



**Dr. K.Soundarapandiyam**  
**No.13, Kuberan Nagar Main Road**  
**Gandhi Nagar, Urappakkam,**  
**Chennai-603210.**  
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### Academic Qualification

- **Ph.D. (Management)** - Vinayaka Missions University, Salem, December- 2010.
- Master of Philosophy – **M.Phil. (Management)** (61%)- Alagappa University, Karaikudi, November 2003.
- Master of Business Administration – **MBA (Finance)- 73.8%, University 9<sup>th</sup> Rank** from Bharathidasan University, Trichy , April- 2001.
- Bachelor of Business Administration – **BBA- 61%**, from Bharathidasan University, Trichy, April- 1999.

### Additional Qualification

- Passed **Intermediate in Associated Company Secretaryship (ACS)** conducted by Institute of Company Secretaryship of India.

### Award & Recognition

- Received a **BEST PAPER AWARD** at the 10<sup>th</sup> International Business Research Conference – 2017 organized by Indian Education Society's Management College and Research Centre, Mumbai, on 17<sup>th</sup> Feb 2017..
- Received **BEST PAPER AWARD in Indo-Canadian International Conference** on Business and Behavioral Sciences 2015.
- Received a **BEST PROFESSOR AWARD by Education today** for the year 2013-2014

### Experience in Academic : 16 years & 4 months

- Working at **Sri Sairam Institute of Management Studies, Sri Sairam Engineering College, Chennai.**
  - **As a Professor** since August 2013
  - **As an Associate Professor** from August 2010 – July 2013
  - **As an Assistant Professor** from August 2006 – July 2010
- Worked at **Thanthai Hans Roever College, in the Department of MBA, Perambalur.**
  - **As a Lecturer** from October 2001 – August 2006

### Research Guidance:

- **Approved research supervisor**

- **Bharathiar university, Coimbatore**

#### **Academia visits to foreign universities**

- University of Jaffna, Jaffna, Sri Lanka
- National Institute of Development Administration (NIDA), Bangkok, Thailand
- University of Wallonkong, Dubai

#### **Subjects of interest:**

- Economic Analysis for Business
- Merchant Banking & Financial Services
- Security Analysis and portfolio Management
- International business management
- Management Accounting
- Financial Management
- Operations Management
- Derivatives Management
- Banking and Financial system

#### **Chair Person / Resource Person / Guest Lectures Delivered:**

- Acted as a Chair person at the National Conference on “Frontiers Areas in Science & Humanities” on 8<sup>th</sup> May 2017, at St. Peters University, Chennai.
- Acted as a Subject Expert in Selection Committee for “ National Commission for Women (NCW), New Delhi”, on 28<sup>th</sup> Dec 2015, at Bharathidasan University College, Perambalur.
- Acted as a Resource Person for a National level Seminar on “Career Opportunities for Commerce graduates” at Idhayam College of Arts & Science, Thuraiyur, on 15<sup>th</sup> Oct 2015.
- Acted as a Chair- person at the National level Management Meet “FIRMA ‘15” on Sept 21<sup>st</sup> & 22<sup>nd</sup> 2015, at Heber Institute of Management Studies, Bishop Heber College, Trichy.
- Acted as a Chair person at the International Conference on contemporary Management (ICCM-2014) on March 14-15, 2014 at University of Jaffna, Sri Lanka.
- Delivered a Lecture on “Portfolio Management Services” for MBA students at AdhiParasakthi Engg. College, Chennai October 2012
- Delivered a Lecture on “Inflationary Pressures and its impact on Indian Economy” for MBA students at Srinivasan Engg College, Perambalur, December 2012
- Delivered a Lecture on “WTO and its implications on Indian economy” for MBA students at Srinivasan Engg College, Perambalur, December 2012

