AICTE SPONSORED
ENTREPRENEURSHIP DEVELOPMENT (ED) CELL

SAIRAM ENGINEERING COLLEGE
NBA Accredited & ISO 9001: 2008 Certified Institution
Sai Leo Nagar, West Tambaram, Chennai - 600 044.

Presents
A National Level Entrepreneurship Conclave -2015

IGNITING YOUNG MINDS TOWARDS ENTREPRENEURSHIP

26th November 2015
Venue: Auditorium

For further details, kindly contact

Dr. K. MARAN,
Director – SIMS
Chief coordinator – ED Cell
H/p: 94441 89471 / 87545 01112
Email: directorsims@sairam.edu.in

Co-ordinators
Mr. R. Suresh
Associate Professor
H/p: 93810 05567

Mr. R. Dinesh Kumar
Asst. Professor
H/p: 98844 90116

www.sairamgroup.in
SRI SAI RAM INSTITUTE OF MANAGEMENT STUDIES (SIMS),

SIMS is a unit of Sri Sai Ram Engineering College was established with the motto of “Prosperity through Innovative Management”. It offers the post graduate programme leading to the award of MBA degree by the Anna University, approved by AICTE and the government of Tamilnadu. The Institute is well equipped with modern facilities such as syndicate room, seminar hall, computer center, library, audio and video facilities and a central library with latest books, national and international journals. The highlights of the institute - ranked 3rd in Chennai in the Business Today-India's Best B School survey, B ++ rated in Business & Management Chronicle B-School survey 2015, it was ranked among the Top 100 B-Schools in India by Dalal street Journal, Mumbai, for 3 consecutive years, and also categorized as A + Grade Institution by Business India. A3 rated B school by AIMA. Our Institute was rated in 64th place in Best B School among top 50 B school in TamilNadu by Career 360 magazine (Group of Outlook) 2014-15.

ABOUT ED CELL

Sri Sairam Engineering College started its Entrepreneurs’ Development Cell on 2011 which is funded by AICTE with the motto to develop students to realize the dream of becoming Entrepreneurs. The vibrant ED cell every year brings in successful Entrepreneurs from various walks of life to interact with students to believe in themselves that the sky is the limit for budding Entrepreneurs.

ABOUT THE PROGRAMME

Entrepreneurship Development Cell has conceptualized unique conclave of budding and aspiring students to sensitize and enthuse entrepreneurship in the country. The summit is targeted towards students who have a creative, inquisitive mind and have the dream of doing something different in the world. The power packed agenda and a panel of accomplished speakers will inspire to achieve their dreams for the betterment of the nation.

OBJECTIVES:

- To create awareness towards Entrepreneurship for engineering and management students.
- To inculcate the Entrepreneurial traits for engineering and management students.
- To highlight the future prospects for Entrepreneurs in Indian market.
- To assist the aspirants in preparation of feasibility reports for obtaining funds from potential sources.
- To educate the students with various development schemes offered by the government.

WHO CAN PARTICIPATE?

Students and faculties from all branches of Engineering and Management Studies

REGISTRATION FEE: Rs. 250/- per participant.

Mr. V. R. Muthu,
Chief Executive Officer, Idhayam oil.

He hails from Virudhunagar in Tamil Nadu. His father V. V. Rajendran found Idhayam oil in 1986. He graduated in Commerce from Bombay University. He completed his Chartered Accountancy in Chennai. He is involved in social welfare and medical schemes for aged couples and he concerns himself with providing education to the poor and orphaned children. The family also runs an orphanage, the Idhayam Rajendran residential school and Kamaraj College of Engineering & Technology in Madurai.

Mr. Arunkumar Athiappan,
Founder & CEO, www.Ticketgoose.com

www.Ticketgoose.com Launched on 15th August, 2007, TicketGoose is today one of the leading bus ticket booking web portals of India. It serves to more than 3000 destinations pan India, aggregate 700+ bus operators with 10,000+ buses plying on 20,000+ routes. We reach customers not connected to the net through our extensive network of 6000+ agents. Over 2 decades of corporate experience at managerial level at MNCs provoked him to venture into entrepreneurial journey. He has his mechanical engineering from PSG College of Technology, Coimbatore.

Mr. P Mishra,
Vice President, ITCOT Consultancy and Services Ltd,

His Specialities include Entrepreneurship and Enterprise Development, Competitive analysis, Financing, Franchising, Mergers and Acquisition, Non-profits, Corporate Social Responsibility, Rural Development and Livelihood opportunities. He has his Masters in Rural Development from Xavier Institute of Social Service.

Mr. Lionel Charles,
CEO & Founder, IndiaFilings.com.

IndiaFilings.com is India’s largest provider of professional services for Entrepreneurs and Small Business Owners. Each day over 10,000 visitors visit IndiaFilings.com for helping pertaining to starting and managing their business in India. IndiaFilings.com has helped over one thousands Entrepreneurs start their business in India during the year 2014. In 2015, IndiaFilings.com will help over five thousand Entrepreneurs start their business in India. He is the founder & Head of VERVE Financial Services Private Limited, a leading financial consulting firm offering a range of service offerings including Capital Services, Financial Advisory, Corporate Tax Planning, Technology Services, Real Estate, Business Process Optimization and Payroll Management Services. He is a certified public accountant license and Member of American Institute of Certified Public Accountants also he has completed his Master of Business Administration, Aline Management from EMBRY-Riddle Aeronautical University, Florida.