PANEL DISCUSSION

MODERATOR
Dr. C. MADHAVI, Professor & Head – Management Studies, Annamalai University, India

PANEL MEMBERS
Dr. K. THIRUGNANAM, Chairman & CEO - Ascenders Technologies Pvt. Ltd.
Business strategies for Sustainable Development

MR. BASKAR REDDY, Chief Financial officer – Sri Balaji Casting Pvt. Ltd.,
Financial Strategies for Sustainable Development in Global Business

Dr. R. KANNAN, Economist & Former Principal Advisor RBI
Role of Economics Strategies for Sustainable Development in Global Business

Dr. T. VELNAMPY, Professor & Dean, Faculty of Commerce and Management, University of Jaffna, Sri Lanka
Role of Micro& Small Business for Sustainable Development in global Business

DR. ALIREZA MAHENAM, Senior Marketing Manager, Simin Aliyafz, Iran.
Marketing Strategies for Sustainable Development in Global Business

Mr. BINO MATHEW, Chief HR Officer, JAL LLC, Saudi Arabia
Human resource management strategies for Sustainable Development in Global Business

Mr. B. RAMESH NARAYANASWAMY, Senior Manager, Capgemini (India)
Role of Technology for Sustainable Development in Global Business

AICTE sponsored
INTERNATIONAL CONFERENCE ON
ECONOMICS, BUSINESS, FINANCE,
HUMAN RESOURCE & TECHNOLOGY
for Sustainable Development
(IEBFHT’13)
20th & 21st DECEMBER, 2013

PROGRAMME SCHEDULE

Day 1 (20th Dec. 2013)
9.00-10.00 Registration
10.00-11.00 Inaugural Function
11.00-11.15 Tea Break
11.15-1.15 Panel Discussion
1.15-2.00 Lunch Break
2.00-5.00 Technical Session -I
5.00-7.00 Cultural Programme
7.00 Dinner

Day 2 (21st Dec. 2013)
10.00-11.00 Technical Session -II
11.00-11.15 Tea Break
11.15-12.30 Technical Session - II Contd...
12.30-1.30 Lunch Break
1.30-3.30 Technical Session - III
3.30-4.00 Tea Break
4.00 Valedictory Function
The Management, Staff and Students

SAI RAM INSTITUTE OF MANAGEMENT STUDIES
SAIRAM ENGINEERING COLLEGE
(NBA Accredited & ISO Certified Institution)
Chennai, India
and
Department of Management Studies
SAI RAM INSTITUTE OF TECHNOLOGY
Sai Leo Nagar, West Tambaram, Chennai, India

Cordially invite you to grace the Inaugural function of
INTERNATIONAL CONFERENCE ON
ECONOMICS, BUSINESS, FINANCE, HUMAN RESOURCE & TECHNOLOGY for Sustainable Development
(IEBFHT’13)

20th December 2013 @ 10.00 a.m.
at College Auditorium

Dr. (Tmt.) CHANDRAKANTHA JEYABALAN
Vice Chancellor,
Tamil Nadu Open University (TNOU), Chennai

has kindly consented to deliver the inaugural address

Ms. MARYAM ASADI
Regional Manager - Marketing
Bavan Co. Ltd., Dubai

will deliver the Special Address

Mr. SAI PRAKASH LEO MUTHU
C.E.O., - Sairam Group of Institutions
will deliver the Keynote Address

VALEDICTORY FUNCTION

20th December 2013 @ 4.00 p.m.
at College Auditorium

Shri. Mjf. Lion. LEO MUTHU
Chairman, Sairam Group of Institutions

has kindly consented to deliver the presidential address

Shri. E.M. SUDARSANA NATCHIAPPAN
Hon’ble Minister of State for Commerce and Industry
Dept. of Industrial Policy and Promotion
Government of India

will preside over the function,
deliver the valedictory address and distribute
the certificates for the delegates

Dr. K. PALANIKUMAR
Principal - SIT

Dr. C. Y. JAYAKUMAR
Principal - SEC

Dr. K. MARAN
Convener & Director - SIMS

SAI PRAKASH LEO MUTHU
C.E.O.

Mjf. Ln. LEO MUTHU
Chairman