#### **List of Publications:**

1. Published a Research paper titled “Factors Influencing Stress among Executives-A Study with Reference to Automobile Organizations in Chennai” on Journal of Advanced Research in Dynamical & Control Systems, Special Issue – 15, October 2017, ISSN 1943-023X 2017, PP 452-459.
2. Published a Research paper titled “Understanding the Perception of Millennial Generation towards online shopping- A study with reference to Chennai” at International Conference on Emerging Management & Technology for Economic Sustainability at Alhosn University, Abu Dhabi, UAE, during April 2017. ISBN: 978-93-5228-080-3, PP 417-433.
3. Published a Research Paper titled “An analytical view of Crude Oil Prices and its impact on Indian Economy” on IOSR Journal of Business Management, e-ISSN: 2278-487X, p-ISSN: 2319-7668, Vol 1, Special Issue, 2017 PP 23-28.
4. Published a Research paper titled “HRD Practices in Garment Manufacturing Industry”, International Journal of Information Technology and Management Sciences, , ISSN 2231-6752, Vol I, Issue 2 July 2016, Pp 97-109
5. Published a Research paper titled “Coping patterns of occupational stress among executives in select automobile companies with reference to Tamilnadu” , The International Journal’s Research Journal of Social Science and Management, Vol I, Issue 2 June -September 2016 ISSN 2010-457X. Pp 112-121
6. Published Research Paper titled “A Study On consumer perception towards online shopping with respect to Chennai” in International Journal Of Management And Behavioral Sciences, ISSN: 2278-5671, Volume No.06, Issue 1, July 2015 ,Pp:349-360
7. Published Research Paper titled “Employee Retention Strategy With Reference To Chennai Based Ites Industry- An Empirical Study” in Sona Global Management Review , ISSN: 0973-9947, Volume No.09 ,Issue 2, February 2015 ,Pp:01-13
8. Published Research Paper titled “A Study On Work Life Balance Of Marketing Professionals Of Pharmaceutical Industry ” at Twelfth AIMS International Conference on Management (AIMS-12) on January 2-5, 2015 at IIM Kozhikode (ISBN – 978-81-924713-8-9)
9. Published a Research paper titled “Performance analysis on Initial public offering (IPO) in Indian Capital Market- An Empirical Study ”, GYAN MANAGEMENT ,ISSN: 0974-7621, Volume No.08, Issue 1, June 2014 ,Pp:72-82
10. Published a Research paper titled “A study On Investment Opportunities And Awareness Of Software Professionals In Tamil nadu ”, SDIMT – Management Review ,ISSN: 2320-5814, Volume No.01, Issue 2, December 2013 ,Pp:17-28
11. Published a Research paper titled “Market Potential and Customer satisfaction for insurance products”, CARE Journal of Management ISSN: 2249-2216, Volume No.02, November 2012, Pp:47-54
12. Published a Research paper titled “A Study on Personal Excellence Process (PEP) and its impact of productivity in a leading IT Organization in Chennai, Asian Journal of Research in

Business Economics and Management, ISSN 2250-1673, Vol II, Issue- XI, November 2012 ,Pp 64-68

13. Published a Research paper titled “A Critical study on factors influencing occupational stress and coping patterns in an automobile organization in India” , International Journal of Exclusive Management Research, , ISSN 2249-8672, Vol II, Issue 2, April- May 2012 Pp 100-115
14. Published a Research paper titled “Performance Evaluation of Banking Companies listed in NSE- An Empirical Study” , JM International Journal of Finance, , ISSN 2229-6123, Vol -2, Issue- 4, Sept- 2012,Pp 191-209
15. Published a Research paper titled “A Study on HRD climate in a Garment Manufacturing Unit in Chennai city” , Kaveripakkam College Journal of Management Research, , ISSN 2249-6459, Vol No. 1, Issue No. 2, April-June 2012,Pp 45-51.
16. Published a Research paper titled “HRD Practices in Garment Manufacturing Industry”, International Journal of Information Technology and Management Sciences, , ISSN 2231-6752, Vol I, Issue 2 (Jul-Dec) 2011, Pp 97-109
17. Published a Research paper titled “10 Hyundai Chennai customers: satisfaction level,” SCMS Journal of Indian Management, , ISSN 0973-3167, Vol VIII, Number IV, Oct- Dec 2011,Pp 78-89,
18. Published a Research paper titled “Coping patterns of occupational stress among executives in an automobile organization in Tamil Nadu, India” , The International Journal’s Research Journal of Social Science and Management, ISSN 2010-457X.
19. Published a Research Paper titled “ HRD Climate in a Garment Manufacturing in Tamilnadu “ in the Book of Learning and Applications , Anuragam Publications ,Chennai. Vol-I ISBN NO ; 978-93-81568-58-3 , Pp 526-538
20. Published a Research Paper titled “HRD Practices; A Study on Various Factors in Garment Manufacturing Industry” in the Book of Innovative Business and Technology Strategies for developing countries. Published by Asian Management Science Association, ISBN No.978-81-921764-4-4, Pp 243-246
21. Published paper titled “E-Recruitment and its Economic Benefits” in the book of Strategic Management Approach: Opportunities and Challenges for Indian Corporate, SCITECH Publications, and Chennai. ISBN No.978-81-8371411-2, PP.242-246.

