

CURRICULUM VITAE

MURUGAN.K
21,KAMARAJAR STREET,
MAHALAKSHMI NAGAR,
SELAIYUR, CHENNAI-600073.
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SOFTWARE EXPOSURE:

Operating System : Windows (95, 98, 2000)
Back end : Oracle9i.
Front end : Developer 2000, Visual Basic 6.0

ACADEMIC PROFILE:

| EXAMINATION | INSTITUTION | BOARD | YEARS OF PASSING | AGGREGATE |
|--|---|-------------------|------------------|-----------|
| M.B.A (HR, Systems & Marketing) | S.R.M | Madras University | JUNE - 2005 | 73 |
| B.Sc (Computer science) | Asan Memorial College Arts & Science | Madras University | APR – 2003 | 72 |
| HSC | Zion Matriculation Higher Secondary School | State Board | APR – 2000 | 70 |
| SSLC | Zion Matriculation Higher Secondary School | State Board | APR – 1998 | 71 |

ACHIEVEMENT:

University Rank Holder in the M.B.A. Department (16th Rank)

EXPERIENCE:

TOTAL EXPERIENCE: 12 Years & 4 Months

- Worked in Karpaga Vinayaga College of Engineering and Technology as a Lecturer in the M.B.A department from July 2005 to July 2007.

- Worked in Dhanalakshmi Srinivasan College of Engineering and Technology as a HEAD & Assistant Professor in the M.B.A department from July 2007 to November 2011.
- Worked in SRM University as an Assistant Professor in M.B.A department from November 2011 to May 2012.
- Presently Working in Sri Sairam Engineering College as an Assistant Professor in M.B.A department from June 2012 to till date.

INTERNATIONAL JOURNAL PUBLICATION

- A paper published in International Journal of PEZZOTTAITE JOURNALS, a refereed journal, paper titled “VIRAL MARKETING OF DIGITAL PRODUCTS USING SOCIAL MEDIA”, ISSN: 2319-9016, online ISSN : 2319-9024, Volume. 2, PP. 120-125 (Jan. to Mar. 2013).
- A paper published in Scopus Journal Of Advanced Research In Dynamic and Control system paper titled “A Study on NRI’s Attitude towards Real Estate Industry In India” ISSN :1943-023X,15-Special Issue, PP 697-700,November 2017.

CONFERENCE, FDP, SEMINAR AND WORKSHOP:

- Participation in the National Level Workshop in case writing at Sri Sai Ram Engineering College on 23rd & 24th March 2006
- Participated in International Seminar on “Management Challenges in the ERA of Global Recession” on 10th February 2009 at SIMS, Tiruchengode.
- Participated in Conference on “TAMIL NADU 75-SIX TRANSFORMATIONAL IDEAS” on 2nd March 2009 at Hotel ParkSheraton, Chennai.
- Participated in the AICTE Sponsored National Seminar on “KAIZEN- The Stepping Stone for Innovation and Inventions” held at Rajalakshmi Engineering College on 20th & 21st March, 2009.
- Participated in the Hi-Tech Symposium on Quality Education at Hotel Savera, Mylapore on 23.07.2009.
- Attended an International Conference on Sustainable Strategies for Developing Countries in Technology and Management at Singapore from 15th & 16th May 2010.
- Attended Seminar on “Inspirational Leadership and communication organized by Sri Venkateswara University, Tirupati on 10th February, 2013.

- Attended FDP Workshop organized by Sri Venkateswara University, Tirupati on 9th February, 2013.
- Attended Workshop on “Structured equation modeling using SPSS and AMOS for quantitative data analysis” organized by Sri Sairam Institute of Management Studies on 16th & 17th April, 2014.
- Attended Workshop on “Social Science Research Analytics using SPSS” organized by Sri Sairam Institute of Management Studies on 17th April, 2014.
- Attended FDP on “Creative Pedagogy: Fostering Students Creativity and Innovation” at Indian Institute of Technology – Madras on 28th November 2014.
- Presented a paper in International Conference on Emerging Management & Technology for Economic Sustainability (EMTES '17) titled “A Study on Strategic Human Resource Management in select Life Insurance Companies organized by Alhosan University, UAE on 22nd and 23rd April 2017.
- Presented a paper in International Conference on Inspiring Pledge for Sustainability over Challenges titled “A Study on Dealer’s requirements towards Two Wheeler Financing with reference to Chennai Customers organized by University of Jaffna, Srilanka on 25th and 26th July 2017. (ISSN – 2448-9883 PP 89-93)
- Presented a paper in International Conference on Social Sciences research for sustaining business & economy in global market (ICSRSBEGM-17) titled “An Evaluation of Clearing and Forwarding process in perspective of Customs House Agent with Special reference to selected Freight Forwarders organized by Sri Sairam Institute of Management Studies on 20th and 21st September 2017.

PROJECT DETAILS:

M.B.A SUMMER PROJECT:

- “SHRIRAM CHITS TAMILNADU (P) LIMITED” in the finance department for a period from 1-5-2004 to 16-6-2004.

IV SEMESTER FULL TIME PROJECT:

- “PENTASOFT TECHNOLOGIES LIMITED”, “A Design of effective use of Management Resource to improve the efficiency of a Production enterprise” for a period from 22-12-2004 to 31-3-2005.

PERSONAL PROFILE:

Name : Murugan.k
Father's Name : Mr. S.Krishnamoorthy
Sex : Male.
Languages Known : English, Tamil
Hobbies : Acting in Advertisements, Photo Shoots, Music
Passport No : L7368410

DECLARATION:

I hereby declare that the information furnished above is true to the best of my knowledge.

Date:

Place: Chennai

(MURUGAN.K)