



Dr. K. MARAN

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Professional Summary

- Teaching experience of around 28 years
- Published around 201 articles in referred National and International journals
- Produced 30 Ph.D and 65 M.Phil candidates in Business Administration
- Acting as chief editor for an National and International journals.
- Participated in 200 conferences organized by reputed universities, B - Schools in India and Overseas
- Organized 12 International conferences, 40 National conferences, 250 Seminars and 34 FDP and workshop.
- Hosted around 700 programs for youth development and career guidance in various Television media in Tamil Nadu.
- Providing career guidance for more than 2 lakh students in Tamilnadu through various Institutions, print and Television media organized programs.
- Authored and Edited 20 Books
- Produced more than 100 university ranks and 3 gold medals

EDUCATIONAL QUALIFICATION

DEGREE	SPECIALIZATION	YEAR	UNIVERSITY
Ph.D.	Business Administration	2003	Annamalai University
M.B.A.	Finance & Hr. Control Marketing Research & Advt.	1997	Annamalai University
M.Com.	Income Tax and Advanced Accounts	1988	Annamalai University

B.Com.	Company Secretarial Practice & Cost Accounts	1985	M.K. University
P.G.D.I.B.A. (International Business)	International Marketing & Global Financial Market & Forex	1998	Pondicherry University
B.Ed.,	Education	1991	Annamalai University
P.G.D.P.M & I.R	Personnel Management & Industrial Relations	1991	Annamalai University
P.G.D.Co. Op. M	Co-operation	1990	Annamalai University
P.G.D.I.T.	Information Technology	2000	MAHE Mani pal
P.G.D.T.T	Telecommunication Technology	2001	MAHE Mani pal
D.P.C.M.	Capital Market	1999	I.C.F.A.I.
L.L.B	Law	S.V.University	
M Sc.	Psychology	M.S.University	

EXPERIENCE:

- **Teaching – 26 years**
- **Research – 15 years**
- **Training & Consultancy – 10 years**
- **Adjunct professor**
 - **Guest Lecture for 3 years (1993 – 97) Sengamalthayar Women’s College, Mannarugudi.**
 - **17 Years – PULC - Twining program me at Loyola college, Chennai.**
 - **Professional Apex university, Arunachal Pradesh.**

GRANT / SPONSORED RECEIVED

- **AICTE Grant received amount of Rs 8.Lakh 40 thousand for setting up ED CELL – for engineering and management students in Sairam Engineering College**
- **AICTE Sponsored received for conducting**
 - **Faculty development programme –**
 - **On Balance of Emotional Intelligence in working Environment for Teaching Faculty – December 2006 (Amount sponsored- 1.5 lakh)**
 - **On Balance Impact of cultural values on BPO/ITES employee for Teaching Faculty, - Dec.9 to 15th – 2008 (Amount sponsored- 1.25 lakh)**
 - **Seminar**
 - **International seminar on Viral marketing on December 2013 (Amount sponsored – 1.00 lakh)**

SOCIAL RELEVANCE ACTIVITY

1. For the past 14 years, Acting as career guidance counselor for Engineering, Management and Industrial training Courses with the objective of societal orientation.
2. Mega survey conducted for 2006 Tamil Nadu Assembly Election with 5000 sample size, this result was published in all leading Tamil and English News dailies and broadcasted in the Jaya TV.
3. For past 6 years industry analysis was done under my guidance ,carried out by research team from Sai ram Institute and has given the following awards:
 4. Best FMCG – Aachi Masala, 2008.
 5. Best FM radio- Radio Mir chi, 2009.
 6. Best Service Industry award (Courier service), 2010 awarded to ST Courier.
 7. Best young Entrepreneur award 2012 awarded to Invictus Technology solutions (p).Ltd.
 8. Best Industry award for 2012 (Edible Oil Category) awarded to SVS Oil Mills, Chennai
 9. Best Industry award for 2013 (Textile – Dhoti Category) awarded to Ram raj cotton, Erode.
10. Career guidance for Vocational Education students through **Jaya TV** Live programme. on 4th October 2007 at 12 to 1.P.m
11. Career guidance for Technical Education students through **Jaya TV** Live programme. on 4th November 2008,12 to 1.P.m
12. Career guidance for Technical Education students through **Jaya plus TV** Live programme. on 4th November 2008 at 2 to 5.P.m
13. Career guidance for Management Education students through Win TV programme. on October 17th 2008 at 3 to 4.P.m
14. Civil Service awareness programme through Pothigai Channel on 15th June 2009, Chennai
15. Hosted the program “Santhitha vellai” program organized by Kalaignar TV on Recent trends in education August 10th, 2010
16. Hosted the program Santhitha vellai” program organized by Kalaignar TV on Management education on August 15th,2010
17. Hosted the program Santhitha vellai” program organized by Kalaignar TV re telecast on Management education on September 26th ,2010
18. Hosted the program Santhitha vellai” program organized by Kalaignar News Channel on Career guidance and motivation on October 10th , 2010

19. Hosted a program on “Management and Higher Education” for Kalaignar News Channel –Live telecast on 18th December 2010.
20. Hosted a program on “Management and Higher Education” for Kalaignar News Channel –Live telecast on 14th Jan 2011.
21. Hosted a program on “Engineering and Management higher education ”for Kalaignar News Channel –Live telecast on 22nd May 2011
22. Guest Appearance and discussion on “ Higher Education in India ” for Kaalai Vannakam -Makkal TV on 31st May 2011
23. Guest Appearance and discussion on “ Higher Education in India ” for Kaalai Vannakam -Makkal TV re telecast on 2nd June 2011
24. Hosted a program on “Engineering and Management higher education ”for Kalaignar News Channel –Live telecast on 19th June 2011
25. Hosted a program on “Engineering and Management higher education ”for Kalaignar News Channel –Live telecast on 17th July 2011
26. Hosted a program on “Engineering and Management higher education ”for Kalaignar News Channel –Live telecast on 6th August 2011
27. Hosted a program on “Engineering and Management higher education ”for Kalaignar News Channel –Live telecast on 20th August 2011
28. Hosted a program on “Placement opportunities for Engineering ”for Kalaignar News Channel –Live telecast on 9th October 2011
29. Hosted a program on “Placement opportunities for Engineering ”for Kalaignar News Channel –Live telecast on 31st December 2011
30. Hosted a program on “Placement opportunities for Engineering ”for Kalaignar News Channel –Live telecast on 15th January,2012
31. Hosted a program on “Engineering and Management career awareness” for Kalaignar News Channel – Live telecast on 1st April, 2012
32. Hosted a program on “Commerce and Finance related Courses for students” for Kalaignar News Channel – Live Telecast on 8th April, 2012.
33. Hosted a program on “Management Programme and Employment Opportunities in India and Abroad with **Dr.Bala V. Balachandran**, Founder & chairman Great Lake Institute of Management” for Kalaignar News Channel – Live Telecast on 14th May, 2012.
34. Last 10 years, organizing entrepreneurial awareness and development programme for Engineering and Non Engineering Students in Tamil Nadu level.
35. Hosted a program on “Career guidance” for Kalaignar News Channel – Live telecast on 31st , December 2011

36. Hosted a program on “Career guidance” for Kalaignar News Channel – Live telecast on 14th, January 2012.
37. Hosted a program on “Career guidance” for Sathyam TV – Live telecast on 16th, May 2012.
38. Hosted a program on “Career guidance” for Sathyam TV – Live telecast on 19th, May 2012.
39. Hosted a program on “ENA THEERVU” for Sathyam TV – Live telecast on 26th, May 2012.
40. Hosted a program on “ENA THEERVU” for Sathyam TV – Live telecast on 2nd, June 2012.
41. Hosted a program on “ENA THEERVU” for Sathyam TV – Live telecast on 2nd, June 2012.
42. Hosted a program on “ENA THEERVU” for Sathyam TV – Live telecast on 9th, June 2012.
43. Hosted a program on “ENA THEERVU” for Sathyam TV – Live telecast on 16th, June 2012.
44. Hosted a program on “ENA THEERVU” for Sathyam TV – Live telecast on 23rd, June 2012.
45. Hosted a program on “ENA THEERVU” for Sathyam TV – Live telecast on 30th, June 2012.
46. Hosted a program on “Engineering Education Opportunities In Karnataka” for Kalaignar News TV – Live telecast on 15th, July 2012.
47. Hosted a program on “vetriku vazhi” – Abroad Education and Employment Opportunities for Kalaignar News TV – Live telecast on 11th, August 2012.
48. Hosted a program on “vetriku vazhi”- career guidance for value added course for Kalaignar News TV – Live telecast on 8th, September 2012.
49. Hosted a program on “vetriku vazhi”- career guidance for value added course for Kalaignar News TV – Live telecast on 13th, October 2012.
50. Hosted a program on “karka kasadara”- career guidance for management for Pudhiya thalaimurai News TV – Live telecast on 28th, April 2013.
51. Hosted a program on “After +2 ENNA PADIKALAM”- guidance for Plus Two Students for CAPTAIN TV – Live telecast on 9th, May 2013.
52. Hosted a program on “UGC regulation for social science research and Eligibility of Distance Education Students for Employment in Tamil Nadu”- for Pudhiya thalaimurai News TV
53. Hosted a program on “Pros and cons of CCTV in educational institutions”- for CAPTAIN TV – Live telecast on August,2013

54. Hosted a program on “Pros and Cons of Usage of mobile phones by students”- for CAPTAIN TV – Live telecast on September, 2013
55. Hosted a program on “Impact of un employment and committed suicide”- for CAPTAIN TV – Live telecast on September, 2013
56. Hosted a program on “ ENA THEERVU” in the topic of “Management course entrance examination – MAT, CMAT,CAT,TANCET”- career guidance for students for Thanthi TV – Live telecast on August,2013
57. Hosted a program on “vetriku vazhi”- for MBA and Engineering course employment opportunities in India and Abroad- career guidance for value added course for Kalignar News TV – Live telecast on July, 2013
58. Hosted a program on “vetriku vazhi”- for Banking and Insurance course employment opportunities in India - career guidance for value added course for Kalignar News TV – Live telecast on August, 2013
59. Hosted a program on “vetriku vazhi”- for polytechnic and nursing course employment opportunities in India and Abroad- career guidance for value added course for Kalignar News TV – Live telecast on September, 2013
60. Hosted a program on “Theervu Enna”- for Engineering course employment opportunities in for Makkal TV –telecast on May,2013
61. Hosted a program on “vetriku vazhi”- for Medical course employment opportunities in for Makkal TV –telecast on May, 2013
62. Hosted a program on “vetriku vazhi”- for Arts and Science course employment opportunities in for Makkal TV –telecast on June, 2013
63. Hosted a program on “vetriku vazhi”- for Management course employment opportunities in for Makkal TV –telecast on June, 2013
64. Hosted a program on “Sun storm and its impact ”- for CAPTAIN TV – Live telecast on December, 2013
65. Hosted a program on “corruption and its Impact on economy”- for CAPTAIN TV – Live telecast on January, 2014
66. Hosted a program on “Adatha ezaku” –MBA course and Employment Opportunities for Kalignar News TV – Live telecast on November 2013.
67. Hosted a program on “Adatha Ezaku” – Polytechnic Education and Employment Opportunities for Kalignar News TV – Live telecast on December 2013.
68. Hosted a program on “Adatha Ezaku” –Engineering course and employment opportunities for Kalignar News TV – Live telecast on 24th January 2014
69. Hosted a program on “KARKA KASADARA” – TANCET Examination for PUTHIYA THALAIMURAI TV –telecast on 25th January 2014

70. Hosted a program on “VANGA PESALAM” – “Students Discipline and its impact” for Captain TV –telecast on 28th February 2014
71. Hosted a program on “VANGA PESALAM” – “Students Discipline and its impact” for Captain TV –telecast on 6th March 2014
72. Hosted a program on “NAMMA VIRUDHUNAR” – “Indian Higher Education” for Doordharshan- Podighai TV–telecast on 1st March 2014
73. Hosted a program on “NAMMA VIRUDHUNAR” – “Indian Higher Education” for Doordharshan- Podighai TV–telecast on 2nd March 2014(Retelecast)
74. Hosted a program on “VANGA PESALAM” – “+2 examination importance” for Captain TV –telecast on 24th February 2014
75. Hosted a program on Byte – “Parties prospectus in New Delhi parliamentary election 2014” for Thanthi TV –telecast on 21th march 2014
76. Hosted a program on “ELAKU” – “Engineering course opportunities for + 2 students” for Captain TV –telecast on 1st April 2014
77. Hosted a program on “Vetri padikatu” – “Management Education and its Employment opportunities” for Thanthi TV telecast on 28th April 2014.
78. Hosted a program on “ELAKU” – “Engineering course opportunities for + 2 students” for Captain TV –telecast on 29th April 2014
79. Hosted a program on “karka kasadara” – “Engineering course opportunities for + 2 students” for Puthiya thalaimurai TV telecast on 2nd May 2014.
80. Hosted a program on “vetriku vazhi”- for Engineering course and employment opportunities in for Makkal TV –telecast on 4th May 2014
81. Hosted a program on “karka kasadara” – “Engineering courses and opportunities” for Puthiya thalaimurai TV telecast on 7th May 2014.
82. Hosted a program on “vetriku vazhi”- for Engineering course and employment opportunities in for Makkal TV –telecast on 11th May 2014
83. Hosted a program on “ELAKU” – “Engineering course opportunities for + 2 students” for Captain News –telecast on 18th May 2014
84. Hosted a program on “karka kasadara” – “Arts and science course and employment opportunities” for Puthiya thalaimurai TV telecast on 25th May 2014.
85. Hosted a program on “vetriku vazhi”- for Engineering course and employment opportunities in for Makkal TV –telecast on 1st june 2014
86. Hosted a program on “ELAKU” – “Engineering course opportunities for + 2 students” for Captain Tv –telecast on 4th July 2014
87. Hosted a program on “Vetri padikatu” – “Management Education and its Employment opportunities” for Thanthi TV telecast on 6th July 2014.