**Paper presented at International conferences:**

1. Presented a Research Paper titled “Trends and Challenges in Family Business Management” at the International Conference on ISDSI International Conference” on 28 – 30<sup>th</sup> December 2017 held at IIM Trichy.
2. Presented a Research Paper titled “Understanding the perceptions of Millennial towards Online Shopping” at the International Conference on Emerging Management & Technology

for Economic Sustainability” on 22 – 23<sup>rd</sup> April 2017 at Alhosn University, Abu Dhabi, UAE.

3. Presented a Research Paper titled “An analytical view of Crude Oil Prices and its impact on Indian Economy” at the 10<sup>th</sup> International Business Research Conference – 2017 organized by Indian Education Society’s Management College and Research Centre, Mumbai, on 17<sup>th</sup> Feb 2017.
4. Presented a Research Paper titled “India’s Export Performance ; Trends and Implications ” in International Conference on "**Innovation, Market Competition & Economic Development**" being jointly organized by IMI Bhubaneswar and EGADE Business School, Mexico City, Mexico on **December 09-10, 2016** at IMI Bhubaneswar Campus.
5. Presented a Research Paper titled “A Study On consumer perception towards online shopping with respect to Chennai” in Indo-Canadian International Conference on Business and Behavioral Sciences , July 2015 at Taj Vivanta , Panaji, Goa.
6. Presented a Research Paper titled “Growth opportunities for Indo-ASEAN Trade: Regional Implications and Challenges” in 4th International Conference on Advancement of Development Administration, May 28-30 ,2015 at NIDA (National institute of development administration),Bangkok, Thailand.
7. Presented a Research Paper titled “A Study On Work Life Balance Of Marketing Professionals Of Pharmaceutical Industry ” at Twelfth AIMS International Conference on Management (AIMS-12) on January 2-5, 2015 at IIM Kozhikode
8. Presented a Research Paper titled “A Study On Employee Retention Strategy With Reference To Chennai Based It Industry” at Sanskrithi International Conference On Management Challenges “ 2014 on April, 2014 at Sanskrithi school of business, Puttaparthi, Andrapradesh
9. Presented a Research Paper titled “ A critical evaluation of performance of IPO In Indian capital Market ” at International Conference on contemporary Management (ICCM-2014) on March 14-15, 2014 at University of Jaffna, Sri lanka.
10. Presented a Research Paper titled “A Study On customer perception towards internet banking in Chennai “ at National Conference On opportunities and Challenges in present global business scenario “ on December, 2012 at Adiparasakthi Engineering college, Melmaravathur.
11. Presented a Research Paper titled “HRD Climate in a Garment Manufacturing in Tamilnadu” in the International conference on Learning and Applications, “Arts, Culture, Science, Technology, Management and Social Development” Organized by Department of Indian Studies, University of Malaya, Malaysia and Kalaignaan Pathipagam & Anuragam Publications, Chennai, India, held on 1<sup>7th</sup> & 1<sup>8th</sup> August 2012 at University of Malaya, Malaysia.
12. Presented a Paper titled “A Study on HRD Climate in a Garment Manufacturing Industry with reference to M/s.Mas Linea Fashions (I) Private Limited, Chennai” in the International

Conference on Innovative thoughts-Education, Management, Arts, Science, Linguistics (Teaching & Learning), Organized by Department of Indian Studies, Faculty of Arts & Social Sciences, University of Malaya, Malaysia in collaboration with Kalaignaan Pathipagam & Anuragam, Chennai, held on 12<sup>th</sup> to 14<sup>th</sup> August, 2011.

13. Presented a Research Paper titled “HRD Practices; A Study on Various Factors in Garment Manufacturing Industry” in the International Conference on Innovative Business and Technology Strategies for developing countries. Organized by Asian Management Science Association, held on 16<sup>th</sup> & 17<sup>th</sup> December 2011 at Imperial Suits, Dubai.
14. Presented a paper namely, Role of HRD practices in garment manufacturing industry – Indian perspective in the two day international conference on Sustainable strategies on technology management for developing countries organized by Asian council for Science and Management held on 15<sup>th</sup> and 16<sup>th</sup>, May 2010 at Tyndale college, Singapore.
15. Presented a paper namely, Corporate Governance in the two days International Seminar on “Recent Trends in Capital Markets and Financial Innovations” held at Bharathidasan University, Trichy held on 11th January 2009.
16. Presented a Paper in the UGC sponsored Two Day International Seminar on ‘Case in Services Marketing and Analyzing the Service Experience’ at the Bharathidasan University, Trichy held on 20th and 21st, January 2007.
17. Presented a Paper on International Conference for Business Economics and Finance 2005, (ICBEF '05) on ‘Buying Behaviour’ at Adaikalamatha Institute of Management, Tanjore.

