

**LIST OF PUBLICATION DETAILS 2010-18****Ms.R.JAYALAKSHMI**

<b>S.No</b>	<b>Title</b>	<b>Journal</b>	<b>Volume No</b>	<b>Pages</b>	<b>Place of Publication</b>
1	A Study on Consumer Perception & Awareness towards Mitsubhi	Sankhya International Journal of Management & Technology	ISSN 0975-3915, Vol 4, Issue 1, June 2013	48-51	Chennai
2	A Study on CSR and Profitability- A Study with reference to P&G and HLL	Proceedings of National Conference held at Adhiparasakthi Engineering College		45-49	Chennai
3	“Macroeconomic Variables And Stock Market Volatility In China -A Study With Reference To Shangai Stock Exchange Composite Index”	in International Journal On Advanced Research,	Special Issue, ISSN-2347-8446, October 2015,	165-169	Chennai
4	“The Impact of Macro Economic	Annamalai			

	Factors- Indian Stock Market”	International Journal of Business Science and Research			
--	----------------------------------	---	--	--	--