88. Hosted a program on “ELAKU” – “Engineering course opportunities for + 2 students” for Captain Tv –telecast on 8th July 2014
89. Hosted a program on “ELAKU” – “Engineering course opportunities for + 2 students” for Captain News –telecast on 22nd July 2014
90. Hosted a program on “vivatha medai” – “Engineering course Recession in Tamilnadu” for Kalignar News TV – Live telecast on 24th July 2014
91. Hosted a program on “ADUTHA ELAKU” – “MBA course and opportunities” for Kalignar News TV – Live telecast on 2nd August 2014
92. Hosted a program on “ADUTHA ELAKU” – “MBA course and opportunities” for Kalignar News TV – Live telecast on 30th August 2014
93. Hosted a program on “NAMMA VIRUDHUNAR” – “Indian Higher Education” for Doordharshan- Podighai TV–telecast on 12th September 2014
94. Hosted a program on “Vanga peaslam” – “Diwali celebration and its safety ” for Captain Tv –telecast on October 2014
95. Hosted a program on “Aatha Ezaku” –Engineering students employability skills for Kalignar News TV – Live telecast on October 2014
96. Hosted a program on “Vanga peaslam” – “Sexual Harassment - Issues ” for Captain Tv –telecast on November 2014
97. Hosted a program on “Aatha Ezaku” –Engineering course and employment opportunities for Kalignar News TV – Live telecast on November 2014
98. Hosted a program on “Vanga peaslam” – “Sexual Harassment - Issues ” for Captain Tv –telecast on December 2014
99. Hosted a program on “karka kasadara” – “TANCET 2015” for Puthiya thalaimurai TV telecast on 26th February 2015.
100. Hosted a program on “Vanga peaslam” – “BUDGET 2015 Pros & Cons” for Captain Tv –telecast on 28.02.2015
101. Hosted a program on “ Ethanai Konam Ethanai Parvai ” – “Malpractice during +2 exam” for Kalignar News TV – Live telecast on 22.03.2015
102. Hosted a program on “ADATHA ILAKU” for Kalignar News TV – Live telecast on 4.04.2015
103. Hosted a program on “ADATHA ILAKU” for Kalignar News TV – Live telecast on 15.04.2015
104. Hosted a program on “ADATHA ILAKU” for Kalignar News TV – Live telecast on 18.04.2015
105. Hosted a program on “ADATHA ILAKU” for Kalignar News TV – Live telecast on 19.04.2015

106. Hosted a program on “ADATHA ILAKU” for Kalignar News TV – Live telecast on 21.04.2015
107. Hosted a program on “ENGU PADIKALAM EPADI PADIKALAM ” – “” for News 7 – Live telecast on 25.04.2015
108. Hosted a program on “ENGU PADIKALAM EPADI PADIKALAM” for News 7– Live telecast on 28.04.2015
109. Hosted a program on “ENGU PADIKALAM EPADI PADIKALAM” for News 7– Live telecast on 30.04.2015
110. Hosted a program on “ENGU PADIKALAM EPADI PADIKALAM” for News 7 – Live telecast on 31.04.2015
111. Hosted a program on “KARKA KASADARA” for Puthiya thalaimurai – Live telecast on 4.05.2015
112. Hosted a program on “KARKA KASADARA” for Puthiya thalaimurai – Live telecast on 6.05.2015
113. Hosted a program on “ENGU PADIKALAM EPADI PADIKALAM” for News 7 – Live telecast on 9.05.2015
114. Hosted a program on “ADATHA ILAKU” for Kalaighar News TV – Live telecast on 21.05.2015
115. Hosted a program on “ENGU PADIKALAM EPADI PADIKALAM” for News 7 TV – Live telecast on 21.05.2015(3 HRS)
116. Hosted a program on “ENGU PADIKALAM EPADI PADIKALAM” for News 7– Live telecast on 30.05.2015
117. Hosted a program on “ADATHA ILAKU” for Kalaighar News TV– Live telecast on 31.05.2015
118. Hosted a program on “KARKA KASADARA” – “” for Puthiya thalaimurai – Live telecast on 5.06.2015
119. Hosted a program on KALOORI VASAL” for Thanthi TV – Live telecast on 12.06.2015
120. Hosted a program on “ENGU PADIKALAM EPADI PADIKALAM” for News 7 TV – Live telecast on 14.06.2015
121. Hosted a program on “ENGU PADIKALAM EPADI PADIKALAM” for News 7 TV – Live telecast on 18.06.2015
122. Hosted a program on “ADATHA ILAKU”- Engineering counseling 2015 for Kalaighar News TV– Live telecast on 4.07.2015
123. Hosted a program on “ADATHA ILAKU”- MBA&MCA counseling 2015 for Kalaighar News TV– Live telecast on 2.08.2015

124. Hosted a program on “ Career opportunities in Advertisement field in Kalviyum velai vaippim” for News 7 TV– Live telecast on 23.08.2015
125. Hosted a program on “ Skilled enough to get best jobs in Kalviyum velai vaippim” for News 7 TV– Live telecast on 29.08.2015
126. Hosted a program on “ CAD is important for all engineer in Kalviyum velai vaippim” for News 7 TV– Live telecast on 13.09.2015
127. Hosted a program on “Abroad job opportunities for MBA graduates in Kalviyum velai vaippim” for News 7 TV– Live telecast on 20.09.2015
128. Hosted a program on “ How to succed in competitive exam in Kalviyum velai vaippim” for News 7 TV– Live telecast on 26.09.2015
129. Hosted a program on “ADATHA ILAKU”- Value added courses for Engineering students for Kalaignar News TV– Live telecast on 24.10.2016
130. Hosted a program on “Debate program ”- Examination Postponed During Flood for Kalaignar News TV– Live telecast on 28.12.2015
131. Hosted a program on “ADATHA ILAKU”- Value added courses for Engineering students for Kalaignar News TV– Live telecast on 02.01.2016
132. Hosted a program on “ADATHA ILAKU”- Value added courses for Engineering students for Kalaignar News TV– Live telecast on 20.01.2016
133. Hosted a program on “ Career guidance for + 2 students for Radio one – Live telecast on 2.03.2016
134. Hosted a program on “ Career guidance for + 2 students for News 7 – Live telecast on 21.03.2016
135. Hosted a program on “ADATHA ILAKU”- Value added courses for Engineering students for Kalaignar News TV– Live telecast on 29.03.2016
136. Hosted a program on “ADATHA ILAKU”- Value added courses for Engineering students for Kalaignar News TV– Live telecast on 3.04.2016
137. Hosted a program on “ENA PADIKALAM ENGU PADIKALAM ”- for News 7 TV– Live telecast on 11.04.2016
138. Hosted a program on “ENA PADIKALAM ENGU PADIKALAM ”- for News 7 TV– Live telecast on 12.04.2016
139. Hosted a program on “ENA PADIKALAM ENGU PADIKALAM ”- for News 7 TV– Live telecast on 14.04.2016
140. Hosted a program on “ENA PADIKALAM ENGU PADIKALAM ”- for News 7 TV– Live telecast on 19.04.2016
141. Hosted a program on “ENA PADIKALAM ENGU PADIKALAM ”- for News 7 TV– Live telecast on 21.04.2016

142. Hosted a program on “ENA PADIKALAM ENGU PADIKALAM ”- for News 7 TV– Live telecast on 2.05.2016
143. Hosted a program on “ENA PADIKALAM ENGU PADIKALAM ”- for News 7 TV– Live telecast on 5.05.2016
144. Hosted a program on “karka kasadara ” at Thiruvannamalai for Puthiyathalaimurai on 06.05.2016
145. Hosted a program on “Opportunity for +2 students – Seithi sudar ” for Doordarshan on 06.05.2016
146. Hosted a program on “Institutional infrastructure impact on quality in Nenju porukathilai program ” for Kalignar TV on 08.05.2016
147. Hosted a program on “ Dilution of engineering education quality” – Talk Show for Kalignar TV – Live telecast on June month 2016
148. Hosted a program on “Engineering education admission performance – Vivadha media Talk show ” for Sun News on June month 2016
149. Hosted a program on “ Career guidance for + 2 students for Radio one – Live telecast on June month 2016
150. Hosted a program on “ENA PADIKALAM ENGU PADIKALAM ”- for News 7 TV– Live telecast on June ,2016
151. Hosted a program on “ENA PADIKALAM ENGU PADIKALAM ”- for News 7 TV– Live telecast on July ,2016
152. Hosted a program on “ENA PADIKALAM ENGU PADIKALAM ”- for News 7 TV– Live telecast on July ,2016
153. Hosted a program on “ENA PADIKALAM ENGU PADIKALAM ”- for News 7 TV– Live telecast on July ,2016
154. Hosted a program on “ENA PADIKALAM ENGU PADIKALAM ”- for News 7 TV– Live telecast on July ,2016
155. Hosted a program on “ENA PADIKALAM ENGU PADIKALAM ”- for News 7 TV– Live telecast on July ,2016
156. Hosted a program on “ENA PADIKALAM ENGU PADIKALAM ”- for News 7 TV– Live telecast on July ,2016
157. Hosted a program on “ENA PADIKALAM ENGU PADIKALAM ”- for News 7 TV– Live telecast on July , 2016
158. Hosted a program on “ADUTHA ILAKU”- Value added courses for Engineering students for Kalaighar News TV– Live telecast on August 2016
159. Hosted a program on “ADUTHA ILAKU”- Value added courses for Engineering students for Kalaighar News TV– Live telecast on August 2016

160. Hosted a program on “Nadanthu enna”- New education policy in India 2016 – Live telecast on Jaya plus on August 2016
161. Hosted a program on “Nadanthu Enna”- Tamilnadu government education scheme and budget allocation Live telecast on Jaya plus on September 2016
- 162.** Hosted a program on “ Fisheries Science education Scenario in India on Arivu viruthi sei News 18 on September 2016
- 163.** Hosted a program on “ADUTHA ILAKU “- Engineering Examination And Opportunities for Kalaingar News TV– Live telecast on October 2016
- 164.** Hosted a program on “Koppium “- NEET examination for Raj TV– Live telecast on January 2017
- 165.** Hosted a program on “ Nenju porkathilai”- Talk show – New generation usage of Technology for Kalaingar News TV– Live telecast on January 2017
- 166.** Hosted a program on “ Vanga pesalam “ – Jallikattu Issues for Captain TV– Live telecast on January 2017
- 167.** Hosted a program on “ Vanga pesalam “ – Budget 2017 - Debate for Captain TV– Live telecast on February 2017
- 168.** Hosted a program on “ Vivadha medai “ – HIB VISA ISSUES - Debate for Sun News – Live telecast on March 2017
- 169.** Hosted a program on “ Arasiyal Sthurangam “ – Students suicides in Educational Institution - Debate for Captain TV– Live telecast on February 2017
- 170.** Hosted a program on “ Arasiyal Sthurangam “ – World To 100 education Institution ranking - Debate for Captain TV– Live telecast on 3rd march 2017
- 171.** Hosted a program on “ KARUTHU KALAM “ – Students discussion on employment or education for Doordarshan – Live telecast on 4th march 2017
172. Hosted a program on “ Arivai viruvu sei” Career guidance program for + 2 students - for News 18 TV– Live telecast on 3rd march 2017
173. Hosted a program on “ Karka kasadra”- TANCET Awareness program for Puthiya thaimaurai – Live telecast on 21st March 2017
174. Hosted a program on “ENA PADIKALAM ENGU PADIKALAM ”- for News 7 TV– Live telecast on 5th Aril ,2017
175. Hosted a program on “ Arivai viruvu sei” Career guidance program for + 2 students - for News 18 TV– Live telecast on 10th April 2017
176. Hosted a program on “ENA PADIKALAM ENGU PADIKALAM ”- for News 7 TV– Live telecast on 11th Aril ,2017
177. Hosted a program on “ Karka kasadra”- Career counseling for +2 students for Puthiya thaimaurai – Live telecast on 13th April 2017

178. Hosted a program on “ Arivai viruvu sei” Career guidance program for + 2 students - for News 18 TV– Live telecast on 17th April 2017
179. Hosted a program on “ENA PADIKALAM ENGU PADIKALAM ”- for News 7 TV– Live telecast on 20th Aril ,2017
180. Hosted a program on “ Arivai viruvu sei” Career guidance program for + 2 students - for News 18 TV– Live telecast on 27th April 2017
181. Hosted a program on “ENA PADIKALAM ENGU PADIKALAM ”- for News 7 TV– Live telecast on 29th Aril ,2017
182. Hosted a program on “ENA PADIKALAM ENGU PADIKALAM ”- for News 7 TV– Live telecast on 1st May 2017
183. Hosted a program on “ Arivai viruvu sei” Career guidance program for + 2 students - for News 18 TV– Live telecast on 3rd May 2017
184. Hosted a program on “ENA PADIKALAM ENGU PADIKALAM ”- for News 7 TV– Live telecast on 11th May 2017
185. Hosted a program on “ENA PADIKALAM ENGU PADIKALAM ”- for News 7 TV– Live telecast on 17th May 2017
186. Hosted a program on “ENA PADIKALAM ENGU PADIKALAM ”- for News 7 TV– Live telecast on 23rd May 2017
187. Hosted a program on “ENA PADIKALAM ENGU PADIKALAM ”- for News 7 TV– Live telecast on 25th May 2017
188. Hosted a program on “Vivadha medai ”- Can we revised syllabus for school education Sun news – Live telecast on 12th may 2017
189. Hosted a program on “ENA PADIKALAM ENGU PADIKALAM ”- for News 7 TV– Live telecast on 29th May 2017
190. Hosted a program on “ Education motivational program ”- for BIG FM – Live telecast on 18th June 2017
191. Hosted a program on “ + 2 Result analysis ”- for Jaya TV – Live telecast on June 2017
192. Hosted a program on “ENA PADIKALAM ENGU PADIKALAM ”- for News 7 TV– Live telecast on 1st June 2017
193. Hosted a program on “ Karka kasadra”- Career counseling for +2 students for Puthiya thaimaurai – Live telecast on 13th June 2017
194. Hosted a program on “Ethanai konam ethanai parvai”- NEET Examination confusion and conflict for Kalignar news – Live telecast on 15th June 2017
195. Hosted a program on “Ungalal mudiyum ”- Career guidance program in Dinamalar Web tv – Live telecast on 15th June 2017

196. Hosted a program on “Vivadha medai ”- Teachers performance and students admission in government school for Sun news – Live telecast on 7th July 2017
197. Hosted a program on “Ethanai konam ethanai parvai”- Reframing school education policy and quality in Tamilnadu for Kalignar news – Live telecast on 11th July 2017
198. Hosted a program on “ Yavaram Keleer”- Post war and development of srilankan Tamil People for Dan TV – Live telecast on 23rd July 2017
199. Hosted a program on “ Nenju porkathilai”- Talk show”- Education Institution Infrastructure and Quality of education for Kalignar TV – Live telecast on 13th August 2017
200. Hosted a program on “Vivadha medai ”- NEET Exemption for Tamilnadu + 2Students for Sun news – Live telecast on 14th August 2017
201. Hosted a program on “Achamillai”- Supreme Court intervention in Tamilnadu Medical admission for Makkal TV – Live telecast on 17th August 2017
202. Hosted a program on “Vivadha medai ”- Impact of NEET examination and students committed suicide for Sun news – Live telecast on 1st September 2017
203. Hosted a program on “Ethanai konam ethanai parvai ”- Impact of NEET examination and students committed suicide for Kalignar news – Live telecast on 2nd September 2017
204. Hosted a program on “MAANAVARE MAANAVARE ”- for Kaveri news – Live telecast on 2nd September 2017
205. Hosted a program on “Vivadha medai ”- Tamilnadu government Initiating to work on Novadhaya school for Sun news – Live telecast on 11th September 2017
206. Hosted a program on “Enthaiyum Thaaym ”- for Doordarshan Podigai– Live telecast on 18th September 2017
207. Hosted a program on “Koppium- Students involved in violence and its consequences ”- for Raj TV– Live telecast on 11th October 2017

AWARDS WON

- **BEST ENTREPRENEURSHIP DEVELOPMENT CELL COORDINATOR AWARD 2017** awarded by SEED (Society for educational and entrepreneurship development), 20th September 2017 @ IIT Madras, Chennai
- **AIMS BEST TEACHER AWARD** awarded by Association of Indian management schools, Ranchi, 19th August 2016
- **YOUNG MANAGEMENT SCIENTIST AWARD** awarded by **SMART Journal Of Business Management Studies – Scientific management and ADVANCED Research Trust**, Tiruchy, 9th January 2016
- **BEST RESEARCH PAPER AWARD** for Research Paper Titled “ Impact Of Foreign Direct Investment On Automobile Sector: An Empirical Study With Reference To India” in Pursuing **Pentahelix Industry Collaboration: An ASEAN Regional Integration Challenge**

in **Global Advanced Research Conference on Management and Business Studies (Garcombs) 2015** organized by DPU & Kedge business school, Bali on 14th October 2015.