#### **Paper presentations in National Conferences:**

1. Presented a paper on Entrepreneurship and its Development in the National Conference on Innovation and Technology Management organized by Department of Management Studies at RMK Engineering College, Chennai, held on 23<sup>rd</sup> April 2011.
2. Presented a paper on E-Recruitment and its Economic Benefits in the National Conference on Strategic Management Approach: Opportunities and Challenges for Indian Corporate organized by SRM Valliammai Engineering College held on 8<sup>th</sup> April 2011.
3. Presented a paper on ROLE OF STRATEGIC HRM TO FILL THE CORPORATE VACCUM IN ENCOURAGING INDIAN ECONOMY in a National conference on SAMSKRIT'11- A New Paradigm In Management organized by S.A.Engineering College Chennai held on 19<sup>th</sup> February 2011.
4. Presented a paper namely, Role of Government in Initiating inclusive growth in the national conference on Inclusive growth in India, An Emphasis on Financial and social inclusion organized by Women’s Christian College, Chennai held on 7<sup>th</sup> and 8<sup>th</sup> October 2010.
5. Presented a paper on Role of Training and Development in IT industry in a National Conference on Global economic turbulence-HR strategies held on 31<sup>st</sup> January 2009.

6. Presented a paper on Innovative Practices in Rural Distribution in a National conference viz. Innovative Practices in Management organized by A.V.C College of Engineering, Mayiladudurai held on 11<sup>th</sup> April 2008.
7. Presented a paper on Changing Scenario of Consumerism in India in the Two day National Seminar on Changing Scenario of Consumerism held at Bharadidhasan University, Trichy on Feb'11-12, 2006.
8. Presented a paper viz. 'Change Management' in AICTE Sponsored National Seminar on Best Practices in HRM at Jamal Mohammed College, Trichy held on 30<sup>th</sup> & 31<sup>st</sup> March 2006.
9. Presented a Paper in National Seminar on 'Changing Scenario of Consumerism' at Bharathidasan University, Trichy.
10. Presented a Paper viz. Medical Tourism – India's Next Milestone in UGC sponsored National Seminar on Impact of Globalization on Indian Services Industry - Problems and Prospects at Seethalakshmi Ramaswamy College, Trichy held on 14<sup>th</sup> & 15<sup>th</sup> December, 2005.
11. Presented a paper on Medical Tourism in the UGC sponsored National Seminar on World Services Trade Organized by PG & Research Department of Economics, St. Joseph's College, Trichy held on 4<sup>th</sup> & 5<sup>th</sup> December, 2005.

#### **List of FDP's / SDP, s Attended**

1. Participated in the AICTE sponsored Short Term Training program on Business Groups and Governance in Emerging Markets Organized by Department of Management Studies, IIT Chennai held on 17<sup>th</sup> – 22<sup>nd</sup> July 2017.
2. Participated in the National level Workshop on Innovations in Branding Organized by Sri Sairam Institute of Management Studies, Chennai held on 28<sup>th</sup> July 2012.
3. Participated in the AICTE Sponsored Staff Development Programme (SDP) on Research Methods in Management and Commerce at Sudharsan Engineering College, Pudukkottai. , held on 16<sup>th</sup> to 30<sup>th</sup> April 2012
4. Participated in the Faculty Development Programme (FDP) on Research Report writing Organized by Sri Sairam Institute of Management Studies, Chennai held on 10<sup>th</sup> March 2011
5. Participated in the Faculty Development Programme (FDP) on Lateral thinking and Six thinking Hats organized by School of Management Studies, Tamil Nadu Open University, Chennai held on 23<sup>rd</sup> September 2010.
6. Participated in one day National Seminar sponsored by Tamil Nadu State council for Higher education on "Strategies to overcome the Current Economic Recession" held on 9<sup>th</sup> February 2010 at New College Institute of Management, Chennai.
7. Participated in the Faculty Development Programme (FDP) on The Future of Management Education: Prospects and Challenges at SRM Valliammai Engineering College held on 10<sup>th</sup> and 11<sup>th</sup> December 2009.

