"Awareness campaign on Indian Economy and Inflation"

The current tumbling situation prevailing in the Indian economy, hike in essential commodity pricing, and inflation for which the reason behind not only the Multi National companies, Foreign Direct Investments, but also in the hands of each and every citizen of our nation, if they co-operate effectively in the following ways, it is for sure that we can Control the inflation and chances to strengthen our economy.

- Consumers should use the essential commodities according to their necessity and not lavishly.
- Avoid the want of luxury goods and if possible can postpone the purchase when it is actually needed.
- Public shall restrict the regular week-end recreation and food parties that are done luxuriously in metros.
- Each and every citizen of India shall invest and save a part of their income other than gold.
- Fuel consumption shall be controlled and saved by two-wheelers and four-wheelers.
- We should contribute to develop the Domestic productivity, Agricultural industry and Small & Medium enterprises.

We, as the true citizen of India, understand and follow the above said instructions in the best possible ways in which we can, whatever the small contribution it is, we can make sure that, the Indian economy can be taken towards the development path and strengthen the nation.

*Courtesy by*

Sri Sairam Management Studies, Sri Sairam Engg. College & Association of Indian Management Schools (AIMS)
Silver Jubilee Celebration of National Management Week (1st -7th August 2013)

“Road Safety Awareness Campaign”

It is not a record to be proud of where Tamilnadu tops India in Road accidents. In Tamilnadu, CHENNAI recorded the highest number of Road Accidents as per the report of National Crime Record Bureau (NCRB).*

Public are requested to obey the traffic rules or their and public safety.

Follow the simple rules mentioned below for your safe driving.

- Your life is much precious than the time – don’t over-speed.
- Driving below 18 year is an offence.
- Helmetless over-speeding is sure passport to GRAVE!!
- Don’t Drink and Drive – Speed thrills but Kills!!
- Don’t use mobile phones while driving!!
- Obey Traffic Rules – Ensure Safety!!
- Wear Helmet not only for yourself but for your family!!

*Source – Times of India