- **ISTE- PERIYAR AWARD FOR THE BEST ENGINEERING COLLEGE TEACHER** awarded by, ISTE , New Delhi ,on 7th November 2014
- **ACADEMIC EXCELLENCE AWARD** awarded by, Bharath College of Science and management ,Thanjavur on 22nd February 2014
- **BEST FACULTY AWARD -2013** awarded by Navraj Academy for Managerial Excellence – A unit of Navraj Educational Trust, Coimbatore on 25th January 2014 at The Residency Hotel, Coimbatore.
- **BHARAT JYOTHI AWARD** for Scoring a String Of Outstanding Achievement In Chosen Field Of Activity awarded by **International Integrity Peace And Friendship Society** on February 2013
- **BEST DIRECTOR AWARD** awarded by World Education Congress - Global awards for Excellence in Education, Leadership and Teaching on 29th June 2012 at Taj Lands End, Mumbai.
- **PK DAS MEMORIAL BEST FACULTY AWARD** awarded by **Nehru Group of Institution, Coimbatore, 2011(With Cash Award of Rs. 10,000).**
- **BEST MANAGEMENT INSTITUTE DIRECTOR AWARD** by Education Today Magazine, 2008
- **KARMA VEER CHAKRA (BEST CITIZENSHIP AWARD)**, awarded INCON, New Delhi, 2011.
- **BEST FACULTY AWARD** by Lions Club , Chennai , 2009
- **BEST RESEARCH PAPER AWARD** on Financial performance of software industry in global recession “ Annual International conference on Global Business” , Dubai, 2009

RESOURCE PERSON

1. Acted as a **Chairperson** in International Conference on “New Teaching Techniques”, 9th – 12th May, 2007 at University of Malaysia, Kulalumpur.
2. Acted as a **Chairperson** in International Conference on Banking Technology on 10th 11th Jan 2008, organized by Karpagam College of Arts & Science, Coimbatore.
3. Acted as a **Chairperson** in National Conference on Service Sector organized by Kalasalingam University, Shrivilliputhur December 2007
4. Acted as a **Chairperson** in National Conference on Innovative Management Practices on 11th April 2008 Organized by AVC College of Engineering.
5. Acted as a **Resource Person** in National Level Management Seminar organized by Arulmigu Meenakshi Amman College, Kanchipuram.

6. Acted as a **Resource Person**, Anna University Sponsored, FDP on “Total Quality Management” organized by Sri Sairam Engineering College, 2005
7. Acted as a **Resource Person**, Anna University Sponsored, FDP on “Advertising & Sales Promotion” organized by Prathuksha Engineering College, June – July, 2007
8. Acted as a **Resource Person**, Anna University Sponsored, FDP on “Project Management” organized by BSA Crescent Engineering college, 13th – Dec, 2007
9. Acted as a **Chairperson** in National Conference on Consumerism organized by Kalasalingam University, Shrivilliputhur 17th December 2008
10. Acted as **Moderator In Panel Discussion And Chairperson** at national level conference on Innovative HR Practices, held on 30/10/09 organised by Karpagam University, Coimbatore
11. Acted as a **Chairperson** in Inter National Conference on Retail Excellence organized by SRM University, 23 December 2009
12. Acted as a **Chairperson** in Inter National Conference on “Survival growth strategy in changing Business scenario” organized by Annamalai University, 28 & 29th December 2009
13. Acted as **Chairperson** for International conference on retailing excellence during 22 -24th December 2009, organized by School of Management, SRM University Chennai
14. Acted as **Chairperson** for National seminar on “Role of IT in Management” organized by Jain College of Management on 22nd January, 2010
15. Acted as **Chairperson** for Loyola college UGC sponsored National seminar on “Impact of FDI on Indian economy” on 10th February, 2009
16. Delivered special address on **career guidance and placement opportunities** for + 2 students organized by Pasumpon fine arts, Chennai held on 16th June 2012
17. Delivered **key note address** for UGC sponsored National Seminar on “Managing Global Recession” organized by PESE college, Mandya-Karnataka
18. Acted as **Chair Person** for International conference on “Sustainable strategies on technology and Management for developing countries”, 10th May 2010, Tyndale College, Singapore
19. Delivered **Key note address** on “Career guidance and motivation” for Vidyasagar College on 16th December, 2010.
20. Delivered **Special address** on “Career guidance and opportunities for software engineers” organized by Computer Association, Department of Computer Science, SDNB Vaishnava College on 10th January, 2011
21. Delivered **Inaugural address** for MDP on “Supply chain Management” on 19th January, 2011, organized by S.A. Engineering college in association with MSME
22. Delivered **special address** for NSS camp- Sai Ram Polytechnic students on “Motivation and Career growth” on 12th Feb 2011

23. **Resource Person** for “ Writing Research article” Magna College of Engineering on 21st October ,2011
24. Acted as **Chair Person** for international conference on “ Changing perspective of Management: Resisting the past analyzing the present and exploring the future”, on 26th August, 2011
25. **Chaired A Session** for International Conference on Computer Application, organized by Techno forum Inc, Puducherry, on 24th & 25th December, 2010.
26. **Chaired A Session** for International conference on “Business Strategy on Corporate Race –A Multidisciplinary in global perspective organized by Dhanalakshmi Srinivasan Engineering College on 6th May,2011
27. **Guest of Honor** for National seminar on “Emerging trends in Financial Services: Challenges and Opportunities” organized by Sri Padmavati Mahila Visvavidyalayam, (Women’s’University) Tirupati – AP, 25th August, 2011
28. Acted as **Chairperson** for International conference on “ Leading Beyond Horizon: Engaging future” organized by Annamalai University, on 28-30th July,2011
29. Participated in Conclave “Energy as a factor for sustainable development ” Organised by MMA at Taj Connemara ,Chennai,October31,2011
30. Delivered a **Special Lecture** for research scholars on “Significance of data analysis for valuable research” for the Workshop on Research Methodology organized by St peters University, Chennai, on 18th November, 2011
31. Delivered a **keynote address** in International conference on “Innovative Business and Technology Strategies for Developing Countries” held in Dubai, December 2011.
32. Acted as **Resource Person And Delivered Lecture** on “Vitamin M(Money)-Need & Importance for SSI” for “ Entrepreneurial development program” organized by Dhanish Ahmed College of engineering on February 2nd ,2012
33. Acted as **Chair Person** –management stream for International Conference on Computer Application , organized by Techno forum Inc , on 28th January,2012, Puducherry
34. Acted as chief guest for the award of Best Faculty by Techno forum Inc, Puducherry, on January 2012
35. Acted as a chairperson on national level Seminar on “Inclusive Business Practices – Its role and relevance from social empowerment perspective” held on 10th February, 2012 organised by PG &research Department of Commerce, BONSECOURSE College for Women, Thanjavur.
36. Delivered **Inaugural address** in National Conference on “Emerging Trends in Business research” held on 16th February, 2012, organized by MEASI Institute of Management, Chennai.
37. Acted as a chairperson in National conference on ‘Contemporary benchmarking in Banking & Insurance sector in India’ held on 16th February 2012. Organised by Department Of Commerce, Loyola College, and Chennai.

38. Delivered **Valedictory address** in International Conference on “Global Business management” held on 17th February, 2012. Organized by Department studies, SA Engineering College.

39. **Delivered a Key note address** on “Career Path Awareness Programme” for +2 students organized by Pasumpon Fine Arts at T.Nagar on 23rd July 2012.

40. **Acted as a National Jury** for Young Manager Competition organized by AIMA on 27th 28th July 2012.

41. **Delivered a Key note address** on “Entrepreneurial Motivation to Engineering & Management students organized by ED Cell, Sridi Sai Engineering College, Bengaluru held on 4th August 2012.

42. **Acted as a Chief Guest for the Inauguration** of Associations of Commerce, Accounting and Finance at Thiruthangal Nadar College on 28th August 2002.

43. **Acted as a Panel discussion member** on “Utilization of Global IT Work force” in the International Conference on “International Challenges on Global Entrepreneurship” organized by BON SECOURS College for Women, Thanjavur, on 31st August 2012.

44. **Delivered a Special address** in the International Conference on “International Challenges on Global Entrepreneurship” organized by BON SECOURS College for Women, Thanjavur, on 31st August 2012.

45. **Delivered a Key note address** on “Business Innovations in Global, organized by AVVS PUSHPAM College, Thanjavur, on 22nd September 2012.

46. **Acted as a Panel discussion member** on “Innovative strategies” in the International Conference on “Business Innovations in Global” organized by AVVS PUSHPAM College, Thanjavur, on 22nd September 2012.

47. Delivered a **Special lecture** on “**Alphabetic Career Guidance and Motivation for Accounting and Finance Managers**” organized by LINTON University College, Malaysia on 27th September, 2012.

48. Delivered **Inaugural address** in National Level Management Meet held on 20th October, 2012, organized by Department of Management Studies, G.Tech College, Vellore.

49. Delivered **Valedictory address** on National level workshop on “Research Article writing and publications in National and International journals” on 20th October, 2012. Organized by LISSTAR , Loyola College autonomous, Chennai.

50. Delivered **Valedictory address** on National level workshop on “ERP” on 5th January, 2013. Organized by Centre for industrial research and development, Chennai.

51. Acted as a Resource Person, for one day workshop on “Effective Writing Of Research Project Proposal” organized by LISSTAR, on 23rd –Jan, 2013

52. **Acted as a Chief Guest** National Conference On Emerging Trends In Business, Organized by Sacred Heart College, Thirupathur.

53. **Acted as a Chief Guest** National Conference On Child Fest, on February 2013 Organized by Loyola College, Chennai.
54. Acted as resource person for panel discussion on “commerce curriculum for contemporary education” on 10.03.2013 organized by M.S University, Tirunelveli
55. Acted as resource person for panel discussion on “GROWTH OF GLOBAL BUSINESS MANAGEMENT” on 17.05.2013 organized by Srinivasan Engineering college, Perambalur.
56. Acted as a chief guest for “INTERNATIONAL CONFERENCE ON SCIENCE , ENGINEERING AND MANAGEMENT –ICSEM 2013” on 17.05.2013 organized by Srinivasan Engineering college, Perambalur.
57. Acted as Resource person for Career guidance of Engineering, Arts and Science at Kalangarai Villakam organized by pudhiya thalaimurai News TV at Chengalpet on 17th May 2013
58. Acted as resource person for Career guidance of Engineering, Arts and Science at Kalangarai Villakam organized by pudhiya thalaimurai News TV at Villupuram on 4th June 2013
59. Delivered **Inaugural address** on National Level Seminar on Research Colloquium for business held on 9th august, 2013, organized by Department of Commerce, M.S University, Tirunelveli.
60. Acted as a **Resource Person** for National Level Seminar on Research Colloquium for business held on 9th august, 2013, organized by Department of Commerce, M.S University, Tirunelveli.
61. Acted as a **Chairperson** in National Conference on “Emerging trends in Engineering and Management”, 4th- 5th July , 2013at JSS College of Engineering and technology, Bangalore
62. Acted as a **Co-Chairperson** in International conference on "Contemporary Issues In Business Management And Finance - 2013" - September 28th &29th 2013 –organized by Department of Business Management and Finance , University of Kashmir, Srinagar.
63. **Acted as a Guest Of Honour** on December 2013 Organized by **Jai Gopal Karodia school**, Chennai
64. Acted as **Resource Person** for FDP on “Empowering the Teaching Methods” on December 2013 organized by Bharat Science College, Tanjore.
65. Acted as **Resource Person** for FDP on “Alphabetic career guidance for business and commerce students” on December 2013 organized by Bharat Science College, Tanjore.
66. Acted as a **Resource Person** in ICCSR sponsored National Level Training programme on Research Methodology for Ph.D Scholars in Social Sciences on 20th January 2014 to 29th January 2014 organized by Department of Studies & Research in Commerce, University of Mysore.
67. Delivered **Key Note address** on International conference on 22nd February, 2014, organized by , Bharath College of Science and management ,Thanjavur

68. **Acted as a Panel discussion member** on “International conference on 22nd February, 2014, organized by , Bharath College of Science and management ,Thanjavur
69. Delivered **Inaugural address** on UGC sponsored National conference on “Human Resource Development perspective and challenges” organized by Department of economics , St.Marys college , Tirunelveli on 20th February 2014
70. **Acted as a Panel discussion member** on “International conference on contemporary management (ICCM)-2014 on 14th march , 2014, organized by , faculty of management studies& commerce , university of Jaffna , Srilanka
71. **Acted as a chairperson** on “International conference on contemporary management (ICCM)-2014 on 14th march , 2014,organized by , faculty of management studies& commerce , university of Jaffna , Srilanka
72. Delivered **Inaugural address** on International FDP On Human resource management strategy in Global perspective ” organized by Department of commerce , M.S University, Tirunelveli on 27th march 2014
73. Acted as a **Resource Person** in Human resource management challenges and opportunities in International FDP On Human resource management strategy in Global perspective ” organized by Department of commerce , M.S University, Tirunelveli on 27th march 2014
74. Acted as a **Panel Member For CII-UNICEF Program on CSR For World Quality Education at Residency Tower Hotel, Chennai** on 12th May 2014
75. Acted as a **Expert Member For ICSSR- Major Research Project on “ Livelihood improvement of fisheries by improving marketing and business strategies on fish selling by the women”**, for Department of Business administration, Annamalai University, Chidambaram.
76. Acted as a **Resource person** for **veetuku oru vinganai Program, for Puthiya Thalaimurai Tv, Chennai** On 23rd August 2014
77. Delivered **Inaugural address** on MBA – Induction day for first year fresh MBA students in Ethiraj college, Chennai on 27th August ,2014
78. Acted as a **Resource person For "Social Inclusion in Higher Education" organized by Department of Social Work, Loyola College, Chennai & Rajiv Gandhi National Institute of Youth Development, Sriperumbudur, Chennai** On 28th August 2014
79. Delivered **Inaugural address** on International conference “**Biggest challenge facing education Today**” organized by University of Malaya & SIMS at River View Hotel, Kodaikanal, on 13th -14th December 2014
80. Acted as a **Chair person** on International conference “**Biggest challenge facing education Today**” organized by University of Malaya & SIMS at River View Hotel, Kodaikanal, on 13th -14th December 2014
81. Acted as a **Resource person – Motivating +2 Students “To score more marks and determine the career path”** organized by Education Today magazine at Don Bosco Higher Secondary School, Kolathur on 15th November 2014

82. Acted as a **Resource person – Motivating +2 Students “To score more marks and determine the career path”** organized by Education Today magazine at, Vivekananda vidalaya, Arakonam on 6th December 2014

83. Acted as a **Chair person** on International conference “ Materials and Manufacturing Engineering “ Organizes by Department of production engineering, SSEC on 19 & 20th December 2014

84. Acted as a **Resource person for vetri padigal – Motivating +2 Students “To score more marks and determine the career path”** Puthiya Thalaimurai Tv, Hosur On 10th February 2015

85. Acted as a **Resource person for vetri padigal”** for Puthiya Thalaimurai Tv, Coimbatore On 15th February 2015

86. Acted as a **Resource person for International conference on Paradigm shift in Management on February 2015** organized by Department of Management Studies,
a. St.Peter's University, Chennai

87. Acted as a **Resource person for Entrepreneurship development program me on project feasibility** Organizes by Department of electrical engineering, SSEC on 20.03.2015

88. Acted as a **Resource person for vetri padigal”** for Puthiya Thalaimurai Tv, Vellore On 11th April 2015

89. Acted as a **Resource person for vetri padigal – Career Guidance for +2 students & parents for Puthiya Thalaimurai Tv, Tiruvallur** On 12th April 2015

90. Acted as a **Resource person for vetri padigal - Career Guidance for +2 students & parents for Puthiya Thalaimurai Tv, Kanchipuram** On 18th April 2015

91. Acted as a **Resource person for vetri padigal - Career Guidance for +2 students & parents for Puthiya Thalaimurai Tv, Chennai** On 19th April 2015

92. Acted as a **Resource person for Career Guidance for +2 students & parents in Pasumpon devar school ,** On 14th June 2015

93. Acted as a **Resource person for 24th UGC Refresh programme for commerce faculty,2015** Organized by Department of commerce, Mysore University, Mysore on 14th July 2015

94. Acted as a **Resource person for National conference on Make in India** organized by department of commerce and business administration, KPM COLLEGE on 8th September 2015

95. Acted as a **Resource person for work shop on Alphabetic career guidance for successful Managers** Organized by Department of Business Administration, Auxilium college, Vellore on 8th September 2015

96. Acted as a **Chair person** on International conference - Pursuing **Pentahelix Industry Collaboration: An ASEAN Regional Integration Challenge in Global Advanced Research Conference on Management and Business Studies (Garcombs) 2015** organized by DPU & Kedge business school, Bali on 14th October 2015.

