue 12,	132-	Haryana

	and its consequences among women employees in select Garment Companies – with reference to Garment Industry in Chennai City	Research Journal of Human Resources and Social Sciences	December 2016, ISSN (O): 2349-4085, ISSN (P): 2394-42118	143	
25	Online Shopping Attitude and Behaviour – An Empirical Study with Special Reference to Select Professionals in Chennai City	International Journal of Marketing, Financial Services & Management Research	Vol.6, Issue 1, January 2017, ISSN 2277-3622	49-57	Haryana
26	A Strategic Integration between Emotional Intelligence and Organizational Commitment of Talented Employees: An Empirical Industry with special reference to Information Technology Industry	Proceedings of Southern Regional Conference on Contemporary Trends in Management and Management Education	ISBN: 978-93-5268-071-9,	315-322	Coimbatore

27	An Empirical Study on Effectiveness of Learning Organization – A Strategic Approach in dealing “War for Talent” in Information Technology Industry	Sankalan International Multidisciplinary Peer Reviewed Research Journal	Vol.2 , Issue 2, November 2016 – April 2017, ISSN: 2454-9266	226-230	Pune
28	A Study on Impact of Technology Transformation on Employee Monitoring Tool with Reference to Information Technology Industry	GE- International Journal of Management Research	Vol.5, Issue. 3, March 2017, ISSN (O): 2321-1709, ISSN (P): 2394-4226	1-11	Haryana
29	Internet Banking System – A Tool to Enhance Customer Loyalty in Self Service Technology Era	International Journal of Current Engineering and Scientific Research (IJCESR)	Vol.4, Issue 4, April 2017, ISSN (Print): 2393-8374, ISSN (Online): 2394-0697	145-150	Kolkata
30	A Study on Strategic Human Resource Management in Select Life	Proceedings of International Conference on Emerging Management &	ISBN – 978-93-5228-080-3	333-343.	Alhosan University, Abu Dhabi, UAE

	Insurance Companies	Technology for Economic Sustainability (EMTES '17)			
31	A Comparative Analysis of Loss Prevention & Shrinkage with reference to Retail Outlets in India and Selected Developed Countries	Proceeding of Fourth International Conference on Contemporary Management (ICCM-2017)	ISSN – 2448-9883. Vol. 4 (1)	516-524	University of Jaffna, Srilanka
32	An Evaluation of Clearing and Forwarding Process in Perspective of Customs House Agent with special Reference to Selected Freight Forwarders	Annamalai International Journal of Business Studies and Research (AIJBSR)	UGC Indexed Journal Vol.8, Issue 2, Special Issue September 2017. ISSN – 0975-749X	65-71	Chennai
33	An Investigation of Determinants of Customer's Shopping Behaviour towards select Hypermarket – An Empirical study with special reference to South India.	UGC Approved International Journal of Management Studies	Vol. 4, Special Issue: 3 November 2017, ISSN: 2249–0302, EISSN: 22231-2528	77-84	Malegaon

34	Strategic Impact of Employee Empowerment and Motivation on Talent Retention Practices – A Study with reference to Selected IT Companies in Chennai City	International Research Journal of Business and Management	Vol No. XI Issue. 1 January 2018, ISSN 2322 – 083X	38-44	Chennai
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Industrial Experience:

Worked as Accounts Assistant and Accounts InCharge from 14th June 2004 to 19th August 2006 and 2nd January 2008 to 30th May 2010 respectively in Reliance Trading Corporation.

Extra-Curricular Activities:

Had been the Secretary of Commerce Association of Guru Nanak College for the year 2003-04 and Drug Abuse Director and Co-Community Director for Rrotract Club of Guru Nanak College for the year 2002-03.

Academic Efficiency:

- Overall proficiency winner for the year 2001-01 and 2001-02
- Best Outgoing Student award in the year 2001-02 & 2003

Personal Details:

Gender : Male

Nationality : Indian

Religion : Muslim

Marital Status : Married

Hobbies : Reading books related to personality development, Interested in solving logical and analytical problems. Training students for competitive exams.

Contact details:

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Email Id: usman1113@gmail.com

Declaration:

I certify that the information given above are true, complete and correct to the best of my knowledge and belief.

Signature and Date:

(USMAN MOHIDEEN.K.S)