

LIST OF PUBLICATION DETAILS 2010-18**T.PRAVEEN KUMAR**

S.No	Title	Journal Name, ISSN/ISBN, Volume, Issue, Pages	Month & Year of Publication
1	Impact Of Foreign Direct Investment On Automobile Sector: An Empirical Study With Reference To India	International Journal of Economic Research, 9729380	Apr-17
2	A Study on Employee Perception of Retention Strategies With Reference To Software Industry in India	Man In India SCOPUS INDEX JOURNAL, 0025-1569	Apr-17
3	Impact of Foreign Direct Investment on Automobile Sector: An Empirical Study With Reference To India	International Journal of Control Theory and Applications, 0974-5572	Apr-17
4	A Study On Branded Apparels Customers Purchase Behavior With Reference To India	International Journal of Applied Business and Economic Research, 0972-7302	Apr-17
5	An Empirical Study on Factors Influence on Two Wheeler Customer Satisfaction With Reference To Chennai	Emerging Management & Technology for Economic Sustainability (Emtes"17), 978-93-5228-080-3	Apr-17
6	Assessing the Impact of Corporate Social Responsibility on Organizational Citizenship Behavior in Banking Sector	Asian Journal of Research in Social Sciences and Humanities, 249-7315	Jan-17
7	Impact of corporate social responsibility on service performance in mediating effect of Brand equity with reference to banks in India	International Conference on "Innovation, Market Competition & Economic Development,	Dec-16
8	Impact of CSR on Performance – An	16th consortium of students in	Nov-16

	Internal and External Customer Perspective With Reference To Selected Public Sector Banks	management research (COSMAR)	
9	A Study on Engineering Students Perception of Entrepreneurship Education and Development in Transformative Education Scenario With Reference to India	First International Conference on Transformative Education Research and Sustainable Development	Oct-16
10	Analysis Of Factors Determinant Professional Students Employability Skills With Reference To Engineering Education In India	First International Conference on Transformative Education Research and Sustainable Development	Oct-16
11	CSR Practices & CSR Reporting in Indian Banking Sector	Annamalai Business Review, 0974-1690	Oct-15
12	A Study on SCM on inventory control with reference to automobile industry	National conference on Recent Advances in Science, Engineering and Management (NCRASEM-2015), 9789384389048	Mar-15
13	Impact of Corporate Social Responsibility on Organizational Performance With Reference To Selected Banks in India-Reviews and Conceptual Frame Work	ICCM -2014, 2362-0536	Feb-14
14	Effect of CSR on consumer behavior with reference to PSU	Tenth AIMS International Conference on Management, 978-81-924713-1-0	Jan-13
15	Islamic Entrepreneurship Risk An Empirical Study With Reference To India	International Conference on “Intellectuality and Leadership of Muslim Scholars In Research, Innovation and Creativity	Sep-12