97. Delivered **Valedictory address** on **Students Convention – Emerging executive meet** on 28th January, 2015, organized by , Auxilium College, Vellore
98. Acted as a **Chair person** on “**National level conference on Educate, Enable, Engage, Enrich and Empower Human Resources**” on 29th January 2016 organized by SDNB Vaishnav college for women, Chennai.
99. Acted as a **Resource person for planetary session** “**National level conference on Educate, Enable, Engage, Enrich and Empower Human Resources**” on 29th January 2016 organized by SDNB Vaishnav college for women, Chennai
100. Delivered **Inaugural address** on Mathematics club in MCC College, Chennai on 30th January 2016
101. Delivered **Valedictory address** on **NSS Camp** organized by Sri Sai Ram Polytechnic college on 2nd February 2016
102. Acted as a **Resource person for “Entrepreneurship Awareness camp”** organized by Department of Mechanical Engineering , Sri Sai Institute of technology , Chennai on 5th February 2016
103. Acted as a **Resource person for “Creativity In Problem Solving For Budding Managers ”** organized by **Linton University**, Malaysia on 20th February 2016
104. Acted as a **Resource person for “ Budget analysis ”** organized by FICCI & Puthiya thalaimurai, Chennai and live telecast on 29th February 2016
105. Acted as a **Resource person for “ Entrepreneurship Talk ”** organized by Tagore engineering college, Chennai on 3rd March 2016
106. Acted as a **Resource person for “UNION BUDGET ANALYSIS ”** organized by Department of Management Studies, Sri Sai Ram engineering college , Chennai on 18th March 2016
107. Acted as a **Resource person for “Entrepreneurship Awareness camp ”** organized by Department of computer science , Sri Sai Ram engineering college , Chennai on 30th MARCH 2016
108. Acted as a **Resource person for “Entrepreneurship Awareness camp”** organized by Department of Civil engineering Sri Sai Ram engineering college , Chennai on 9th march 2016
109. Acted as a **Resource person for “ VALIKATTI -Career Guidance program”** Organized by Dinamalar , Madurai on 4th April 2016
110. Acted as a **Resource person for “Career Guidance program”** for the employees children of Honey well electrical Pvt ltd , Chennai on 9th April 2016
111. Acted as a **Resource person for “ VALIKATTI -Career Guidance program”** Organized by Dinamalar , Dharmapuri on 24th April 2016

112. Acted as a **Resource person for 24th UGC Refresh programme for commerce faculty,2015- Recent trends in teaching pedagogy** Organized by Department of commerce, Mysore University, Mysore on 24th &25th June 2016.

113. Acted as a **Resource person** for Panel discussion on **Skill Development** in “**National level technical symposium**” Organized by **ETHIRAJ COLLEGE FOR WOMEN (Autonomous)** Chennai on 6th October 2016

114. Delivered **Inaugural address** on “State level Seminar on Role of Business Intelligence and Analytics in Decision Making” Organized by **THEIVANAI AMMAL COLLEGE FOR WOMEN (Autonomous)** Villupuram on 14th October 2016.

115. Acted as a **Resource person** for technical session in “**State level Seminar on Role of Business Intelligence and Analytics in Decision Making - Role of Online Analytical Processing in BI Technologies**” Organized by **THEIVANAI AMMAL COLLEGE FOR WOMEN (Autonomous)** Villupuram on 14th October 2016

116. Acted as a **Resource person** for Faculty development program me on **Teaching Strategies For Students Excellence in Global Scenario**” Organized by Bharath college of science and management Tanjavur on 1/11/2016

117. Delivered **Key note address** on **International Conference on Business Management, Economics and Social Sciences (ICBMESS 2016)** organized by Uttara University (Bangladesh), Association of Management Development Institutions in South Asia (AMDISA – A SAARC Recognized Body), and Global Business and Management Forum (GBMF – USA) on 21-23 December 2016, Dakha.

118. Acted as a Chair person on **International Conference on Business Management, Economics and Social Sciences (ICBMESS 2016)** organized by Uttara University (Bangladesh), Association of Management Development Institutions in South Asia (AMDISA – A SAARC Recognized Body), and Global Business and Management Forum (GBMF – USA) on 21-23 December 2016, Dakha.

119. Acted as a **Resource person for “Entrepreneurship Awareness camp ”** organized by Department of computer science , Sri Sai Ram engineering college , Chennai on February 2017

120. Acted as a **Resource person for “Entrepreneurship Awareness camp ”** organized by Department of Electronic and computer science, Sri Sai Ram engineering college , Chennai on February 2017

121. Acted as a **Chair person** for **International conference on “Prism of Possibilities - Business Opportunities and Challenges in the Global Era”**, organized by the PG & Research Department of Commerce, Loyola College, on 19th and 20th January,2017.

122. Acted as a **Resource person for “Career Guidance program”** for the Students of Sairam Matriculation school , Chennai Madippakam on February 2017
123. Acted as a **Resource person for “Career Guidance program”** for the Students of Sairam Matriculation school , Madurai on February 2017
124. Acted as a **Resource person for “Career Guidance program”** for the Students of Sairam Vidhyalaya , Pondicherry on February 2017
125. Delivered **Valedictory address** on “ Innovative strategies and practices for Business Excellence Organized by School of management studies and commerce , Vels University , Chennai on 15th March 2017
126. Acted as a **Resource person for “Career Guidance program”** for + 2 students , organized by Dinamalar , YMCA Chennai on 2nd April 2017
127. Acted as a **Resource person for “Career Guidance program”** for + 2 students , organized by Dinamalar , codissia , Coimbatore on 1st April 2017
128. Delivered **Key note address** in International Conference on Emerging Management & Technology for Economic Sustainability (Emtes’17) 22-23 April 2017 ALHOSN University, Abu Dhabi, UAE.
129. Acted as a **Resource person for “Career Guidance program”** for Honey well (MNC0 Employee children , Chennai on 30th April 2017
130. Invited as a **Chief Guest** For Career guidance for polytechnic students on 1st year Induction day programme organized by Sai Ram Polytechnic college , Chennai on 6th July 2017
131. Acted as a **Resource person for Managerial excellence for business man in the Innovation Entrepreneurship Awareness camp ”** organized by Department of Production engineering , Sri Sai Ram engineering college , Chennai on 13th July 2017.
132. Acted as a **Resource person for “Entrepreneurship awareness and development program for engineering management students** organized by Tagore engineering college in association with ED institute Ahmadabad on 19th July 2017.
133. Delivered **Key note address** in International Conference on Management –Inspiring pledge for sustainability over challenge 25-26 July 2017 University of Jaffna, Srilanka.
134. Invited as a **Chief Guest** For 71st Independence day celebration organized by Shree Niketan Matriculation Hr secondary school , Tiruvallur on 15th August 2017
135. Invited as a **Chief Guest** For 1st Year MBA Induction programme students organized by ethiraj women’s on 21st August 2017
136. Invited as a **Chief Guest** and delivered the motivational talk for computer science students on Intrafacet competition Festival organized by Anna adarsh women’s college on 15th September 2017
137. **Guest of Honour** for Gold Hat Foundation on 8th October 2017

138. Acted as a **Chief coordinator** for “+2 Management course new syllabus framing” for, Pondicherry on 11-13th October 2017

139. Acted as a **Resource person** for “Career Guidance program” for the Students of Amalorpove Higher secondary school, Pondicherry on 21st October 2017

MANAGEMENT TRAINING IMPARTED (MDP)

- Imparted EDP training program on “ Change Management ” for NLC New Joining Executives at NLC Training academy , Neyveli (27/09/2017)
- Imparted training program on “Understanding self” for NLC New Joining Executives at NLC Training academy , Chennai (3/03/2017)
- Imparted training program on “Understanding self and personality development ” for NLC New Joining Executives at NLC Training academy , Neyveli (27/07/2016)
- Imparted training program on “Understanding others and building relationship ” for NLC New Joining Executives at NLC Training academy , Neyveli (27/07/2016)
- Imparted training program on “Creativity in problem Solving ” for NLC Managers at NLC Training academy , Neyveli (5/01/2016)
- Imparted training program on “Achieving results ” for NLC Managers at NLC Training academy , Neyveli (5/01/2016)
- Imparted training program on “Creativity in problem Solving ” for NLC Managers at NLC Training academy , Neyveli (16/09/2015)
- Imparted training program on “Achieving results ” for NLC Managers at NLC Training academy , Neyveli (16/09/2015)
- Imparted training program on “Need for the Understanding of Human behavior” for DSP at Tamilnadu police training academy, Chennai
- Imparted training program on “Communication skills” for DSP at Tamilnadu police training academy, Chennai
- Imparted training program on “Leadership style in Indian context” for DSP at Tamilnadu police training academy, Chennai
- Imparted training program on “Motivation ” for DSP at Tamilnadu police training academy, Chennai

PhD- THESIS EVALUATION & VIVA VOCE EXAMINER

- Acted as Viva voce examiner for a Thesis Titled “A Study On Role Of Quality Of Worklife On Behaviour Od Women Employee In Software Companies With Reference To Chennai” By K.Padmini To Bharath University,2017

- Acted as Viva voce examiner for a Thesis Titled “A Study On Effectiveness Of Hrd Practices In Cement Industry With Reference To Tamilnadu” by P. SIVAKUMAR to Annamalai University,2016
- Acted as Viva voce examiner for a Thesis Titled “Mathematical Analysis On Success Rate Forecast Of A Product Using Integration” by Mr.J.SURESH to Annamalai University,2016
- Acted as Viva voce examiner for a Thesis Titled “An Evaluation Of Product Quality Perception And Customer Satisfaction In Nilgiris Supermarket” by S.PADMANABAN to Annamalai University,2016
- Acted as Viva voce examiner for a Thesis Titled “Competency Development Among Fisheries Women Through Various Skills Training” by P.SURYA to Annamalai University,2016
- Acted as Viva voce examiner for a Thesis Titled “A Study On Guest Satisfaction In Hotel Industry Aparna Hotel Tiruvannamalai” by A.K.M. MANIMEGALAI to Annamalai University,2012
- Acted as Viva voce examiner for a Thesis Titled “Cause Related Marketing Campaigns On FMCG Products” by R. KANTHIAH ALIAS DEEPAK to Annamalai University,2016
- Acted as Viva voce examiner for a Thesis Titled “Customers’ Perspective In Adoption Of Financial Services Through Mobile Phone” by T.VELMURUGAN to Annamalai University,2015
- Acted as Viva voce examiner for a Thesis Titled “Performance Measurement of Small and Medium Sized Enterprises (Sme) In Sipcot Industrial Region, Tamil Nadu.” by S.NAGARAJAN to Annamalai University,2014
- Acted as Viva voce examiner for a Thesis Titled “Determinants Of Consumer Complaining Behaviour In The Hotel Industry With Special Reference To Chennai” by M.ANBALAGAN to Annamalai University,2015
- Acted as Viva voce examiner for a Thesis Titled “Impact Of Organised Retailing On The Unorganised Retail In India” by C.CHINNARAJA to Annamalai University,2015
- Acted as Viva voce examiner for a Thesis Titled “ A study on challenges in manufacture and marketing of cost effective handicrafts with special reference to quality, Price, Packaging, Timely delivery and logistics for export market ” by D.Subramaniam to SCSV university ,February 2016
- Acted as Viva voce examiner for a Thesis Titled “Impact of servant leadership on organizational commitment among college teachers ” by kamala kannan to Annamalai university ,October 2015
- Acted as Viva voce examiner for a Thesis Titled “ A study of emotional intelligence among middle level managers and its relation to the motivation, job satisfaction and attrition level of employees with reference to insurance sector ” by Gayatri babu to Bharathiar university ,March 2015

- Acted as Viva voce examiner for a Thesis Titled “ A study on knowledge management input to services management with a special reference to tourism in India – a case study at Mysore ” by shaheeda banu to Bharathiar university ,March 2015
- Acted as Viva voce examiner for a Thesis Titled “ A study on job satisfaction among women entrepreneurs in leather goods manufacturing industry with special reference to vellore district ” by Elanchezhian to Annamalai University , chidambaram ,February 2015
- Evaluate a Thesis and conduct a viva voce Titled “The Role Of Knowledge Management And Career Development Practices Among It Professionals- An Empirical Study” by P.Divya Priya to Karpagam University , Coimbatore ,February 2014
- Evaluate a Thesis and conduct a viva voce Titled “A Study On Emotional Intelligence Among Middle Level Managers And Its Relation To The Motivation, Job Satisfaction And Attrition Level Of Employees” by J.Gayatri.Babu to Bharathiar University, Coimbatore ,January 2014
- Evaluate a Thesis Titled “ A Comparative Study On Job Stress Among Public And Private School Teachers” by V.Sumathy to Annamalai university on January 2014
- Evaluate a Thesis Titled “A Study On Job Satisfaction Among Women Employees Inn Leather Goods Manufacturing Industry With Special Reference To Vellore District” By T.Elanchezhian to Annamalai university on December 2013
- Evaluate a Thesis and conduct the viva voce exam for Titled “ Work Life Balance Assessment Among Nurses” by D.Sakthivel to Aannamalai university on September 2013
- Evaluate a Thesis and conduct the Viva- Voce exam- Titled “ A Study On Knowledge Management Inputs To Services Management With A special Reference To Tourism In India ” by S.Shaheeda banu to Bharathiar University, Coimbatore ,August 2013
- Evaluate a Thesis and conduct the Viva- Voce Titled “ A Study On Employee Empowerment And Engagement As a tool To Build Ownership Trait Among Middle Level Managers” by P.Nagaraja Rao to Bharathiar University, Coimbatore ,June 2013
- Evaluate a Thesis and conduct the Viva- Voce Titled “ The Comparative Study Of Venture Capital Funding Angel Investment & Project Seed Financing With SFC’S Lending Options In Karnataka” by G.Srinivasa to Bharathiar University, Coimbatore ,June 2013
- Evaluate a Thesis and conduct the Viva- Voce Titled “Survey And Analysis Of Internal Organizational Communication In Construction Industry In Chennai” by S.Jayachandran to Bharath University on 22nd January 2014
- Evaluate a Thesis and conduct viva voce Titled “Application Of Inferential Statistics As a Measure Of Analyzing Financial Performance: A Case Study Of Selected Petroleum Companies In India” by Garima Jain to university of Rajasthan, Jaipur may 2013
- Impact of Return on Purchase of FMCG in Rural Tamilnadu by M.Balasubramaniam, Madras University, Chennai. May 2013
- A Study on the impact of FDI in Indian economy by SA. Bhaskar, Bharathiar University, Coimbatore. September 2012.