8. Participated in the AICTE sponsored Staff Development Programme (FDP) on Emerging trends in Business Research at Annamalai University, Chidambaram held on 1<sup>st</sup> August to 14<sup>th</sup> August 2008.
9. Participated in the Faculty Development Programme (FDP) on MBA Pedagogy and projects at Indian Institute of Technology Madras (IIT) held on 28<sup>th</sup> March 2007.
10. Participated in the Faculty Development Programme (FDP) on Pedagogy in Management Studies-Recent Trends at Saranathan College of Engineering, Trichy held on 26<sup>th</sup> October 2002.

**Editor for book/journals:**

- Acting as a Editor in Chief for International Journal of Services Management and Informatics published by Intellect Research Publications, Chennai
- Acting as a Associate Editor for M-Infiniti, Journal of Management published by Sri Sairam Institute of Management Studies, Chennai.
- Acting as a Associate Editor for Sankhya International Journal of Management and Technology published by Sri Sairam Institute of Management Studies, Chennai.
- As a **Counselor (Admissions)** - widely traveled our neighboring states Kerala & Andrapradesh and admitted students for various courses for U.G and P.G

**Academic Counselor**, (Resource Person) in the stream of MBA, M.Com, M.F.M for

- Anna University, Chennai.
- Annamalai University, Chidambaram
- Madras University, Chennai

**Co-Ordinator for various National / International Conferences, Workshops / Faculty Development Programmes:-**

Sl. No.	Name of the Programme	Month / Year
1	International Conference on Banking, Finance, Business & Technology for Sustaining Economic Development in Global Market (IBFBT “15) at SIMS	9 <sup>th</sup> & 10 <sup>th</sup> October 2015
2.	National Level FDP on “Engineering and Management Teaching Strategies for Excellence ” at SIMS	29 <sup>th</sup> & 30 <sup>th</sup> December,2014
3.	National Level Workshop on “Structured equation Modeling using SPSS and AMOS ” at SIMS	16 <sup>th</sup> &17 <sup>th</sup> April,2014
4.	National Level Workshop on “Retailing strategies for customer retention ” at SIMS	September 2013
5.	National Level Workshop on “Innovations in Branding” at SIMS	28 <sup>th</sup> July 2012
6.	International Conference on “Application of Management and Tech. Research on Global Economy” at SIMS	2 <sup>nd</sup> -3 <sup>rd</sup> June 2012
7.	International Faculty Development Programme on Global Education Strategy for Business and Technology .	26 <sup>th</sup> July 2011
8.	National Level Faculty Development Programme on Research Report Writing	10 <sup>th</sup> March 2011



9.	National Level Workshop on Research Paper / Article Publication	9 <sup>th</sup> March 2011
10.	International Seminar on Employability skills in Global Perspective	30 <sup>th</sup> Dec. 2010
11.	NBA Co-ordinator for department of MBA	June 2012

As a **Prgramme Coordinator**, organized

- National Level Intercollegiate Management Meet
- Guiding many students from various Universities so as to complete their MBA/ M.Com./ M. Phil., projects along with regular guidance to our own students
- Have done a Public awareness Time Series Analysis Project through MBA Students and the same is Presented to District Collector during the College day Celebrations
- Arranging external guests for guest Lectures/ State/ National level seminars / Interaction Meets/ Management Meets

#### Personal details

Name : Dr. K. Soundarapandiyan  
 Permanent Address : 3/35 Middle Street, Tholudur (post), Cuddalore (Dt.), Tamil Nadu.  
 Fathers Name : Shri P.Krishnasamy (Late)  
 D.O.B & Age : 15 – 06 – 1978, 37 yrs  
 Marital Status : Married

#### References:

##### **Dr.M. Ganesh**

Professor& Director

Holy Angels School of Business,  
 Siruvachur, Perambalur (Dist)  
 e-mail; ganeshm67@gmail.com  
 Mobile; 9443212267

##### **Dr.K.Raja**

Dean –Academics

Alpha Engineering College  
 Poonamalli, Chennai  
[e-mail ; raja\\_koth@yahoo.co.in](mailto:raja_koth@yahoo.co.in)  
 Mobile ; 9444280137

##### **Dr.K.Maran**

Professor& Director  
 Sri Sairam Institute of Management  
 Studies  
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**(Dr. K.SOUNDARAPANDIYAN)**