- A Study On Training And Development for Managers With reference to Krishnagiri District, 3rd August 2012
- A study on sales offer promotion with reference to consumer goods, University Of Madras, 13th August 2012
- The Impact of FDI on Indian Economy, Bharathidasan University, Trichy. 14th August 2012
- A study on customer perception towards jewelry product with reference to Tamilnadu by Jambulingam - Annamalai University
- A Study on Consumer Behavior in Rural Market of Trichy with Reference to Toilet Soaps by Sw. Rajamanoharane, Bharathiar University, Coimbatore.
- Customer Preference and satisfaction towards Information Technology Based Products and Services in Banking Industry” by Ms B.Kannika,University of Madras On 17.10.11
- Knowledge worker productivity improvement process technology in defense R&D Laboratory- Evaluation study by G.T.Mohantha, Bharath University,Chennai
- A Study on Post Purchase Decision of Entertainment product with reference to Cudalooore District, by Mr Natarajan, 26th December 2011,Annamalai University

Ph.D PRODUCED

1. Ms P.Priyadarsini awarded Doctoral thesis on the title “Emotional Intelligence of women employees: Study with reference to BPO industry “for Satyabama University, Chennai, and August2010
2. Ms Babita Prem awarded Doctoral thesis on the title “A study on Women perception on small car segment “for Mother Theresa Women’s University-Kodaikanal,October2010
3. Ms Mily Velayudan awarded Doctoral thesis on the title “A study on competency mapping of software industries with reference to Chennai” for Satyabama University, Chennai, January 2011
4. Ms Chitradevi awarded Doctoral thesis on the title “A study on problems faced by women entrepreneur in small scale sector with reference to Chennai city “for Mother Theresa Women’s University-Kodaikanal, March 2011
5. Mr Pravat Kumar Sarangi awarded Doctoral thesis on the title “ A study on Financial Performance of Software Industries With reference to India” for MGR University on September,2011
6. Ms Sasirekharamani awarded Doctoral thesis on the title “Impact of Advertisement on women perception: An empirical analysis with reference to physical appearance” for Mother Theresa Women’s University-Kodaikanal, September2011
7. Mr Natarajan awarded Doctoral thesis on the title “ A study on Stake holders perception on corporate Governance with reference to software Industries in India” for MGR University on November2011

8. Ms Anitha awarded Doctoral thesis on the title “ Impact of FDI on Indian economy” for Bharathiyar University on September 2012
9. Mr Kolanjiappan awarded Doctoral thesis on the title “Lean Principles In Maintenance of Aircraft” for Sathyabamba University on February 2013
10. Mr Sathya Narayanan awarded Doctoral thesis on the title “A Study On Stress Management Of Employees In Software Industry With Reference To South India” for Sathyabamba University on February 2013
11. Mrs Nirmala venkatramani awarded Doctoral thesis on the title “A Study On Women Employees’ Stress With Reference To Educational Institutions” for Mother Teresa University on October 2012
12. Mrs Sheeba sangeetha awarded Doctoral thesis on the title “Self help group attitude towards micro finance –An empirical study” for Bharathiyar University on June 2014
13. Mr Senthilnathan awarded Doctoral thesis on the title “CRM on organized retail sector with special reference to departmental stores” for Manonmanium Sundaranar university on July 2014
14. Mrs Swarnalatha awarded Doctoral thesis on the title “An Empirical Analysis Of Work-Life Balance On Women Employees: A Study With Reference To Banking Sector At Chennai” for Manonmanium Sundaranar university on August 2014
15. Mr Shankar awarded Doctoral thesis on the title “A Study On Performance Evaluation Of Public Sector Banks In India With Reference To Present Global Meltdown” for Manonmanium Sundaranar university on September 2014
16. Mrs Joy awarded Doctoral thesis on the title “A Study On Work Life Conflict Of Women Employees In Software Industry ” for Mother Teresa university on August 2014
17. Mrs Hemamary awarded Doctoral thesis on the title “users perception of mobile service quality ” for Bharathiyar University on September 2014
18. Mr Venkateswara prasad awarded Doctoral thesis on the title “Employee Attrition: An Empirical Insight Into Causes And Consequences With Reference To Software Industry “for Bharathiyar University on December 2014
19. Mrs.S.Panboli awarded Doctoral thesis on the title “Analysis Of Emotional Intelligence (Ei) On Perceived Stress Of Employees: An Empirical Study With Reference To Information Technology Enabled Services (ITES)” for Mother Theresa Women’s University-Kodaikanal, April 2015
20. Mrs Prema monaharan awarded Doctoral thesis on the title “Impact Of Quality Of Work Life: A Study With Reference To Private Sector And Public Sector Enterprises In Chennai” for Jawaharlal Nehru Technical University , Hyderabad, June 2015
21. Mr Saju John awarded Doctoral thesis on the title “An Analysis Of Customers Perception On Branded Fuel Products” for Jawaharlal Nehru Technical University , Hyderabad, June 2015
22. Mrs Usha awarded Doctoral thesis on the title” Work life balance of women employees in IT sector” for Manonmanium Sundaranar university on July 2015

23. Mrs Rohini awarded Doctoral thesis on the title” A Study on employee Attrition with reference to BPO Sector in chennai” for Bharathiyar university on August 2015
24. Mr V.Dhayalan awarded Doctoral thesis on the title” A Study on Job satisfaction of teaching professionals with reference to self financing Institution for Manonmanium Sundaranar university on November 2015
25. Mrs Usha awarded Doctoral thesis on the title” Personality And Transformational leadership As Antecedents Of Organizational Citizenship Behaviour: An Empirical Analysis With Reference To It Industry” for Manonmanium Sundaranar university on January 2017
26. Mr Mr.V.Anbazahgan awarded Doctoral thesis on the title” Users perception of two wheeler a study with reference to 100 cc motorcycle ” for St Peters university on July 2017
27. Mr R.Arun Kumar awarded Doctoral thesis on the title” Analysis of employees stress with reference to BPO Sector “ for St Peters university on February 2017
28. Mr V Chandra Shekar awarded Doctoral thesis on the title” “A study on students perception of employability skills with reference to engineering institution” for St Peters university on March 2017
29. Mr K Gopi Krishnan awarded Doctoral thesis on the title“ Analysis of user’s perception of consumers durable products: an empirical study with reference to Tamil Nadu” for St Peters university on March 2017
30. Mr Ramakrishnan awarded Doctoral thesis on the title” analysis of Employees ‘Perception on retention strategy-an empirical study with reference to beverage industry “ for Vels university on November 2016

CONSULTANT

- SFP & Sons (I) Pvt Ltd., Chennai (TARA Talcum Powder)
- Aachi Masala Foods Pvt. Ltd., Chennai.
- Lakshmi Foods Pvt Ltd., Chennai.
- Promotional consultancy for B Schools in Tamilnadu, Andrapradesh, Karnataka
- SVS Oil Mills, Chennai.

DOCTORAL COMMITTEE MEMBER

- Mother Teresa Women`s University
- Sathyabama University
- MGR University
- Bharathiar University, Coimbatore.

- Anna University Of Technology, Chennai
- St Peters University, Chennai
- B.S Abdhur Rahman University, Chennai
- Vel's University Chennai
- AMET University, Chennai
- Manonmaniam Sundaranar university, Tirunelveli
- Sankara University, Kanchipuram

MEMBER IN BOARD OF STUDIES

- Anna University, Chennai
- Ethiraj College For Women, Chennai
- Jamal Mohammad arts and science college, Tiruchy
- Tamil Nadu Open University – (TNOU) MBA & M.Phil.
- MBA (Regular and Distance) Anna University, Chennai.
- MBA(Logistics) Manonmaniam Sundaranar University
- MA (Human Resource Management),University Nominee for DKM college for women, Vellore
- BBA, College Nominee for DKM college for women, Vellore
- BISM, University Nominee for DKM college for women, Vellore

MEMBER OF COMMISSION FOR UNIVERSITY AFFILIATED COURSE

- Member for Quality Audit for MBA – Ethiraj College For Women, Chennai in the year 2012& 2014
- Member for BBA Degree course Aravindar Arts and Science College at Vannur (Affiliated to University of Madras)
- Member for BISM Degree course Agarwal Jain Arts and Science College at Meenjor (Affiliated to University of Madras)

BOOKS PUBLISHED

1. Financial Management, Sahara Publication , Chennai, Edition 2015
2. Total Quality Management- Revised edition, 2014 , Easwar Publication Chennai.
3. Merchant Banking and Security Market, Distance Education Anna University, Chennai.

4. Principle of Marketing Management, Charulatha Publications, Chennai.

BOOKS EDITED

- “Learning and Application” department of Indian studies , University of Malaya, First Edition 2012
- “Management Principles” for Tamilnadu Open University, Chennai
- “Financial Management” for Tamilnadu Open University, Chennai
- Global Business strategy in Competitive Environment, Kalaignan Publishers, Chennai.
- Impact of economic crisis on global business scenario, Human Resource Management Kalaignan Publishers, Chennai
- Impact of economic crisis on global business scenario, Quality Management Anuragam publications
- Impact of economic crisis on global business scenario, Marketing Management, IT Kalaignan Publishers, Chennai
- Sustainable strategies on technology and Management for developing countries Anuragam publications, Chennai, Volume 1,2009
- Sustainable strategies on technology and Management for developing countries, Anuragam publications, Chennai, Volume 2, 2009
- Innovative Thoughts-education, Management, Arts, Science ,Linguistics(Teaching & Learning),Volume1,2011
- Innovative Thoughts-education, Management, Arts, Science ,Linguistics(Teaching & Learning),Volume2,2011
- Competency Building strategies in Business & Technology, MP Publications 2011. Volume I
- Competency Building strategies in Business & Technology, MP Publications 2011. Volume II
- Competency Building strategies in Business & Technology, MP Publications 2011. Volume III
- Innovative Business & Technology Strategies for Developing countries, 2011, MP Publications.
- Competency Building strategies in Business & Technology, MP Publications 2012. Volume IV

CASES DEVELOPMENT

- **Crucial Decision for Public Holiday** published in M .Infiniti Journal of Management (Bi-annual), 2012 December. pp
- **Competitive Strategies For The Growth Of Air Asia In Asian Aviation Market**, published in M .Infiniti Journal of Management (Bi-annual),2012 December. pp
- **Retaining or Reliving Strategy**, 2012 published in M .Infiniti Journal of Management (Bi-annual).
- **Kingfisher Fall or Fly**, 2012 Sankhya, International Journal of Management and Technologies (Bi-annual)
- **360 Degree Appraisal**, published in M .Infiniti Journal of Management
- **“Professor recruitment through handout”** - Is this a ethical practice for HRM,

JOURNAL EDITOR

- Acting as a Chief Editor, M.Infiniti Journal of Management (Bi-annual) Published by Sri Sai Ram Institute of Management Studies, Chennai.
- Acting as a Chief Editor, Sankhya, International Journal of Management and Technologies (Bi-annual) Published by Sri Sai Ram Institute of Management Studies, Chennai.
- Acting as a Chief Editor, GLOBAL Journal of Business and Management Research (Bi-annual) Published by Sri Sai Ram Institute of Management Studies, Chennai.

EDITORIAL BOARD MEMBER

- Member of editorial advisory board in SMART Journal of Business Management Studies-Professional, Refereed International And Indexed Journal,
- International Journal of Emerging Business published by Alpha Institute Of Management Studies, Tiruchengode
- International Journal Of Business Management and Administration, Nigeria
- International Journal of Information Technology and Management sciences
- BULETINUL Petroleum Gas university, Romania
- Journal of Management Engineering and Information Technology (JMEIT), Jaipur
- Annamalai International Journal of Business Studies & Research (AIJBSR) , A peer reviewed global impact factor journal, Chidambaram

ADVISORY BOARD MEMBER

- Bharath University, Chennai
- Galaxy Institute Of Management Studies, Chennai
- Eva Stalin School of Business, Chennai
- International Conference on Innovative and Competent Global Business Strategies- opportunities and challenges, 2013, kualalumpur, Malaysia.
- Jaffna university international conference , 2012 Jaffna, Srilanka

- Jaffna university international conference , June - 2015 Jaffna, Srilanka

LIST OF PAPERS / ARTICLES PUBLISHED

1. Published a Research paper titled “ Employee motivational factors and its impact on employee retention in beverage industry located in Chennai" in conference proceedings of 4 th International conference on contemporary management – Inspiring pledge for sustainability over challenge on 25th and 26th July 2017 Held at University of Jaffna, Srilanka. ISBN –2448-9883 pp89-93
2. Published a Research paper titled “A study on dealers requirements towards two wheeler financing with reference to Chennai customers" in conference proceedings of 4 th International conference on contemporary management – Inspiring pledge for sustainability over challenge on 25th and 26th July 2017 Held at University of Jaffna, Srilanka. ISBN –2448-9883 pp341-351
3. Published a Research paper titled “Impact of faculty involvement in self financing institutions towards job satisfaction " in conference proceedings of 4 th International conference on contemporary management – Inspiring pledge for sustainability over challenge on 25th and 26th July 2017 Held at University of Jaffna, Srilanka. ISBN –2448-9883 pp351-359
4. Published a Research paper titled “Impact of advertising on consumer purchase decision with reference to shri harini media ltd Chennai " in conference proceedings of 4 th International conference on contemporary management – Inspiring pledge for sustainability over challenge on 25th and 26th July 2017 Held at University of Jaffna, Srilanka. ISBN –2448-9883 pp525-535
5. Published a Research paper titled “ An empirical study on supplier relationship using vendor analysis with special reference to it infrastructure service sector, Chennai, India " in conference proceedings of 4 th International conference on contemporary management – Inspiring pledge for sustainability over challenge on 25th and 26th July 2017 Held at University of Jaffna, Srilanka. ISBN –2448-9883 pp536-542
6. Published a Research paper titled “Marketing strategies and customer satisfaction a study with reference to auto component vendors in Chennai " in conference proceedings of 4 th International conference on contemporary management – Inspiring pledge for sustainability over challenge on 25th and 26th July 2017 Held at University of Jaffna, Srilanka. ISBN –2448-9883 pp574-585
7. Published a Research paper titled “"An Empirical Study on Factors Influence on Two Wheeler Customer Satisfaction With Reference To Chennai" in conference proceedings of Emerging

8. Published a Research paper titled ““Analysis of Factors Determinant Professional Students Employability Skills With Reference To Engineering Education in India" SCOPUS INDEX JOURNAL titled International Journal of Economic Research (IJER), Vol.14 April (2017). (ISSN: 0972-9380)
9. Published a Research paper titled ““A Study On Branded Apparels Customers Purchase Behavior With Reference To India" SCOPUS INDEX JOURNAL titled "International Journal of Applied Business and Economic Research, Vo15 April (2017). ISSN : 0972-7302
10. Published a Research paper titled "The Factors Influencing Customer Satisfaction on Branded Laptops through E-Commerce in Chennai"" SCOPUS INDEX JOURNAL titled "International Journal of Applied Business and Economic Research, Vo15 April (2017). ISSN : 0972-7302
11. Published a Research paper titled "A Study on Employee Perception of Retention Strategies With Reference To Software Industry in India"" SCOPUS INDEX JOURNAL titled Man In India Vol.97 April (2017). ISSN : 0025-1569.
12. Published a Research paper titled " Impact Of Foreign Direct Investment On Automobile Sector: An Empirical Study With Reference To India" SCOPUS INDEX JOURNAL titled "International Journal of Control Theory and Applications Vol.10 April (2017) ISSN : 0974-5572.
13. Published a Research paper titled “Role of micro finance in the growth of SHG – A recent literature review in India” in Intercontinental journal of finance research review Vol.4, Issue 4 pp.92-100 , ISSN 2347-1654 Sep 2016
14. Published a Research paper titled “Post purchase behavior of two wheelers with respect to 100cc motorcycles” in Annamalai business review Vol.10, pp. 7-12, ISSN 0974-1690 Jan-Jun 2016
15. Published a Research paper titled “ Monetary policies and the Indian stock market” in International Journal of Trade and global business perspectives Vol. 3, pp. 2706-2713, ISSN 2319-9059 July- Sep 2016
16. Published a Research paper titled “Customer Perception about branding and purchase intention : A study of FMCG in and emerging market ” in International Journal of entrepreneurship and business environment perspectives Vol.5(3), pp. 2608-2615, ISSN 2279-0918 July- Sep 2016
17. Published a Research paper titled “ An analysis of work life balance of women employees & the quality of worklife in manufacturing sector” in International Journal of entrepreneurship and business environment perspectives Vol.5(3), pp. 2608-2615, ISSN 2279-0918 July- Sep 2016
18. Published a Research paper titled “A Study On Employees’ Perception On Retention Strategy Based On Present Working Environment In Beverage Industry In Chennai” in International Journal of Recent Scientific Research Vol. 7, Issue, 7, pp. 12536-12540, July, 2016 ISSN: 0976-3031

19. Published a Research paper titled “ Analysis of Generation Y's Perception on Leadership Factors Affecting Retention in the Beverage Industry” in Prabandhan : Indian Journal of Management ,Vol 9 Issue 8 ISSN 0975-2854 (Scopus listed)August 2016 P.no 41-49
20. Published a Research paper titled “A Study on Factors Determining Social Media onCosmetic Products” in Journal Of Pharmaceutical Science And Research , Vol. 8(1), 2016, 1-5 ISSN- 0975-1459
21. Published a Research paper titled “A Study on Factors Determining Social Media on Cosmetic Products” in International Journal of Applied Engineering Research ISSN 0973-4562 Volume 10, Number 20 (2015) pp 41629-41635
22. Published a Research paper titled “Impact Of Foreign Direct Investment On Automobile Sector: An Empirical Study With Reference To India” in proceeding of International conference - Global Advanced Research Conference on Management and Business Studies (Garcombs) 2015 , Bali organized by DPU & Kedge business school , Bali
23. Published a Research paper titled “A Study On Employee Perception Of Retention Strategies With Reference To Software Industry In India ” in proceeding of International conference - Global Advanced Research Conference on Management and Business Studies (Garcombs) 2015 , Bali organized by DPU & Kedge business school , Bali
24. Published a Research paper titled “A Study On Buyers Perception Of Online Marketing With Reference To Consumer Durable Product” in INTERNATIONAL JOURNAL ON ADVANCED RESEARCH, Special Issue, ISSN-2347-8446, October 2015
25. Published a Research paper titled” A Study On Day Of The Week Affects On Share Price Volatility For Select Companies Listed In NSE ” in INTERNATIONAL JOURNAL ON ADVANCED RESEARCH, Special Issue, ISSN-2347-8446, October 2015
26. Published a Research paper titled “Study On Employees’ Retention Rate In Sriperumbudur Industrial Area” in Annamalai Business Review, Special Issue, October 2015 –ISSN 0974-1690
27. Published a Research paper titled “A Study On Employee Engagement In Ashok Leyland Limited, Chennai” in International Journal of Business Intelligence & Innovation, Special Volume ISSN 2348 4705
28. Published a Research paper titled” An Comparative Study Of Work life Balance In Various Industrial Sectors In Chennai” in INTERNATIONAL JOURNAL ON ADVANCED RESEARCH, Special Issue, ISSN-2347-8446, October 2015
29. Published a Research paper titled” Faculty Perception Towards Institutional Climate With Respect To Self Financing Engineering Colleges” in INTERNATIONAL JOURNAL ON ADVANCED RESEARCH, Special Issue, ISSN-2347-8446, October 2015
30. Published a Research paper titled “A Study On Managing Employee Retention In It Industries, Chennai” in Annamalai International Journal of Business Studies and Research, Special Issue, October 2015-ISSN- 0975-749X

31. Published a Research paper titled “Work life Balance Of Women Employees In Banking Sector With Special Reference To Chennai City” in Annamalai Journal of Management” A Journal of Virtu”, Special Issue, October 2015 – ISSN -0974-0406
32. Published a Research paper titled” Impact Of Online Advertising And Sales Promotion In Revenue: An Empirical Study With Reference To FMCG” in INTERNATIONAL JOURNAL ON ADVANCED RESEARCH, Special Issue, ISSN-2347-8446, October 2015
33. Published a Research paper titled “A Study On The Impact Of As-Built Documentation In The Management Of Brown- Field EPC Projects” in Vels Management Journal A Half Yearly Journal Of Management And Research-Volume: 3 Issue No.: 2 June 2015 ISSN: 2250-123
34. Published a Research paper titled “. Innovative Strategic Issues Social Media Networking” in Impact International Journal of Advance Research, Vol.7, Issue 1, October 2015- ISSN 2347-8446
35. Published a Research paper titled” The Fertilizer Scenario And Need For Joint Ventures Abroad” in International Journal Of Commerce,Vol.2 Issue No.3 July-December 2015 ISSN :2394-9597
36. Published a Research paper titled” A Study on Factor Hindrance of Work Life Balance of Women Employees in IT sector with reference to Chennai” in Impact International Journal Of Management Science Volume – 7 Issue – 1 October (2015)- ISSN 2347 – 856
37. Published a Research paper titled “Performance evaluation of selected leading public sector banks in India ” in International journal of management and behavioral sciences (IJMBS) ISSN -2278-5671, Vol ,6-7,June 2015
38. Published a Research paper titled “ A Study on institutional influence on effectiveness of entrepreneurial development program me with reference to engineering students “ in International journal of management and behavioral sciences (IJMBS) ISSN -2278-5671, Vol ,6-7,June 2015
39. Published a Research paper titled “ A work life balance of women employees – a study with reference to banking sector in Chennai ” in Annamalai International Journal of Business Studies & Research (AIJBSR) , A peer reviewed global impact factor journal ISSN -0975-749X, Special Issue, April 2015
40. Published a Research paper titled “Entrepreneurial climate for the development of entrepreneurs in Tamilnadu” in Annamalai Business Review , ISSN -0974-1690 Special Issue, April 2015.
41. Published a Research paper titled “ Futures and option (F& o) Market in India ” in Annamalai International Journal of Business Studies & Research (AIJBSR) , A peer reviewed global impact factor journal ISSN -0975-749X, Special Issue, April 2015
42. Published a Research paper titled “A Study on Impact of Stress on Job Satisfaction with reference to BPO Employees in Chennai” in **TIJ's Research Journal of Social Science & Management [RJSSM]** ISSN 2251-1571- Volume 5 NO, 2015.

43. Published a Research paper titled “ The impact of macroeconomic factors on Indian stock market ” in Annamalai International Journal of Business Studies & Research (AIJBSR) , A peer reviewed global impact factor journal ISSN -0975-749X, Special Issue, April 2015
44. Published a Research paper titled “ Impact of infrastructure in self financing institutes towards job satisfaction ” in M-Infiniti Journal of Management, ISSN -0973-7197, Special Issue, April 2015
45. Published a Research paper titled “A Study on factors influences Consumers Durable users with reference to Refrigerator in Chennai” in International Research Journal of Business and Management [IRJBM] ISSN: 2322 – 083X, **Impact Factor: 2.93**, Volume 8 Issue 6, 2015.
46. Published a Research paper titled “A Study On Students Perception Of Employability Skills With Respect To Engineering Institution” in International Journal of Research in Engineering, Social Sciences ((ISSN 2249-9482), **Impact Factor: 4.16**, Volume 5 Issue 3, March 2015.
47. Published a Research paper titled “A Study On Factors Influence On Two Wheeler Customer Satisfaction With Reference to Chennai” in International Journal of Management And Social Science Research Review - IJMSRR (**Impact Factor 0.348 E-** ISSN - 2349-6746 , ISSN - 2349-6738 PP- 13-148
48. Published a Research paper titled “Work Life Balance Of Women Employee As Study With Reference To IT Sector In Chennai” in MANAGEMENT TODAY , ISBN-9789384389048, PP-9-12
49. Published a Research paper titled “ Study on SCM on inventory control with reference to automobile industry “ in MANAGEMENT TODAY , ISBN-9789384389048, PP-43-48
50. Published a Research paper titled “A Study On Employee Perception On Attrition With Reference To BPO In India ” in MANAGEMENT TODAY , ISBN-9789384389048, PP-93-96
51. Published a Research paper titled “ A study on BPO employees stress on balancing the job with reference to Bangalore city” in SPIM INTERNATIONAL JOURNAL OF MANAGEMENT RESEARCH, ISSN 2394- 5842 Volume 1, Issue 1 (2015) pp. 5-13
52. Published a Research paper titled “ A Study On Engineering Students Employability Skills For Excellence In Career With Reference To India” in SPIM INTERNATIONAL JOURNAL OF MANAGEMENT RESEARCH, ISSN 2394- 5842 Volume 1, Issue 1 (2015) pp. 79-84
53. Published a Research paper titled “Analysis Of Personal , Social & Professional Wellbeing Of Women Employees: An Empirical Study With Reference To Indian BPO Sector, in International Journal of Applied Engineering Research ISSN 0973-4562 Volume 10, Number 2 (2015) pp. 2749-2759 ,Research India Publications(SCOPUS LISTED)
54. Published a Research paper titled “ A Study On consumer durables users satisfaction and preference with reference to refrigerator in Chennai” in SPIM INTERNATIONAL JOURNAL OF MANAGEMENT RESEARCH, ISSN 2394- 5842 Volume 1, Issue 1 (2015) pp. 58-63
55. Published a Research paper titled “A Study On Factors Influence On Two Wheeler Users Satisfaction With Reference To Chennai” in SPIM INTERNATIONAL JOURNAL OF MANAGEMENT RESEARCH, ISSN 2394- 5842 Volume 1, Issue 1 (2015) pp. 58-63

56. Published a Research paper titled Professional Student's Perception on Effectiveness of Entrepreneurship Development in "Twelfth AIMS International Conference on Management (AIMS-12) January 2-5, 2015 IIM Kozhikode"
57. Published a Research paper titled "Niche Areas of improvement in Banking education" in International conference on Biggest challenge facing education today organized by Department of Indian studies, University of Malaya, on December 13th&14th, 2014 (ISBN 978-93-83869-11-4)
58. Published a Research paper titled "Impact of infrastructure in self financing institutes towards job satisfaction" in International conference on Biggest challenge facing education today organized by Department of Indian studies, University of Malaya, on December 13th&14th, 2014 (ISBN 978-93-83869-11-4)
59. Published a Research paper titled "Quality of engineering and management education – A key factor for sustainable education in India" in International conference on Biggest challenge facing education today organized by Department of Indian studies, University of Malaya, on December 13th&14th, 2014 (ISBN 978-93-83869-11-4)
60. Published a Research paper titled "Relationship between Transformational Leadership And Organizational Citizenship Behaviour In Indian Banking Sector" in International Journal of world Research Vol: I Issue VIII, August 2014, Print ISSN: 2347-937X
61. Published a Research paper titled "Work Life Balance Of Women Employees Satisfaction – A Study With Reference To IT Sector In India" in Asia Pacific Journal of Research Vol: I Issue XV, July 2014, ISSN: 2320-5504, E-ISSN-2347-4793
62. Published a Research paper titled "A Consumer perception towards white goods study reference to washing machines in Chennai" in International Journal of Economic Research, vol: 11/Jan-Dec 2014 ISSN 0972 – 9380. (Page No: 549-553)
63. Published a Research paper titled "A study on consumer's possession, purchase and usage of washing machines in Chennai" in International Journal of scientific research Indexed with international ISSN Directory, Paris. Vol: 3 Issue 4, April 2014, Print ISSN: 2277-8179
64. Published a Research paper titled "Teaching Professional Stress: An Empirical Study With Reference to Women in India" in International Journal Of Innovative Research & Development, vol: 3/ issue: 7/July 2014 ISSN 2278 – 0211 (Online)
65. Published a article titled "Value added courses for engineering students" in Aval vikatan Tamil magazine, in May 2014 edition
66. Published a Research paper titled "Employee stress in Teaching Professional: An empirical study with reference to women in India "in Mc Stanford Journal of International Management, vol: 1/ issue: 10/. ISSN –2321-1652,pp1-6
67. Published a Research paper titled "Impact of demographic factors on employee morale and attrition – An empirical analysis "EP journal of Human Resource vol: 1/ issue: 1/. ISSN – 2348-5970,pp13-21
68. Published a Research paper titled "Employee perception on two critical components of HRD Practices with reference to cement company in Chennai city "EP journal of Human Resource vol: 1/ issue: 1/. ISSN –2348-5970,pp 23-35

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70. Published a Research paper titled "Organizational commitment among IT professionals the effect of transformational leadership in "ICCM -2014proceedings " vol: 1/ issue: 1/. ISSN – 2362-0536 ,pp392-398
71. Published a Research paper titled "A study on performance evaluation of selected cement and steel companies listed in NSE, India" in "ICCM -2014proceedings " vol: 1/ issue: 1/. ISSN – 2362-0536 ,pp399-403
72. Published a Research paper titled "Analysis of employees stress on performance of job with reference to BPO" in "ICCM -2014proceedings " vol: 1/ issue: 1/. ISSN –2362-0536 ,404-412
73. Published a Research paper titled "A study on performance evaluation of select banks in India in "ICCM -2014proceedings " vol: 1/ issue: 1/. ISSN –2362-0536 ,pp413-419
74. Published a Research paper titled "A study on faculty job satisfaction and its impact on students satisfaction with reference to management institutes in Chennai "ICCM - 2014proceedings " vol: 1/ issue: 1/. ISSN –2362-0536 ,pp 420-424
75. Published a Research paper titled "analysis of users satisfaction on two wheeler segment performance with reference to Chennai in "ICCM -2014proceedings " vol: 1/ issue: 1/. ISSN –2362-0536 ,pp 499-509
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78. Published a Research paper titled " A preliminary study on stress overcome factors among women medical practitioners in Chennai in Annamalai journal of management vol: 6/ issue :2 / December 2013. ISSN – 0974-0406,pp20
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80. Published a Research paper titled "Study on perception of employee towards quality of work life with respect to granite industries in krishnagiri district "in Annamalai journal of management vol: 6/ issue: 1 / November 2013. ISSN – 0974-0406pp57
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83. Published a Research paper titled “An Empirical analysis of work life balance of women employees in banking sector with reference to Chennai “in Annamalai journal of management vol: 6/ issue :2 / December 2013. ISSN – 0974-0406,pp76
84. Published a Research paper titled “Training and development in banking sector in International journal of management science; vol: 3 / issue: 4 / December 2013. ISSN - 2347 – 856,pp 31
85. Published a Research paper titled “Exploring the Factors Influencing Retail and Bazaar Trade for Promoting Two Wheeler Lubricants “in Global journal of Business and management Research vol: 1/ issue: 1 / December 2013. ISSN – 2347-7814pp101
86. Published a Research paper titled “Level Of Emotional Intelligence Among Ites Employees In Chennai City “in Annamalai Business Review vol: 4/ issue :1 /July- December 2013. ISSN – 0974-1690,pp1-3
87. Published a Research paper titled “perceptive online shopping buying behaviour “in Annamalai journal of management vol: 6/ issue :2 / December 2013. ISSN – 0974-0406,pp40
88. Published a Research paper titled “An impact of demographic variables on consumer preference with reference to Air - conditioner” in PARIPEX - Indian Journal of Research ; vol: 2 / issue :7 / July 2013. ISSN - 2250 – 1991.
89. Published a Research paper titled “Study on consumers expectation, satisfaction and preference towards Refrigerator” in ICMIS - International conference on management and information system, Bangkok. Sep 22 - 24, 2013. ISBN - 978 -81-924713-4-1
90. Published a article titled “Indraya Ilangargalin Kaiyal Ethirkala India” in Puthiya Tharisanam Tamil magazine, in June 2013 edition pp 26-27
91. Published a Research paper titled “Succession Planning Avoids Inevitable Attrition – A Empirical Insight ” in GITAM, Journal Of Management , Volume 1, Issue 1,July –Sep2013 ISSN :0972740X
92. Published a Research paper titled “Customer Satisfaction and Loyalty on Departmental Stores” in Business confluence, Loyala Journal Of Commerce, Volume 1, Issue 1, march (2013), pp. 43-52
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94. Published a Research paper titled “An Empirical Study Of The Stress Management Of Women Faculty ” In Social Glance – Journal Of Social Science And Humanities, Volume 1, Issue 1, October – December (2012), pp. 29-39 ISSN :2319-3654
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183. Published a paper titled “Leadership competency today’s requirement for future challenges Published by Anuragam publication
184. Published a paper titled “ A study on stress management in teaching profession ” Published by Anuragam publications
185. Published a paper titled “ A study on software employee stress with reference to south India”, Published by Anuragam publications
186. Published a paper titled “ A study on the cross cultural issues of BPO employee “Published by Anuragam publications
187. Published a paper titled “Capitalization of software development cost: A survey of accounting standard practices in the software industry” Published by Anuragam publications
188. Published a paper titled “The influence of FDI in Global Business Scenario” Published by Anuragam publications
189. Published a paper titled “Stress management and the sandwich generation- A study of women employees in Chennai”, Published by Anuragam publications
190. Published a paper titled “Financial performance of banking sector, An analytical study with reference to India”
191. Published a paper titled “Emotional Intelligence :A key factor for effective leadership “published by Anuragam publications
192. “Potrayal of women in Women’s era advertisements-An empirical analysis with reference to body image & beauty “ Published by Anuragam publishers
193. Attrition and its repercussions with special reference to Indian IT industry” Published by Anuragam publishers
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Published by Anuragam publications
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PAPERS PRESENTED IN INTERNATIONAL CONFERENCE / SEMINAR

1. Presented Research paper titled “ Employee motivational factors and its impact on employee retention in beverage industry located in Chennai” in conference proceedings of 4th International conference on contemporary management – Inspiring pledge for sustainability over challenge on 25th and 26th July 2017 Held at University of Jaffna, Srilanka.
2. Presented a Research paper titled “A study on dealers requirements towards two wheeler financing with reference to Chennai customers” in conference proceedings of 4th International conference on contemporary management – Inspiring pledge for sustainability over challenge on 25th and 26th July 2017 Held at University of Jaffna, Srilanka.
3. Presented a Research paper titled “Impact of faculty involvement in self financing institutions towards job satisfaction ” in conference proceedings of 4th International conference on contemporary management – Inspiring pledge for sustainability over challenge on 25th and 26th July 2017 Held at University of Jaffna, Srilanka.
4. Presented a Research paper titled “Impact of advertising on consumer purchase decision with reference to shri harini media ltd Chennai ” in conference proceedings of 4th International conference on contemporary management – Inspiring pledge for sustainability over challenge on 25th and 26th July 2017 Held at University of Jaffna, Srilanka.
5. Presented a Research paper titled “ An empirical study on supplier relationship using vendor analysis with special reference to it infrastructure service sector, Chennai, India ” in conference proceedings of 4th International conference on contemporary management – Inspiring pledge for sustainability over challenge on 25th and 26th July 2017 Held at University of Jaffna, Srilanka.
6. Presented a Research paper titled “Marketing strategies and customer satisfaction a study with reference to auto component vendors in Chennai ” in conference proceedings of 4th International conference on contemporary management – Inspiring pledge for sustainability over challenge on 25th and 26th July 2017 Held at University of Jaffna, Srilanka
7. Presented a Research paper titled ““An Empirical Study on Factors Influence on Two Wheeler Customer Satisfaction With Reference To Chennai” in conference proceedings of Emerging Management & Technology for Economic Sustainability (Emtes’17) on 22-23 April 2017 Held at ALHOSN University, Abu Dhabi, UAE.
8. Presented a Research paper titled “A Study on Consumer’s Perception on Brand Loyalty with Reference to Fast Moving Consumer Goods (FMCG) in India” in **International Conference on Business Management, Economics and Social Sciences (ICBMESS 2016)** organized by Uttara University (Bangladesh), Association of Management Development Institutions in

South Asia (AMDISA – A SAARC Recognized Body), and Global Business and Management Forum (GBMF – USA) on 21-23 December 2016, Dakha.

9. Presented a Research paper titled “A Study on Consumer Behavior of Junk Food with Reference to School Children’s in Kerala” in **International Conference on Business Management, Economics and Social Sciences (ICBMESS 2016)** organized by Uttara University (Bangladesh), Association of Management Development Institutions in South Asia (AMDISA – A SAARC Recognized Body), and Global Business and Management Forum (GBMF – USA) on 21-23 December 2016, Dakha.
10. Presented a Research paper titled “A Study on Factors Influence a Purchase Intention with Reference to Indian Apparel Brand” in **International Conference on Business Management, Economics and Social Sciences (ICBMESS 2016)** organized by Uttara University (Bangladesh), Association of Management Development Institutions in South Asia (AMDISA – A SAARC Recognized Body), and Global Business and Management Forum (GBMF – USA) on 21-23 December 2016, Dakha.
11. Presented a Research paper titled “A Study on Engineering Students Perception of Entrepreneurship Education and Development in Transformative Education Scenario With Reference to India” in First International Conference on Transformative Education Research and Sustainable Development, to be held in Dhulikhel, Nepal on 21 to 23 October 2016 organized by Kathmandu university school of education
12. Presented a Research paper titled “Analysis Of Factors Determinant Professional Students Employability Skills With Reference To Engineering Education In India” in First International Conference on Transformative Education Research and Sustainable Development, to be held in Dhulikhel, Nepal on 21 to 23 October 2016 organized by Kathmandu university school of education
13. Presented a Research paper titled “Impact Of Foreign Direct Investment On Automobile Sector: An Empirical Study With Reference To India” in International conference - Global Advanced Research Conference on Management and Business Studies (Garcombs) 2015 , Bali organized by DPU & Kedge business school , Bali
14. Presented a Research paper titled “A Study On Employee Perception Of Retention Strategies With Reference To Software Industry In India ”in International conference - Global Advanced Research Conference on Management and Business Studies (Garcombs) 2015 , Bali organized by DPU & Kedge business school , Bali
15. Presented a Research paper titled “A Study On Buyers Perception Of Online Marketing With Reference To Consumer Durable Product” in International Conference on “Banking, Finance, Business & Technology For Sustaining Economic Development In Global Market (IBFBT’ 15)” in association with MMA , CII, INDO AUSTRALIAN CHAMBER OF COMMERCE on 9th and 10th October , 2015
16. Presented a Research paper titled “A Study On Day Of The Week Affects On Share Price Volatility For Select Companies Listed In NSE” in International Conference on “Banking, Finance, Business & Technology For Sustaining Economic Development In Global Market (IBFBT’ 15)” in association with MMA , CII, INDO AUSTRALIAN CHAMBER OF COMMERCE on 9th and 10th October , 2015
17. Presented a Research paper titled “An Comparative Study Of Worklife Balance In Various Industrial Sectors In Chennai” in International Conference on “Banking, Finance, Business

&Technology For Sustaining Economic Development In Global Market (IBFBT' 15)" in association with MMA , CII, INDO AUSTRALIAN CHAMBER OF COMMERCE on 9th and 10th October , 2015

18. Presented a Research paper titled "Faculty Perception Towards Institutional Climate With Respect To Self Financing Engineering Colleges" in International Conference on "Banking, Finance, Business &Technology For Sustaining Economic Development In Global Market (IBFBT' 15)" in association with MMA , CII, INDO AUSTRALIAN CHAMBER OF COMMERCE on 9th and 10th October , 2015
19. Presented a Research paper titled "Impact Of Online Advertising And Sales Promotion In Revenue: An Empirical Study With Reference To FMCG" in International Conference on "Banking, Finance, Business &Technology For Sustaining Economic Development In Global Market (IBFBT' 15)" in association with MMA , CII, INDO AUSTRALIAN CHAMBER OF COMMERCE on 9th and 10th October , 2015
20. Presented a Research paper titled "Macroeconomic Variables And Stock Market Volatility In China - A Study With Reference To Shangai Stock Exchange Composite Index" in International Conference on "Banking, Finance, Business &Technology For Sustaining Economic Development In Global Market (IBFBT' 15)" in association with MMA , CII, INDO AUSTRALIAN CHAMBER OF COMMERCE on 9th and 10th October , 2015
21. Presented a Research paper titled "Study On Employees' Retention Rate In Sriperumbudur Industrial Area" in International Conference on "Banking, Finance, Business &Technology For Sustaining Economic Development In Global Market (IBFBT' 15)" in association with MMA , CII, INDO AUSTRALIAN CHAMBER OF COMMERCE on 9th and 10th October , 2015
22. Presented a Research paper titled "A Study On Employee Engagement In Ashok Leyland Limited, Chennai" in International Conference on "Banking, Finance, Business &Technology For Sustaining Economic Development In Global Market (IBFBT' 15)" in association with MMA , CII, INDO AUSTRALIAN CHAMBER OF COMMERCE on 9th and 10th October , 2015
23. Presented a Research paper titled "A Study On Managing Employee Retention In It Industries, Chennai" in International Conference on "Banking, Finance, Business &Technology For Sustaining Economic Development In Global Market (IBFBT' 15)" in association with MMA , CII, INDO AUSTRALIAN CHAMBER OF COMMERCE on 9th and 10th October , 2015
24. Presented a Research paper titled "Worklife Balance Of Women Employees In Banking Sector With Special Reference To Chennai City" in International Conference on "Banking, Finance, Business &Technology For Sustaining Economic Development In Global Market (IBFBT' 15)" in association with MMA , CII, INDO AUSTRALIAN CHAMBER OF COMMERCE on 9th and 10th October , 2015
25. Presented a Research paper titled "A Study On The Impact Of As-Built Documentation In The Management Of Brown- Field EPC Projects" in International Conference on "Banking, Finance, Business &Technology For Sustaining Economic Development In Global Market (IBFBT' 15)" in association with MMA , CII, INDO AUSTRALIAN CHAMBER OF COMMERCE on 9th and 10th October , 2015
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Economic Development In Global Market (IBFBT' 15)" in association with MMA , CII, INDO AUSTRALIAN CHAMBER OF COMMERCE on 9th and 10th October , 2015

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28. Presented a Research paper titled" A Study on Factor Hindrance of Work Life Balance of Women Employees in IT sector with reference to Chennai" in International Conference on "Banking, Finance, Business &Technology For Sustaining Economic Development In Global Market (IBFBT' 15)" in association with MMA , CII, INDO AUSTRALIAN CHAMBER OF COMMERCE on 9th and 10th October , 2015
29. Presented a Research paper titled "Performance evaluation of selected leading public sector banks in India " in Indo- Canadian International conference of business and behavioral sciences on 3rd & 4th July , 2015 at Taj hotel, Panaji,Goa, India
30. Presented a Research paper titled " A Study on institutional influence on effectiveness of entrepreneurial development program me with reference to engineering students "Indo-Canadian International conference of business and behavioral sciences on 3rd & 4th July , 2015 at Taj hotel, Panaji,Goa, India
31. Presented a Research paper titled "The Impact of Internship Experiences on the Engineering students Behavioural Intentions with Reference to India Universities "in The Third International Conference on Advancement of Development Administration 2014—Social Sciences and Interdisciplinary Studies (the 3rd ICADA 2014—SSIS)Held on 9th October 2014.
32. Presented a Research paper titled "A Study on Teaching Professionals satisfaction With Reference To Self supporting Institution in India "in 7th International Conference on Innovation and Knowledge Management in Asia Pacific (IKMAP 2014) organized by the Knowledge Management and Innovation Research Centre of The Hong Kong Polytechnic University and Bangkok University.Held on 10th October 2014.
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41. Presented a paper titled “A study on performance evaluation of selected cement & steel companies listed in NSE, India.” in International conference on contemporary management (ICCM)-2014 on 14th march , 2014, organized by , faculty of management studies & commerce , university of Jaffna , Srilanka.
42. Presented a paper titled “Impact of FDI in housing and real estate with reference to India .” in International conference on "Contemporary Issues In Business Management And Finance - 2013" - September 28th & 29th 2013 –organized by Department of Business Management and Finance , University of Kashmir, Srinagar..
43. Presented a paper titled “Title - "Customers perception on Durable goods with reference to Big Bazaar, Chennai.” in Two day National conference on "Sustainable development and planning - 2013" - September 6th & 7th 2013 - Organized by Central University of Karnataka.
44. Presented a paper titled “An Analysis of women employees stress: An Empirical study with reference to teaching professional in India” in the “ Annual Conference on Global Economics, Business, and Finance (GEBF)-2012” , Hong kong, on 15-17th December 2012
45. Presented a paper titled “An Analysis of FDI on service sector : A study with reference to in India” in the “ Annual Conference on Global Economics, Business, and Finance (GEBF)-2012” , Hong kong, on 15-17th December 2012
46. Presented a paper titled “Islamic Entrepreneurship Risk An Empirical Study With Reference To India” in International Conference on “ Intellectuality and Leadership of Muslim Scholars In Research, Innovation and Creativity” organized by INTERNATIONAL CONFERENCE ON ISLAMIC LEADERSHIP, Malaysia, on 26th September 2012
47. Presented a paper titled “A profitability analysis of selected Steel companies in India” in International Conference on “Business Innovations in Global” organized by AVVMS PUSHPAM College, Thanjavur, 22nd September 2012
48. Presented a paper titled “A job satisfaction among teaching professionals in self financing arts and science college with reference to Chennai ” in International Conference on “Business Innovations in Global” organized by AVVMS PUSHPAM College, Thanjavur, 22nd September 2012
49. Presented a paper titled “Job Stress of Employee in IT Industry” in International Conference on Emerging Market and Issues in Management” organized by VIT university, Vellore, 16th March 2012
50. Presented a paper titled “Analysis of stakeholders perception on Corporate Governance: An Empirical study with reference to Software industry in India” in International conference organized by Asian Management Science Association and Putra Inteltek International college, Malaysia held on 2011.

51. Presented a paper titled ““A comprehensive Financial analysis of Aqua culture feed Industries in South India” for International conference organized by **RBAC University, Bangkok, Thailand** on 3rd and 4th March, 2011
52. Presented a paper titled “Employees attitude towards Organisation Culture with reference to automobile industry in India” in International conference organized by Asian Management Science Association and Putra Intelek International College, Malaysia held on 2011.
53. Presented a paper titled “Recent trends in foreign direct investment’ for International conference organized by **RBAC University, Bangkok, Thailand** on 3rd and 4th March, 2011
54. Presented a paper titled “Advertising Targeted at children – A critical Analysis” in International conference organized by Asian Management Science Association and Putra Intelek International College, Malaysia held on 2011.
55. Presented a paper titled “Bio-Fuel: as an alternative and its feasibility”” in International conference organized by Asian Management Science Association and PutraIntelek International college, Malaysia held on 2011.
56. Presented on “Evolving organized food and grocery retail in In India ”Presented for Third International conference on Management Research, 14th &15th February ‘09
57. Presented on “Capitalization of software development cost : a survey of accounting standard practices in the software industry” for International conference -Impact of economic crisis on global business scenario, September 23&24,2009
58. Presented on “Employee turnover in small scale industries” for International conference on Impact of economic crisis on global business scenario, September 23&24,2009
59. Paper presented on “Leadership competency today’s requirement or future challenges”
 - a. For International conference on Impact of economic crisis on global business scenario, September 23&24,2009
60. A paper presented on “A study on stress management in teaching profession” for International conference on Impact of economic crisis on global business scenario, 23&24,2009
61. A paper presented on “A study on software employee stress with reference to south India”, for International conference on Impact of economic crisis on global business scenario, September 23&24,2009
62. Paper presented on “Study on the cross cultural issues of BPO employee “for International conference on Impact of economic crisis on global business scenario, September 23&24,2009
63. Presented a paper titled“ Capitalization of software development cost : a survey of accounting standard practices in the software industry” for “Sustainable strategies on technology and Management for developing countries, **Tyndale college of business, Singapore**, May 2010

64. Presented a paper titled “Stress management and the sandwich generation- A study of women employees in Chennai” for “Sustainable strategies on technology and Management for developing countries, **Tyndale college of business, Singapore**, May 2010
65. Presented a paper titled “Financial performance of Banking sector: An analytical study with reference to India” for “Sustainable strategies on technology and Management for developing countries, **Tyndale college of business, Singapore**, May 2010
66. Presented a paper titled “Emotional Intelligence: A key factor for effective leadership” for “Sustainable strategies on technology and Management for developing countries, **Tyndale college of business, Singapore**, May 2010
67. Presented a paper titled “Emotional Intelligence: A key factor for effective leadership” for “Sustainable strategies on technology and Management for developing countries, **Tyndale college of business, Singapore**, May 2010
68. Presented a paper titled “Impact of Globalization in women working environment: A study with reference to BPO industry” for “Sustainable strategies on technology and Management for developing countries, **Tyndale college of business, Singapore**, May 2010
69. Presented a paper titled “Job stress in IT industry” for “Sustainable strategies on technology and Management for developing countries, **Tyndale college of business, Singapore**, May 2010
70. Presented a paper titled “Financial Performance of Software industry: An empirical analysis with reference to India” for “Sustainable strategies on technology and Management for developing countries, **Tyndale college of business, Singapore**, May 2010
71. A paper presented on “A study on financial performance of software companies with reference to India” for **Annual International conference on Global Business , Dubai ,2009**
72. A paper presented on “ Indian SME’s – The Key Competitive Factors for Success in Growing Economy” for International Conference on Entrepreneurship organized by Faculty of Management and Muamalah, **Selangor International Islamic University College, Malaysia**, 27th – 28th May, 2008
73. A paper presented on “Human Stress Management is Traditional or Modern Management”, for International conference on “The new teaching techniques”, organized by **University of Malaysia, Kuala Lumpur**, May 9-11, 2007
74. A paper presented on “ Epitome of Imparting Managerial Qualities in Tamil Literatures” for International conference on “The new teaching techniques”, organized by university of Malaysia, Kuala Lumpur May 9-11 ,2007
75. A paper presented on “Lean management of Aircraft Maintenance” in the International conference International conference on “Trends in information Sciences and Computing” organized by sathyabama University on 12th -14th December, 2007
76. A paper presented on “Bridging the skill gap through quality training” in the International conference International conference on “Trends in information Sciences and Computing” organized by sathyabama University on 12th -14th December, 2007

77. A paper presented on “ Promotional strategy – A key element in emerging business scenario” in the International conference organized by Indian Institute of Management – Kozhikode on “ Marketing in the age of convergence “ on 7th and 8th January 2006
78. A paper presented on “ Social relevance in management education – paradigm perspectives” in an International Conference organized by Cardamom planter Association college, Bodinayakanur on 21st, 22nd and 23rd, Feb 2006
79. A paper presented on “ Emotional Intelligence – A key to success in Global HR – practice” in the International Conference organized by Adaikalamatha Institute of Management, Thanjavur on 21st and 22nd Sep, 2006
80. A paper presented on “ Working women and stress global environment” in the International conference organized by Adaikalamatha Institute of Management, Thanjavur on 21st and 22nd September , 2006
81. A paper presented on “ Role of HR in Work Life Balance” in the International conference organized by Adaikalamatha Institute of Management, Thanjavur on 21st and 22nd September , 2006
82. A paper presented on “ Raising level of Indian Car performance in Global Scenario” in the International conference organized by Adaikalamatha Institute of Management, Thanjavur on 21st and 22nd September , 2006
83. A paper presented on “ Growth and constraints of Women Entrepreneurship in India” in the International conference organized by Department of Commerce, Loyola College, Chennai 15th and 16th , Feb 2007
84. A paper presented on “ Human Resource Management strategies in 21st century” in the International Conference organized by Jansons School of Business, Karumathampatti, Coimbatore, May 20-21, 2005.
85. A paper presented on “ E-CRM – A paradigm shift in hospitality services” in the International Seminar conducted by Muthayammal Engineering College, Rasipuram on 2nd Nov, 2006
86. A paper presented on “ Small Car Segment – Global Competitive Strategies” in the International conference organized by Department of Commerce, Loyola College, Chennai 15th and 16th , Feb 2007
87. A paper presented on “ Reshaping management education in the Global context” in the International conference organized by Devi Ahilya Vishwavidyaya, Indore on 15th & 16th Nov, 2003
88. A paper presented on “Emerging trends in global business Challenges and Opportunities” in the International seminar on P.R.Institute of management, Thanjavur on 6th & 7th Feb, 2004
89. A paper presented on “ Portrayal of women in advertisements – Dignity and decency” in the International Conference organized by Sri Sairam Institute of Management Studies on 21st & 22nd Sep, 2007
90. A paper presented on “A study on corporate governance Practices existing in software industry in India” in the International Conference organized by Sri Sairam Institute of Management Studies on 21st & 22nd Sep, 2007

91. A paper presented on “An analysis of employee attitude on pay and performance appraisal with reference to self financing engineering colleges” in the International Conference organized by Sri Sairam Institute of Management Studies on 21st & 22nd Sep,2007
92. A paper presented on “Customer retention and brand loyalty in Car Industry” in the International Conference organized by Sri Sairam Institute of Management Studies on 21st & 22nd Sep,2007
93. A paper presented on “The impact of stress among software Professionals” in the International Conference organized by Sri Sairam Institute of Management Studies on 21st & 22nd Sep,2007
94. A paper presented on “LCD effectiveness in training – Global scenario” in the International Conference organized by Sri Sairam Institute of Management Studies on 21st & 22nd Sep,2007
95. A paper presented on “Organizational climate paradigm shift in software company in south India” in the International Conference organized by Sri Sairam Institute of Management Studies on 21st & 22nd Sep,2007
96. A paper presented on “Strategy on training development on IT industry in global scenario” in the International Conference organized by Sri Sairam Institute of Management Studies on 21st & 22nd Sep,2007
97. A paper presented on “Stress management strategy in global competitive environment” in the International Conference organized by Sri Sairam Institute of Management Studies on 21st & 22nd Sep,2007
98. A paper presented on “Work life balance” in the International Conference organized by Sri Sairam Institute of Management Studies on 21st & 22nd Sep,2007
99. A paper presented on “ Car Driving – A symbol of women empowerment” in the International seminar organized by Mother Teresa University on 8th & 9th Mar, 2006
100. A paper presented on “Indian entrepreneur competitive strategy in global environment” in the 9th International conference, Professional Institute of Management, New Delhi. 3rd-5th Jan 2008
101. A paper presented on “SME competitive strategy in global environment” on 22nd & 23rd Dec., 2008. SRM University, Chennai.
102. Bridging the skill gap through Quality Training on 12 – 14th December 2007, International Conference organized by Sathyabama University, Chennai.
103. Lean Management of Aircraft Maintenance on 12 – 14th December 2007, International Conference organized by Sathyabama University, Chennai

PAPERS PRESENTED IN NATIONAL CONFERENCE / SEMINAR

1. Presented a Research paper titled “ An Effectiveness of supply chain management on Inventory control with reference to automobile industry “in National Conference on emerging trends in Engineering Management (NCETEM -2014) Held on 6th and 7th November 2014

2. A paper titled “A Key Factor Determinant of Attrition With Reference To BPO Industry in India” presented on UGC sponsored National conference on “Human Resource Development perspective and challenges” organized by Department of economics , St.Marys college , Tirunelveli on 20th February 2014
3. A paper presented on “Entrepreneurship opportunities and Challenges” in the National Level Seminar organized by Rajalakshmi Engineering College, Chennai on July 25 -27, 2005.
4. A paper presented on “ Global Advertising Strategies – Opportunities and Challenges” organized by SRM Institute of Science and Technology, Deemed University – National Conference, Feb 23rd and 24th on “ Indian MNC`s Opportunities and Challenges”
5. A paper presented on “ Emerging trend in business research – Marketing and social sciences” organized by SRM Eswari Engineering college on 31st March 2006
6. A paper presented on “ Role of women Entrepreneur in Global Scenario” in the National conference organized by St. Joseph college, Chennai, 15th and 16th Feb, 2007
7. A paper presented on “ Global Industry Brand Extension Bench Marking Quality” in the National conference organized by St. Joseph college, Chennai, 15th and 16th Feb, 2007
8. A paper presented on“ Indian Small Car – Challenges in Global Competitiveness “in the National conference organized by MNM Jain Engineering College, 8th March,2007
9. A paper presented on“ Secondary education system in India – strategy to march towards leadership” in the National Seminar organized by University of Madras,3rd and 4th March,2005
10. A paper presented on “ Current scenario and issues of NBFC in India in the national seminar organized by A.V.V.M Sri Pushpam College,Thanjavur,18th and 19th, Feb,2005
11. A paper presented on “ Regulations and operational problems of NBFC in India” in the national seminar organized by A.V.V.M Sri Pushpam College,Thanjavur,18th and 19th, Feb,2005
12. A paper presented on “ Entrepreneurs : Challenges and Opportunities” in the National seminar organized by Annamalai University,29th & 30th Mar,2001
13. A paper presented on “ Strengthening of the Non – Banking Finance Companies” in the Sate level UGC sponsored seminar organized by D.G. Vaishnav College on 16th Mar,2001
14. A paper presented on “Impact of E-CRM” in the State level seminar organized by Kongu Engineering College, Erode on 4th Sep,2001
15. A paper presented on “ Revitalizing the Indian Capital Market” in the national seminar organized by University of Madras, Chennai on 20th and 21st Feb,2003
16. A paper presented on “ Recent trends in Foreign Direct Investment” in the national level conference organized by St. Joseph`s College of Engineering, Chennai on 27th and 28th Feb,2004
17. A paper presented on “ Role of FDI`S in multinational companies” in the National seminar organized by Annamalai University on 27th Mar 2002

18. A paper presented on “ Marketing is the key to success in automobile industries” in the seminar organized by FASOHD, Karaikudi on 26th & 27th July,2003
19. A paper presented on “ CRM in pharmaceutical Industry” in the National seminar organized by Annamalai University on 12th & 13th Mar,2003

INTERNATIONAL CONFERENCE ORGANIZED

1. **Convener** - Global Business Strategy in Competitive Environment on Sep 21st & 22nd 2007
2. **Convener** - Research methodology workshop for social science scholars on December 20th & 21st 2009, Mysore
3. **Convener**-Impact of economic crisis on global business scenario, September 23&24,2009
4. **Convener**-International seminar on “Employability skills on Global perspective”December31st -2009
5. **Coordinator**- International conference on “Sustainable strategies on technology and Management for developing countries, Tyndale college of business, Singapore, May 2010
6. **Convener**- International FDP on “Global Education Strategy for Business and Technology”,July,2011
7. **Convener**- International Conference on “Competency Building Strategy in Business and Technology for Sustainable Development” Sep 22nd & 23rd 2011
8. **Chairman**-International Conference on “ Innovative Business and Technology Strategies for Developing Countries” ,Organised in Dubai,December,2011
9. **Convener** – International Conference on “Application of management and Technology Research ion Global economy” organized in association with University of Malaya, Kuala lampur, Malaysia on 2nd and 3rd June, 2012.
10. **Convener** – International Conference on “Economics, Business, Human Resource, & Technology For Sustainable Development”(IEBFHT’13)organized in association with Petroleum Gas University of Poliesti, Romania, and Linton university, Malaysia on 20th and 21st December, 2013.
11. **Convener** – International Conference on “Banking, Finance, Business &Technology For Sustaining Economic Development In Global Market (IBFBT’ 15)” in association with MMA , CII, INDO AUSTRALIAN CHAMBER OF COMMERCE on 9th and 10th October , 2015.
12. **Convener** – International Conference on “Banking, Finance, Business &Technology For Sustaining Economic Development In Global Market (IBFBT’ 15)” in association with MMA , CII, INDO AUSTRALIAN CHAMBER OF COMMERCE on 20th and 21st September , 2017 .

NATIONAL LEVEL CONFERENCE /FDP /WORKSHOP ORGANIZED

Convener

1. National Level Management Meet – MANFEST - 03 during the year 2003-2004
2. National Level Management Meet – MANFEST - 04 during the year 2003-2004
3. National Level Seminar on Research Methodology(FDP) during the year 2004 – 2005
4. National Level Workshop on Personality Development (FDP) during the year 2004 – 2005
5. National Level Best Summer Project Contest Pro Pinnacle 05 during the year 2004 – 2005
6. National Level Management Meet – MANFEST during the year 2004 – 2005
7. National level case writing workshop during the year 2005 – 2006
8. Fundamental principles of psychology and counseling for Engineering Faculty (FDP) during the year 2005-2006
9. National Level Management Meet – MANFEST during the year 2005 – 2006
10. National level entrepreneurial awareness and development programme during the year 2006-2007
11. National level Seminar on Research Methodology and Application of SPSS (FDP) during the year 2006 – 2007
12. National level Management Meet – MANFEST during the year 2007-2008
13. National level FDP on Balance of Emotional Intelligence in working Environment for Teaching Faculty, AICTE Sponsored on Dec.6th to 12th – 2007
14. National Level Seminar on Entrepreneurial Awareness and Development on 15th , 16th Feb. 2008 in Association with Micro Small and Medium Enterprise, Chennai.
15. National level FDP on Balance Impact of cultural values on BPO/ITES employee for Teaching Faculty, AICTE Sponsored on Dec.9 to 15th – 2008
16. National level FDP on Retention of Retailing strategies for Teaching Faculty, AICTE Sponsored on 12th & 13th August 2013
17. National level workshop on "Structured Equation Modeling (SEM) using SPSS & AMOS for Quantitative Data Analysis" on 16th & 17th April 2014
18. National level Work shop on “The art of case analysis and methods for B School faculty” on 31st July 2015

PROJECT GUIDANCE

- Guided 560 MBA students
- Guided 60 M.Phil Scholars in Management, Commerce, And Corporate Secretaryship.

UNIVERSITY EXAMINATION BOARD CHAIRMAN &MEMBER

- Anna University – Jan & May, 2004 – Zone 4
- Anna University – Jan & May, 2005 – Zone 4
- Anna University – Jan & May, 2006 – Zone 4
- Anna University – Jan & May, 2007 – Zone 4
- Sathyabama University – Dec & May ,2004 – 2005
- Sathyabama University – Dec & May ,2005 – 2006
- Anna University – Jan 2008 – Zone 4
- Kanchi Shankara Deemed University, Kanchipuram – Dec, 2004
- University of Madras, Dec 2009

MEMBERS IN ASSOCIATION ACTIVITIES

- AIMS- CHAIRMAN – TAMILNADU AND PONDICHEERY
- AIMA (All India Management Association)
- MMA (Madras Management Association)
- MISTE (Member in Institute of Science & Technology Engineering)
- MCC (Madras Chamber of Commerce)
- TAMIL CHAMBER OF COMMERCE , Chennai

COUNTRIES VISITED

- **UAE**
- **Indonesia**
- **Thailand**
- **Sri Lanka**
- **Malaysia**
- **Singapore**
- **Hong Kong**
- **China**
- **Macau**
- **Nepal**

PERSONAL DETAILS

Date of Birth : 07.05.1965

Nationality : Indian
Religion : Hindu
Address for Communication : Plot No. 1, Agathiyar Street, Durga Nagar, Sanitorium,
Chennai -47, Tamilnadu, India .
E-Mail ID : maran.mba65@gmail.com
Place: Chennai
Date:

Signature
(Dr.K.Maran)